

Why compliance

- → Compliance added value in a corporation
- → *Compliance* builds the company's brand, competition and reputation
- → Accuracy and integrity of books, registers and calculations
- → Advantages of compliance: risk assessment, improvement of internal controls and reporting standards and mechanisms, ensuring security of IT information
- → Evaluate efficiency of ethics and *compliance* projects

Legal regulations

- → Anticorruption laws
- → Company confidential data protection, intellectual property, clients data protection
- → EU 4th, 7th and 8th directives
- → Employer's property and assets
- → Illegal and wrong payments
- → Money laundering and financial offences
- → Regulations relating to securities, insider trading, use of confidential information

Common-law standards, norms and regulations

- → Code of ethics, frameworks and rules of conducting business
- → Rules of fair play, competition and business and corporate social responsibilities
- → Company's policies and procedures
- → Relations with stakeholders and outside entities
- → Increasing corporate governance standards within a company
- → Information and communication
- → Conflict of interests
- → Corporate responsibilities, management and compliance
- → Compliance and ethics management in a global enterprise: practical tips as how to improve already created compliance projects
- → The latest achievements in corporate governance and their influence on *compliance* functions

Compliance profile

- → Development of compliance professional position(s)
- → Operational legal protection
- → Role of compliance and ethics management
- → Supervision, training and managements role
- → Structure of the compliance office(r)

Compliance in practice

- → Compliance risk management
- → Compliance project management
- → Compliance cost reduction
- → Compliance and ethics management
- → Creation of effective compliance culture
- → Communication and information
- → Designing solutions to risk and governance problems
- → Detecting and counteracting corporate fraud
- → Evaluate compliance risk standards, methodology, threats, good practices

- → Evaluation and business risk management
- → Honesty and sincerity
- → Implementation of regulation changes
- → Penalties for violation of procedures and rules
- → Reporting violation of rules (whistleblowing)
- → Responsibility relating to observance of the code
- → Standardisation of a compliance project
- → Supervision of compliance codes
- → When in doubt, who to contact

Ethics in practice

- → Creation of ethics culture
- → Ethics board
- → Collaboration with compliance department
- → When is an action is unethical?

Tools supporting the work of *compliance* departments

- → Electronic mail and the use of the Internet
- → Global ethics and *compliance* projects
- → Harmony with constantly changing international market
- → Monitoring money laundering activities and tracing global transactions
- → Software for monitoring and auditing internal hazard
- → Supervision of employees' activities –
- → Technology as a tool for monitoring and reporting
- → Technological solutions that can prevent fraud

Case studies

- → Creating of *compliance* department in a company
- → Structure and activity of *compliance* and ethics department in a large international corporation
- → Compliance and ethics officer in a small/medium company
- → How to create effective procedures