

Corporate Finance, Accounting & Auditing

2008





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Key Highlights



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International GAAP® 2008

The International Financial Reporting Group of
Ernst & Young

**An essential volume of practical guidance and expert
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IFRSs, the standards set by the International Accounting Standards Board (IASB), are complex and sometimes obscure. Understanding their implications and applying them appropriately requires something special...and that is why *International GAAP® 2008* is the essential tool for anyone applying, auditing, interpreting, regulating, studying and teaching international financial reporting. It provides expert interpretation and practical guidance for busy professionals, and includes, in every chapter, detailed analysis of how complex financial reporting problems can be resolved appropriately and effectively.

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The International Financial Reporting Group of Ernst & Young includes financial reporting specialists from throughout the world. Complex technical accounting issues are explained clearly in a practical working context that enables immediate understanding of the point at issue. *International GAAP® 2008* is the globally acknowledged text on IFRSs, and has been commended by the Chairman of Trustees of the IASC Foundation as having "an important part to play in the process of promoting consistent, comparable and high quality financial reporting under IFRSs ... a book that not only provides an analysis of the requirements of the standards and the principles that they expound, but also presents a unique explanation of how the standards should be interpreted and applied in practice."

International GAAP® 2008 is accompanied by numerous worked examples, a comprehensive discussion of the practical issues of the day and the possible alternative solutions available, and hundreds of practical illustrations taken from the actual financial statements of companies that report under IFRSs.

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This new edition in the **International GAAP®** series serves as a successor to the same authors' market-dominating UK GAAP and UK & International GAAP – acclaimed as "A standard reference work" (FINANCIAL TIMES) and "The definitive guide to financial reporting" (THE TIMES).

978-0-470-99614-0 | 3,456pp | 2 volume set, paperback in a hardcase box
£115.00 | February 2008



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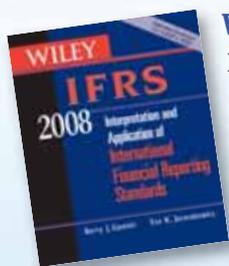
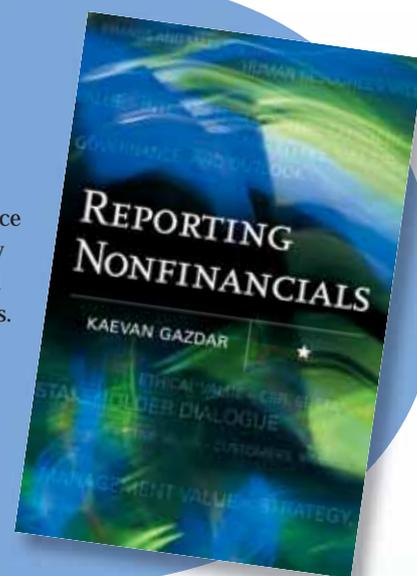
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Reporting Nonfinancials

Kaevan Gazdar

Reporting Nonfinancials focuses on best practice in disclosure and presents both best practice in nonfinancial disclosure and a pragmatic framework for action. It shows practitioners how to optimize the impact of their intangibles by first analyzing their companies' strengths and then improving their disclosure through annual, quarterly, CSR, and other reporting formats. It also helps investors and other stakeholder groups evaluate the quality and relevance of information provided by companies.

978-0-470-01197-3 | 256pp | Hbk | £39.99 | February 2007



Wiley IFRS 2008

Interpretation and Application of International Accounting and Financial Reporting Standards 2008

Barry J. Epstein, Eva K. Jermakowicz

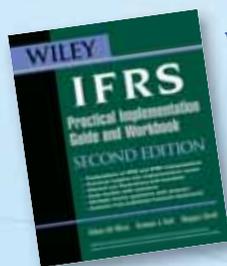
Wiley IFRS 2008 is a comprehensive source for guidance in applying IFRS to complex, real-world fact situations, and is equally valuable for preparers, auditors, and users of financial reports.

To facilitate the reader's understanding, examples of particular IFRS requirements and selections from actual published financial statements are copiously provided throughout the book, illustrating all key concepts.

978-0-470-13516-7 | 1080pp | Pbk | £70.00 | February 2008 | Book

978-0-470-13517-4 | £70.00 | April 2008 | CD-Rom

978-0-470-13518-1 | £135.00 | April 2008 | CD-Rom + Book Set



Wiley IFRS

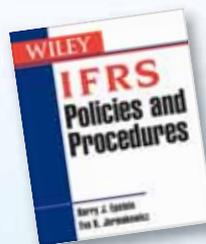
Practical Implementation Guide and Workbook, 2nd Edition

Abbas Ali Mirza, Graham Holt, Magnus Orrell, Liesel Knorr

A quick reference guide on IFRS/IAS that includes easy-to-understand IFRS/IAS standards outlines, practical insights, case

studies with solutions, illustrations and multiple-choice questions with solutions. The book facilitates understanding of the practical implementation issues involved in applying these complex "principles-based" standards.

978-0-470-17022-9 | 544pp | Pbk | £50.00 | March 2008



IFRS Policies and Procedures Guide

Barry J. Epstein, Eva J. Jermakowicz

Provides all of the International Accounting Standards detail that a reader needs to select the right IFRS rules and how to implement them. The guide provides the correct treatment of all types of accounting transaction in accordance with the international accounting standards rules. Its focus

is on how accountants convert a set of international accounting standards rules into an operational implementation, including related policies and procedures, controls, forms, and record keeping requirements.

978-0-471-69958-3 | 320pp | Pbk | £45.00 | February 2008

International Financial Reporting Technical Issues

Abbas Ali Mirza

Arranged topically, this book is a quick source of reference to find answers to issues of interest to financial statement preparers. It bridges the gap in IFRS literature by helping preparers and users of financial statements to expeditiously obtain examples of disclosures.

978-0-470-17844-7 | 288pp | Pbk | £50.00 | April 2008



Financial Instruments and Institutions

Accounting and Disclosure Rules, 2nd Edition

Stephen G. Ryan

An authoritative guide to the accounting and disclosure rules for financial institutions and instruments. It provides guidance from a "fair value" perspective and demonstrates the simplest and most natural measurement basis for

reporting financial instruments, as is relevant for thrifts, mortgage banks, commercial banks, and property-casualty and life insurers.

978-0-470-04037-9 | 528pp | Hbk | £47.50 | May 2007



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978-0-471-66093-4 | 672pp | Pbk | £50.50 | August 2005



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Aligning Investment Proposals with Organizational Strategy

Anand Sanwal

A step-by-step guide to managing finite corporate resources such as money, time, people, and information. This book differs from other books on optimizing resource allocation because it is predicated on a pragmatic and proven resource allocation process which has been successfully utilized to generate results. A companion website contains a resource allocation program as well as various forms and checklists in the book.

978-0-470-12688-2 | 224pp | Hbk | £34.99 | May 2007



Strategic Corporate Finance: Applications in Valuation & Capital Structure

Justin Pettit

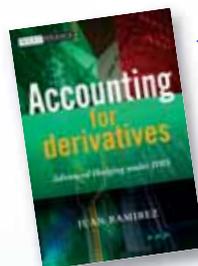
Essential guidance for the corporate finance professional — advisor, Board Director, CFO, Treasurer, business development executive, or M&A expert—to ask the right questions and make the critical decisions. *Strategic Corporate*

Finance is a practical guide to the key issues, their context, and their solutions. From performance measurement and capital planning to risk management and capital structure, *Strategic Corporate Finance* translates principles of corporate finance theory into practical methods for implementing them. Filled with in-depth insights, expert advice, and detailed case studies, this book will prepare you for the issues involved in raising, allocating and managing capital, and its associated risks.

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—PROFESSOR DAVID WISSELS, The Wharton School, coauthor of *Valuation: Measuring and Managing the Value of Companies*

978-0-470-05264-8 | 304pp | Hbk | £57.50 | February 2007



Accounting for Derivatives

Advanced Hedging Under IFRS

Juan Ramirez

Accounting for Derivatives is a comprehensive practical guide to hedge accounting. The author has drawn on his day-to-day experience, advising corporate CFOs and treasurers on sophisticated hedging strategies to provide an invaluable resource for the practitioner. The most frequently used hedging strategies are all covered and the most pressing challenges that corporate executives face today in this area are addressed.

Accounting for Derivatives is case-driven throughout, with each specific case analyzing in detail a real-life hedging strategy. A broad range of hedging strategies have been included, some of them using sophisticated derivatives. This framework, based on the extensive use of real-life cases enables the reader to create their own accounting interpretation of the specific hedging strategies. Practical advice is offered throughout on how to minimize the earnings volatility impact of hedging with derivatives.

978-0-470-51579-2 | 448pp | Hbk | £65.00 | September 2007



Corporate Finance

Theory & Practice

Pierre Vernimmen, Pascal Quiry, Yann Le Fur, Maurizio Dallochio, Antonio Salvi

This book covers the theory and practice of corporate finance from a truly European perspective. It shows how to use financial theory to solve practical problems and is written for students of corporate finance and financial analysis as well as practising corporate financiers. *Corporate Finance* is split into four sections and covers the basics of financial analysis; the basic theoretical knowledge that you will need to value a firm; the major types of financial securities: equity, debt & options and finally financial management which shows you how to organise a company's equity capital, buying and selling companies, M&A, bankruptcy and cash flow management.

Free supplementary website and e-newsletter also available. Log on to www.vernimmen.com for the latest corporate finance news, views and resources.

978-0-470-09225-5 | 1056pp | Pbk | £39.99 | June 2005

Features
supporting website
and e-newsletter

Valuation

Measuring and Managing the Value of Companies
4th Edition | McKinsey & Company, Inc

Tim Koller, Marc Goedhart, David Wessels

In today's economy, it is essential for business professionals to excel at measuring, managing, and maximizing shareholder value. *Valuation*, hailed by financial professionals worldwide as the single best guide of its kind, shows managers at every level how to create value for their companies. The new *Fourth Edition* has been updated and expanded to provide critical insights into the business conditions that characterize today's volatile global economy. Along with all-new case studies, it takes a fresh look at topical issues in finance including the Internet bubble in capital markets, new accounting rules, the cost of capital, valuing assets in emerging markets, and managing performance.

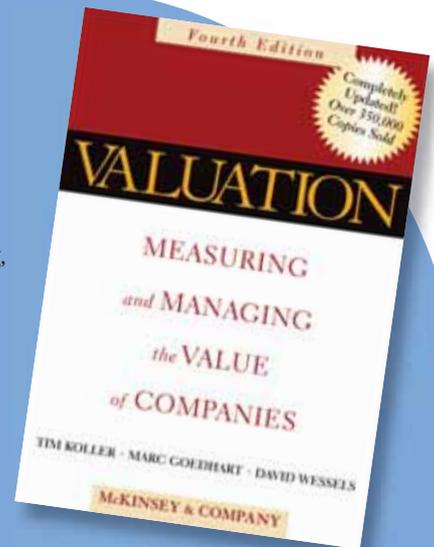
"The best valuation book just got better. This edition's greater emphasis on what drives value and how to measure it will improve the way practitioners conduct financial analysis and, ultimately, make strategic decisions. It is required reading for all executives."

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978-0-471-70218-4 | 768pp | Hbk | £52.50 | June 2005



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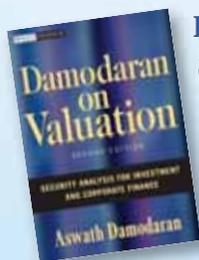
978-0-471-70217-7 | CD-ROM | £90.00 + VAT | June 2005

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Damodaran on Valuation

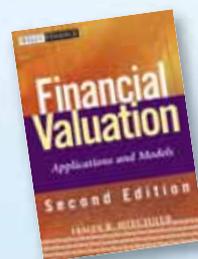
Security Analysis for Investment and Corporate Finance, 2nd Edition

Aswath Damodaran

Damodaran on Valuation, Second Edition provides you with today's most straightforward and comprehensive examination of the approaches and models necessary for performing valuations.

Written by renowned teacher, author, and valuation authority Aswath Damodaran, and fully revised and updated from its top-selling first edition this invaluable book provides you with the knowledge and tools you need to address today's increasingly complex corporate and investment valuation environment.

978-0-471-75121-2 | 696pp | Hbk | £57.50 | August 2006



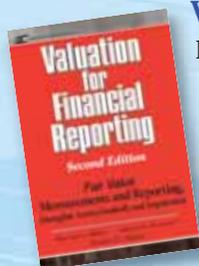
Financial Valuation

Applications and Models, 2nd Edition

James R. Hitchner

In *Financial Valuation*, 30 leading experts present their consensus view on the most appropriate ways to prepare and present business valuations, with a strong emphasis on applications and models. This edition features new chapters that cover tax-affecting corporations and the latest FASB requirements. It includes detailed discussions and techniques for valuing businesses in various industries, and also discusses and compares the Standard & Poor's Equity Risk Premium Study to the Ibbotson Risk Premiums.

978-0-471-76117-4 | 1368pp | Hbk | £75.00 | October 2006



Valuation for Financial Reporting

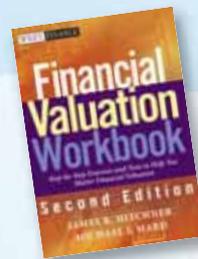
Fair Value Measurements and Reporting, Intangible Assets, Goodwill and Impairment, 2nd Edition

Michael J. Mard, James R. Hitchner, Steven D. Hyden

Trusted specialists Michael Mard, James Hitchner, and Steven Hyden present reliable and thorough guidelines, case studies, implementation aids, and sample reports for managers, auditors, and valuers who

must comply with the Financial Accounting Standards Board Statement of Financial Accounting Standards Nos. 141, Business Combinations; 142, Goodwill and Other Intangible Assets; 144, Accounting for the Impairment or Disposal of Long-Lived Assets; and the new 157, Fair Value Measurements.

978-0-471-68041-3 | 240pp | Hbk | £50.00 | October 2007



Financial Valuation Workbook

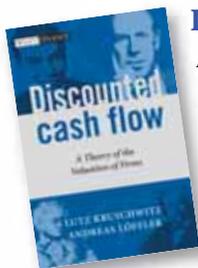
Step-by-Step Exercises to Help You Master Financial Valuation, 2nd Edition

James R. Hitchner, Michael J. Mand

Completely revised and updated, this practical guide applies valuation theory to real-world business environments and provides a detailed case study, models, and exercises covering basic, intermediate, and advanced topics for readers at any valuation level.

978-0-471-76118-1 | 384pp | Pbk | £34.99 | October 2006

Financial Valuation and Financial Valuation Workbook, 2nd Edition - Complete Set | 978-0-470-12013-2 | Hbk | £90.00 | October 2006

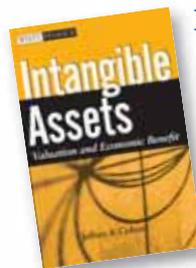


Discounted Cash Flow

A Theory of the Valuation of Firms
Andreas Loeffler, Lutz Kruschwitz

This book thoroughly addresses the state of the art in discounted cash flow, offering an overview of the subject and analysis of new models and research in the area. Key concepts explored include weighted cost of capital, flow to equity and total cash flow and the book also features new results concerning DCF methods that are not available in current literature.

978-0-470-87044-0 | 178pp | Hbk | £37.99 | October 2005

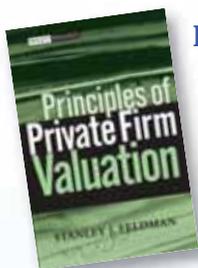


Intangible Assets

Valuation and Economic Benefit
Jeffrey Cohen

This comprehensive guide explores valuation from the perspectives of economics, accounting, finance, and the law. It introduces the three main approaches to valuing intangible assets, providing in-depth insights, practical advice and a comprehensive framework for identifying and valuing all the intangible assets of a company.

978-0-471-67131-2 | 176pp | Hbk | £50.00 | April 2005

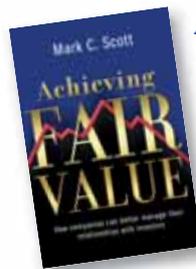


Principles of Private Firm Valuation

Stanley J. Feldman

This comprehensive guide discusses critical topics, including how firms create value and how to measure it, valuing control, determining the size of the marketability discount, creating transparency and the implications for value, the value of tax pass-through entities versus a C corporation, determining transaction value, and the valuation implications of FASB 141 (purchase price accounting) and 142 (goodwill impairment).

978-0-471-48721-0 | 180pp | Hbk | £50.00 | May 2005



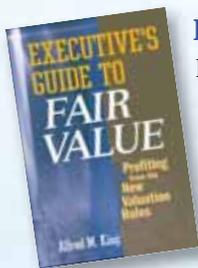
Achieving Fair Value

How Companies Can Better manage Their Relationships With Investors
Mark C. Scott

Achieving Fair Value focuses on a range of processes and methodologies by which a company can improve the way it deals with institutional investors, in the process reducing investor churn and managing shareprice volatility. At

the core of this approach is the notion of fair value – the pursuit of a market value that fairly reflects the fundamental, long-term value creation potential of the business.

978-0-470-02390-7 | 256pp | Hbk | £29.99 | January 2005



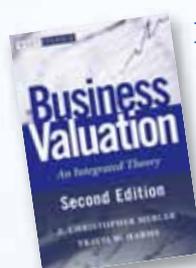
Executive's Guide to Fair Value

Profiting from the New Valuation Rules
Alfred M. King

Executive's Guide to Fair Value provides the new fair value accounting rules that corporations must now follow and explains this new rule to non-valuation experts. Chapters include: Just What Is Fair Value; Valuation of Your Business: What Is It Really Worth?; M&A Transactions; Customer

Relationships; Valuation of Liabilities; Fair Value and Sarbanes-Oxley and more.

978-0-470-17329-9 | 288pp | Hbk | £26.99 | January 2008



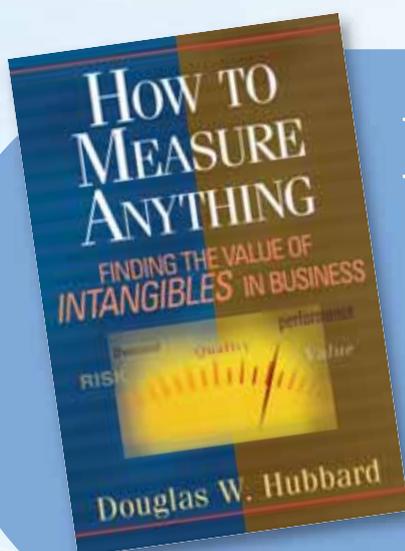
Business Valuation

An The Integrated Theory, 2nd Edition
Z. Christopher Mercer, Travis W. Harms

Helping readers understand the whys of business valuation, this book assembles the various valuation concepts into a theoretically and practically consistent whole. Now updated and revised, it presents financial valuation concepts as part of a comprehensive picture of business

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978-0-470-14816-7 | 288pp | Hbk | £50.00 | October 2007



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Finding the Value of "Intangibles" in Business

Douglas W. Hubbard

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978-0-470-11012-6 | 304pp | Hbk | £28.99 | September 2007



Mergers and Acquisitions Deal-Makers

Building a Winning Team, 2nd Edition
Michael E. S. Frankel

A behind-the-scenes look at the underlying roles of each player in a mergers and acquisitions transaction.

Mergers and Acquisitions Deal-Makers explores the roles of the buyers and sellers involved in mergers and acquisitions as well as executive management, line management, and the corporate development team. Now in a second edition, this book provides readers with a "behind the scenes" look into the roles, approaches, and motivations of each key player in a strategic transaction, and provides strategies on building a successful team. Providing a unique insight into the various professionals that drive mergers and acquisitions, *Mergers and Acquisitions Deal-Makers* is a valuable reference destined to become essential reading for anyone trying to understand how mergers and acquisitions actually work.

978-0-470-098158 | 240pp | Hbk | £25.99 | May 2007



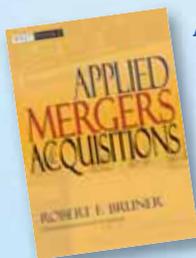
Corporate Divestitures

A Mergers and Acquisitions Best Practices Guide

William J. Gole and Paul Hilger

While there are many books on mergers and acquisitions today, this is the first book to provide detailed guidance on how a corporation should handle a divestiture. A practical application of best practices employed in the divestiture process is provided, as well as a structured approach that emphasizes disciplined execution. The text is supplemented by illustrative documents and application aids that will be able to be adapted for use in actual transactions.

978-0-470-180006 | 336pp | Hbk | £50.00 | May 2008



Applied Mergers and Acquisitions

Robert F. Bruner, Joseph R. Perella

Despite the material failure rates of M&A, those pulling the trigger on key strategic decisions can make them work if they spend great care and rigour in the development of their deals. This book addresses the key factors of M&A success and failure. Readers will learn the art and science of M&A valuation, deal negotiation and bargaining, and a framework for considering tradeoffs in an effort to optimize the value of any M&A deal.

978-0-471-39505-8 | 1056pp | Hbk | £55.00 | April 2004



Mergers

What Can Go Wrong and How to Prevent It
Patrick A. Gaughan

Focuses on one of the most often debated and key issues in mergers and acquisitions: why some deals fail miserably and why others prosper. It provides a complete road map for what potential buyers should look for when picking a target and what characteristics of sellers they should steer

clear of, as well as pitfalls to avoid during the M&A process.

978-0-471-41900-6 | 356pp | Hbk | £36.99 | June 2005



Mergers and Acquisitions

Business Strategies for Accountants, 3rd Edition

William Gole and Joseph Morris

Supplemented annually, this completely revised edition focuses on the entire process of mergers and acquisitions – from planning through post-acquisition integration. Readers will find helpful step-by-step guidance on reviewing an acquisition candidate, setting up and implementing computer system transactions, accounting for the business combination, and tax compliance and regulatory considerations.

978-0-470-042427 | 416pp | Hbk | £70.00 | April 2007



Mergers and Acquisitions

A Step-by-Step Legal and Practical Guide

Edwin L. Miller, Jr.

Examining the legal aspects of an M&A, this book shows management participating in a merger or acquisition what they should expect from their legal team. It provides a unique approach and insight into solving the issues that come up in M&A deals and is filled with practical advice such as what to do when an engagement letter is received from an investment banker, or a confidentiality agreement, or a letter of intent, or a definitive acquisition agreement; what issues should be discussed with the banker and when? The author delves into the structuring of contracts, leases, equity compensation plans, and venture financings with an eye toward structuring such agreements so as not to spoil a successful M&A exit down the road.

978-0-470-222744 | 336pp | Hbk | £39.99 | January 2008



Mergers, Acquisitions, and Corporate Restructurings

4th Edition

Patrick A. Gaughan

Helps business managers fully comprehend the issues, methods, motives, and techniques that shape today's world of M&A, divestitures, and reorganisations. Providing a historical and practical perspective, it covers every aspect of a deal from which kind of corporate restructuring is right for a corporation and the laws governing them to the financial analysis used by acquiring and target companies prior to signing the deal.

978-0-471-70564-2 | 648pp | Hbk | £50.00 | February 2007



Mergers and Acquisitions

A Global Tax Guide

PricewaterhouseCoopers LLP

How you handle global tax issues can make or break a deal. Gain a better understanding of these issues with guidance from PricewaterhouseCoopers' *Mergers and Acquisitions: A Global Tax Guide*.

978-0-471-65395-0 | 576pp | Pbk | £57.50 | May 2006



New Payment World

A Manager's Guide to Creating an Efficient Payment Process

Mary S. Schaeffer

"This book is ...for every accounts payable manager as well as for those above them in the chain of command ...I found New Payment World to be very thought-provoking. I believe that it can help you to evaluate what you are

doing right or wrong, and help you to determine where changes might benefit your organization."

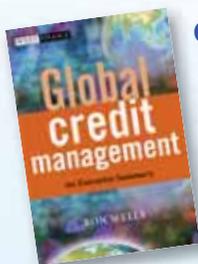
—MARIE J. MISTERKA, Vice President, BNP Paribas

"Mary Schaeffer has written the definitive work on the whole range of corporate payment processes. From the challenges presented when managing check payments through the how to's for setting up e-payments, Mary addresses each of their benefits and their potential pitfalls. This is a must-read book for every accounts payable professional."

—BOB RAYCA, Vice President, InterPLX Technologies

The payment process for your organization may not be very different today than it was five or ten years ago. But here's a guarantee: it will be enormously different—and much more cost-effective—five or ten years from now. Don't get left behind – *New Payment World: A Manager's Guide to Creating an Efficient Payment Process* can get your organization up to speed to be part of the payment revolution that has already started.

978-0-470-12054-5 | 208pp | Hbk | £23.99 | July 2007



Global Credit Management

An Executive Summary

Ron Wells

This book, by a very experienced practitioner in credit management, is written directly for those whose day-to-day work involves global credit and receivables management. It approaches each topic from a strategic viewpoint, and goes on to give practical advice as to how a credit department

could address each issue in order to generate competitive advantage whilst ensuring the survival and strength of the company.

- Offers a practical approach to global credit management
- Covers new technologies as well as tried and tested tools
- Written from a strategic point of view

978-0-470-85111-1 | 178pp | Hbk | £60.00 | December 2003



The Vest Pocket CFO

3rd Edition

Jae K. Shim, Joel G. Siegel

The Vest Pocket CFO is the perfect up-to-date reference tool for today's busy CFO, controller, treasurer, and other finance professionals. Written in an easy Q&A format and packed with checklists, samples, and worked-out solutions for a wide variety of accounting and finance problems, readers can take this handy

reference wherever they go – on a business trip, visiting a client, conducting a conference call, or attending a meeting.

978-0-470-16812-7 | 864pp | Pbk | £19.99 | December 2007



CFO Insights

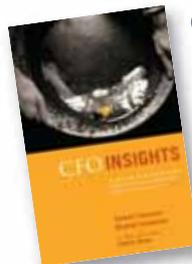
Delivering High Performance

Michael R. Sutcliff and Michael Donnellan

Written from the perspective of the Chief Financial Officer, this book explores the implications of Accenture's high performance finance research and interprets the link between high performance business and the role of the CFO in delivering this. Including flagship interviews with CFOs of

high performing businesses, real-world and relevant examples.

978-0-470-02696-0 | 416pp | Hbk | £36.99 | March 2006



CFO Insights

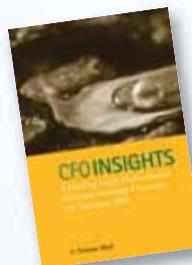
Achieving High Performance Through Finance Business Process Outsourcing

Stewart Clements, Michael Donnellan, in association with Cedric Read

From Accenture, a practical, comprehensive guide to the fast growing field of business process outsourcing. Featuring expert advice from the CFOs of major companies worldwide, including

BP, Procter & Gamble and Dell, it takes you through all the stages of a successful outsourcing solution – from evaluating providers and contracting, through transition planning and risk management.

978-0-470-87086-0 | 328pp | Hbk | £34.99 | May 2004



CFO Insights

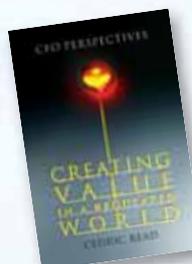
Enabling High Performance Through Leading Practices for Finance ERP

C. Cristian Wulf

Enterprise Resource Planning systems (ERPs) continue to play a pivotal role in aligning business strategy to technology. This hands-on book by Accenture is packed with real-world case studies and leading practices that reveal trends,

potential pitfalls, and how best-in-class results can be achieved at any organization. Practical strategic guidance is given on the core financial system modules for ERP solutions.

978-0-471-77083-1 | 304pp | Hbk | £34.99 | June 2006



Creating Value in a Regulated World

CFO Perspectives

Cedric Read

Built around richly informative interviews with senior finance executives at more than 40 of the world's best-run companies from GE and Procter & Gamble to BP. Through their detailed descriptions of strategies and best practice, readers will gain firsthand insight into how

global leaders are responding to the biggest, most challenging issues on the finance agenda.

978-0-470-01353-3 | 396pp | Hbk | £34.99 | October 2006





Beyond Six Sigma

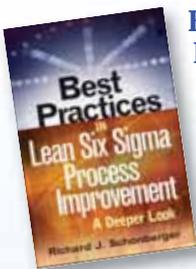
Profitable Growth through Customer Value Creation

Gary Plaster, Jerry Alderman

This insightful book presents a new approach to creating and sustaining value through the application of the next generation of customer value focused Six Sigma tools and techniques.

The authors present a proven approach called Customer Value Creation (CVC) that guides this improvement in strategic execution linking strategy, Six Sigma, behavioural economics, product development, and marketing.

978-0-471-68151-9 | 320pp | Hbk | £39.99 | March 2006



Best Practices in Lean Six Sigma Process Improvement

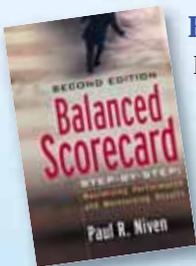
A Deeper Look

Richard J. Schonberger

With this book as their guide readers will learn how to get process improvement going, and keep it going for many years. The author provides readers with valuable benchmarks and best-practice models based on results from his own

extensive, long-ranging research, including hard data from 1,200 companies throughout the world.

978-0-470-16886-8 | 304pp | Hbk | £28.99 | December 2007



Balanced Scorecard Step-by-Step

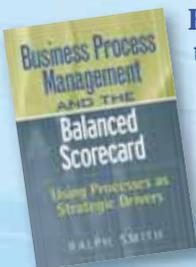
Maximizing Performance and Maintaining Results, 2nd Edition

Paul R. Niven

This new edition of Paul Niven's classic implementation book guides organizations in implementing a successful balanced scorecard methodology throughout the organization. It focuses on providing a step-by-step methodology

that successfully translates strategies into action. This second edition features new chapters on strategy maps, corporate governance, and post-implementation guidance as well as new case studies and analysis of the latest trends in balanced scorecard implementation.

978-0-471-78049-6 | 336pp | Hbk | £29.99 | September 2006



Business Process Management and the Balanced Scorecard

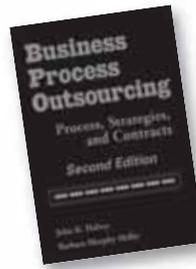
Using Processes as Strategic Drivers

Ralph F. Smith

The author provides a "how to" approach with multiple real-world examples on how to select the proper processes and measures for a strategy map and Balanced Scorecard. Readers will learn how to find the processes that are the true "weakest

links" in an organization and identify the critical few processes for which performance is so good that it needs to be leveraged.

978-0-470-04746-0 | 240pp | Hbk | £23.99 | January 2007



Business Process Outsourcing

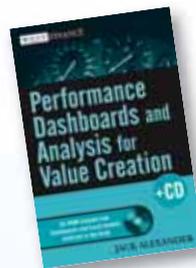
Process, Strategies, and Contracts 2nd Edition

John K. Halvey, Barbara Murphy Melby

Many corporations are currently restructuring their business processes in order to become more competitive and cost effective. Once the decision has been made to outsource, a corporation must structure the deal. This book will show them

how to request proposals and negotiate and close the agreement – creating the outsourcing strategy.

978-0-470-04483-4 | 600pp | Hbk | £80.00 | April 2007



Performance Dashboards and Analysis for Value Creation

Jack Alexander

"Dashboards" allow business executives and managers to view the performance of key business metrics at a glance. In *Performance Dashboards and Analysis for Value Creation*, author Jack Alexander uses a system that he has developed called the Value Performance Framework (VPF), to

show how managers can better link value and performance management. Comprehensive and easy-to-follow, this resource helps managers improve upon key performance drivers by examining how to identify the key value drivers for a company, assess business performance, identify improvement opportunities, and establish an effective performance management system. The companion CD-ROM offers working Excel models and selects performance dashboards.

978-0-470-04797-2 | 320pp | Hbk | £45.00 | December 2006

ALSO AVAILABLE

Performance Dashboards: Measuring, Monitoring, and Managing Your Business

Wayne W. Eckerson

978-0-471-72417-9 | 320pp | Hbk | £27.99 | November 2005

Key Performance Indicators

Developing, Implementing and Using Winning KPIs

David Parmenter

"Developing the right KPIs is a problem for most organizations. David Parmenter's insightful approach offers a practical guide that will help managers to overcome these problems and turn concepts into reality in a timely way." – JEREMY HOPE, cofounder and Director of the Beyond Budgeting Round Table, and author of *Reinventing the CFO*

978-0-470-09588-1 | 256pp | Hbk | £29.99 | February 2007



Best Practices in Planning and Performance Management

From Data to Decisions, 2nd Edition

David A. J. Axson

If you are looking to significantly upgrade your management practices to better meet the needs of today's increasingly volatile, complex, competitive, and global markets, look no further. This book provides you with an accessible

framework to help any business unite its reporting and budgeting functions to achieve its strategic objectives.

978-0-470-00857-7 | 288pp | Hbk | £29.99 | January 2007



Supply Chain Management Best Practices

David Blanchard

Packed with abundant anecdotes, interviews, case studies, research, and analysis, *Supply Chain Management Best Practices* offers a comprehensive and unflinching look at the development of supply chain management.

Author David Blanchard presents success stories through the eyes of practitioners and experts at competitive companies of all sizes and in various industries, who share their secrets, experiences, and accomplishments to help you get your own company on the "best practices" track.

978-0-471-78141-7 | 320pp | Hbk | £31.99 | January 2007



Business Planning and Control

Integrating Accounting, Strategy, and People

Bruce Bowhill

This book provides an integrative approach to business planning and control by combining elements of: financial planning, management accounting and control, and decision support systems.

978-0-470-06177-0 | 608pp | Pbk | £32.99 | February 2008



Project Management Accounting

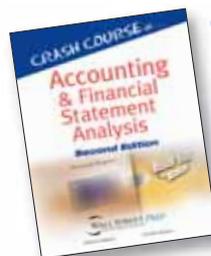
Budgeting, Tracking and Reporting Costs and Profitability

Kevin R. Callahan, Gary S. Stetz, Lynne M. Brooks

Written for readers with limited business backgrounds, *Project Management Accounting* is an invaluable guide to successfully performing projects using sound finance and accounting

concepts. With the collected insights of authors and respected industry experts Kevin Callahan, Gary Stetz, and Lynne Brooks, this book equips the leaders of today and tomorrow with a profound business perspective in their current work and in future projects.

978-0-470-04469-8 | 192pp | Hbk | £23.99 | May 2007



Crash Course in Accounting and Financial Statement Analysis

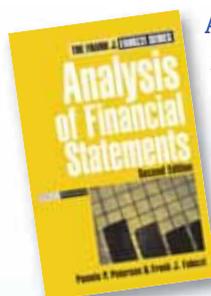
2nd Edition

Matan Feldman, Arkady Iibman

Seamlessly bridging academic accounting with real-life applications, *Crash Course in Accounting and Financial Statement Analysis, Second Edition* is the perfect guide to a

complete understanding of accounting and financial statement analysis for those with no prior accounting background and those who seek a refresher.

978-0-470-04701-9 | 288pp | Pbk | £19.99 | March 2007



Analysis of Financial Statements

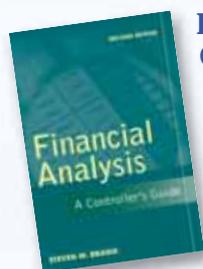
2nd Edition

Pamela P. Peterson, Frank J. Fabozzi

This fully revised second edition features topics such as relating financial statement analysis to valuation; the effects of Sarbanes-Oxley; revenue recognition; distinguishing pro-forma from GAAP; and expanding on different earnings amounts. It also contains in-depth examinations of today's most important ratios and how they

are used; what earnings and P/E ratios are all about; and what cash flow statements really reveal.

978-0-471-71964-9 | 302pp | Hbk | £45.00 | February 2006



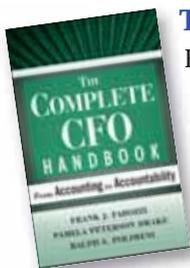
Financial Analysis: A Controller's Guide, 2nd Edition

Steven M. Bragg

This *Second Edition* describes how to conduct financial analysis from the viewpoint of the corporate controller. In addition to addressing classical financial analysis, this book also provides information on the analysis of many internal areas. These areas include specific

company departments and process cycles, while also discussing capacity problems and the measurement of management performance.

978-0-470-05518-2 | 416pp | Hbk | £45.00 | January 2007



The Complete CFO Handbook

From Accounting to Accountability

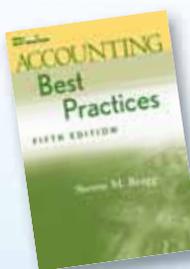
Frank J. Fabozzi, Pamela Peterson Drake, Ralph S. Polimeni

This book covers all of the major areas of cost accounting and analysis including product costing, relevant costs, cost-volume analysis, performance evaluation, transfer pricing, and capital budgeting.

- Includes methods of reorganizing, classifying, allocating, aggregating, and reporting actual costs and comparing them with standard costs.

- Equips experienced cost accountants with a reference tool and students with a thorough textbook.
- Provides numerous examples, succinct language, chapter review, glossary, and appendices.
- Includes an abundance of exercises, many of which are based on exam questions from the CPA and CMA exams.

978-0-470-09926-1 | 864pp | Hbk | £80.00 | November 2007



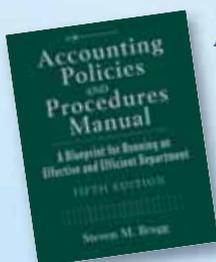
Accounting Best Practices, 5th Edition

Steven M. Bragg

Destined to become an essential desktop tool in helping professionals tailor a controls system to the needs of their company, *Accounting Control Best Practices, Fifth Edition* introduces all of the major accounting and operational processes with hundreds of controls presented in basic,

intermediate, and advanced layers—from a basic paper-based system, to computerized systems, to the advanced best practice enhancements in computerized systems.

978-0-470-08182-2 | 512pp | Hbk | £39.99 | April 2007



Accounting Policies and Procedures Manual

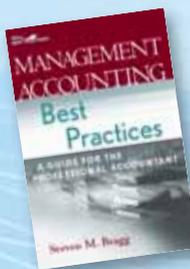
A Blueprint for Running an Effective and Efficient Department, 5th Edition

Steven M. Bragg

Now in a fifth edition, *Accounting Policies and Procedures Manual: A Blueprint for Running an Effective and Efficient Department* is a

how-to guide on creating an effective and efficient accounting department policies and procedures manual.

978-0-470-14662-0 | 544pp | Hbk | £80.00 | September 2007



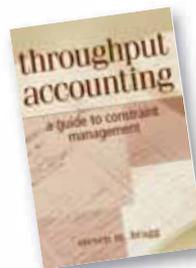
Management Accounting Best Practices

A Guide for the Professional Accountant

Steven M. Bragg

Destined to become an essential desktop tool in helping professionals make management decisions in accounting, *Management Accounting Best Practices* introduces over 100 best practices from accounting expert Steven Bragg.

978-0-471-74347-7 | 304pp | Hbk | £31.99 | October 2007



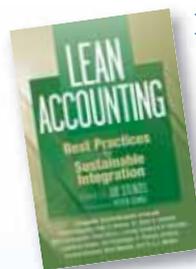
Throughput Accounting

A Guide to Constraint Management

Steven M. Bragg

This groundbreaking book includes chapters covering financial analysis scenarios with case studies that show specifically how throughput accounting can be used to find the best solutions in a large number of real-world situations.

978-0-471-25109-5 | 192pp | Hbk | £34.99 | May 2007



Lean Accounting

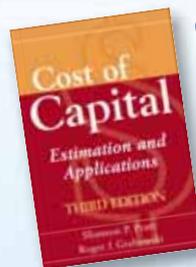
Best Practices for Sustainable Integration

Joe Stenzel

In this comprehensive guide, leading accounting and performance measurement practitioners analyze the current business climate and provide CFOs and accounting/finance personnel with step-by-step guidelines to seamlessly and successfully integrate sustainable, lean

accounting principles within their enterprise.

978-0-470-08728-2 | 352pp | Hbk | £31.99 | May 2007



Cost of Capital

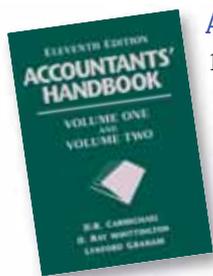
Applications and Examples, 3rd Edition

Shannon P. Pratt, Roger J. Grabowski

This updated and revised edition of *Cost of Capital* includes new materials on using the Duff & Phelps Risk Premium Report data on size and fundamental risk, new chapters on cost of capital issues for financial reporting and transfer pricing, updated discussion of Cost of Capital in the

Courts with comprehensive set of case references, and Reconciling Cost of Capital among various forms of the Income Approach and more. Throughout, there are new quotes and citation to relevant material.

978-0-470-17115-8 | 448pp | Hbk | £70.00 | March 2008



Accountants' Handbook

11th Edition

D. R. Carmichael, O. Ray Whittington, and Lynford Graham

This highly regarded reference is relied on by a considerable part of the accounting profession in their day-to-day work. This handbook is the first place many accountants look to find answers to practical questions. It is designed as a single

reference source that provides answers to all reasonable

questions on accounting and financial reporting asked by accountants, auditors, bankers, lawyers, financial analysts, and other preparers and users of accounting information.

The eleventh edition includes: New chapter on Public Company Audits under Sarbanes-Oxley and PCAOB (Public Company Accounting Oversight Board) • Updated chapter content on Global Accounting and Auditing, Bankruptcy Law, and Enterprise Risk Management • Covers both financial accounting and reporting and industry-specific accounting issues in separate volumes for easy reference • Comprehensive content provides analysis on over 43 critical areas of accounting.

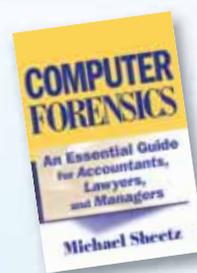
978-0-471-790419 | 1944pp | Pbk | £100.00 | April 2007 | 2 volume set

Volume 1: Financial Accounting and General Topics

978-0-471-790389 | 1056pp | Pbk | £50.00 | May 2007

Volume 2: Special Industries and Special Topics

978-0-471-790396 | 864pp | Pbk | £50.00 | May 2007



Computer Forensics

An Essential Guide for Accountants, Lawyers, and Managers

Michael Sheetz

Would your company be prepared in the event of:

- Computer-driven espionage
- A devastating virus attack
- A hacker's unauthorized access
- A breach of data security?

As the sophistication of computer technology has grown, so has the rate of computer-related criminal activity. Subsequently, corporations now lose billions of dollars a year to hacking, identity theft, and other computer attacks. More than ever, businesses and professionals responsible for the critical data of countless customers and employees need to anticipate and safeguard against computer intruders and attacks.

The first book to successfully speak to the nontechnical professional in the fields of business and law on the topic of computer crime, *Computer Forensics: An Essential Guide for Accountants, Lawyers, and Managers* provides valuable advice on the hidden difficulties that can blindside companies and result in damaging costs.

Written by industry expert Michael Sheetz, this important book provides readers with an honest look at the computer crimes that can annoy, interrupt—and devastate—a business. Readers are equipped not only with a solid understanding of how computers facilitate fraud and financial crime, but also how computers can be used to investigate, prosecute, and prevent these crimes.

If you want to know how to protect your company from computer crimes but have a limited technical background, this book is for you. Get *Computer Forensics: An Essential Guide for Accountants, Lawyers, and Managers* and get prepared.

978-0-471-789321 | 176pp | Hbk | £26.99 | March 2007



Pareto's 80/20 Rule for Corporate Accountants

David Parmenter

This book shows financial managers how to make a difference by becoming advisors, business partners with budget holders, and implementing new systems.

- Contains templates, questionnaires, and checklists for implementing process improvement techniques discussed.
- Provides an A to Z plan on implementing corporate accounting best practices for the small to midsized company.

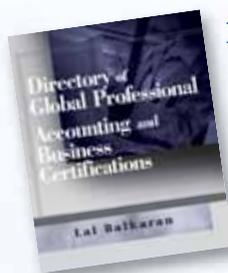
"If you really want to change from being an overburdened data processor, into an effective value-adding financial analyst, you must read this book. Pareto's 80/20 Rule for Corporate Accountants shows you how to focus on the vital few activities that genuinely create and add value."

— HARRY MILLS, author of *The Rainmaker's Toolkit* and *The Streetsmart Negotiator*

"Most finance managers know that 80 percent of value creation comes from 20 percent of products, orders, customers, measures, reports and so on. In this timely book, David Parmenter helps you to find the 'magic 20 percent' and transform not only your work (and career prospects!) but also the performance of the whole organization."

— JEREMY HOPE, cofounder and Director of the Beyond Budgeting Round Table, and author of *Reinventing the CFO*

978-0-470-125434 | 272pp | Hbk | £23.99 | May 2007



Directory of Global Professional Accounting and Business Certifications

Lal Balkaran

Organized as a directory for easy reference of accounting and business designations, designatory letters, and contact information of all disciplines, *Directory of Global Professional*

Accounting and Business Certifications contains

over 960 bodies administering well in excess of 2000 designations and designatory letters in 145 countries. This handy, yet comprehensive directory also provides an index with a country-by-country listing of the professional designations that exist there.

978-0-470-12486-4 | 288pp | Pbk | £13.99 | March 2007



The Vest Pocket CPA, 4th Edition

Joel G. Siegel, Nick Dauber, Jae K. Shim

The Vest Pocket CPA is the perfect up-to-date reference tool for today's accountants in public practice and private industry, and accounting and executives who interface with outside auditors. It is written in an easy Q & A format and packed with checklists, samples, and worked-out solutions to a wide variety of accounting problems in the areas of financial accounting, financial statement analysis, financial planning, managerial accounting, quantitative analysis & modeling, auditing, and taxation.

978-0-470-16813-4 | 704pp | Pbk | £15.99 | February 2008



Corporate Risk Management

2nd Edition

Tony Merna, Faisal F. Al-Thani

Combining theory with practical examples, this book offers the first integrated approach for the implementation of a risk management mechanism

Fully updated from the successful first edition and based on the authors' research and practical implementation, *Corporate Risk Management 2nd Edition* deals with risk and uncertainty and their sources; the evolution of risk management and its processes, risk management tools and techniques (for identification and analyses); corporate and project finance; risks affecting corporate and project finance; risk modeling; portfolio risk management and cash flow analysis; and the application and sequencing of risk management at corporate, strategic business and project levels in an organization.

The book analyses, compares and contrasts tools and techniques used in risk management and develops a risk management mechanism for the sequencing of risk assessment through corporate, strategic and project stages of an investment in order to meet the requirements of the 1999 Turnbull report.

This second edition provides guidance on new regulations in corporate governance, including updates on the Turnbull and Sarbanes Oxley acts, the Higgs report and European legislation, and includes real-life examples and case studies on, for example, risk and mitigants in the oil and gas industry, balance sheets and profit and loss accounts, and credit processes within portfolio management. There are also fully updated and expanded sections on financial modeling - especially the use of Excel as a powerful financial tool - and derivatives, including interest rate, RPI swaps and foreign exchange. New material constitutes a third of the book, with extensive updates to the remainder of the book. Each chapter contains updated references and examples.

978-0-470-51833-5 | 416pp | Hbk | £45.00 | March 2008



Business Continuity Strategies

Protecting Against Unplanned Disasters, 3rd Edition

Kenneth N. Myers

Reflecting on the lessons learned from the 9/11 attacks as well as natural disasters such as hurricanes Katrina and Wilma, *Business Continuity Strategies* provides practical guidance on creating and implementing a business

contingency and continuity plan. Internationally recognised contingency planning specialist, Kenneth Myers, provides readers with guidance in approving and allocating funds for plan development and various methods and procedures as well as standards of performance.

978-0-470-04038-6 | 224pp | Hbk | £28.99 | October 2006

Operational Risk Management

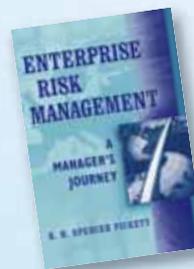
A Case Study Approach to Effective Planning

Mark D. Abkowitz

Operational Risk Management provides a case study approach to risk management to prepare for and prevent manmade, natural, and terrorist acts. It equips risk managers with guidance to plan effectively against every kind of disaster and to enhance their existing plans.

Using fascinating case studies, this timely book examines risk from worldwide disasters and their underlying causes from three perspectives: manmade accidents, terrorist acts, and natural disasters.

978-0-470-256985 | 324pp | Hbk | £26.99 | April 2008



Enterprise Risk Management

A Manager's Journey

K. H. Spencer Pickett

Enterprise Risk Management creates an awareness of ERM and how risk may be managed across all parts of the business to promote organisational success. The book adopts a "how-to" format and contains diagrams and checklists that managers can use to ensure they understand and can help develop a good ERM process.

978-0-471-74529-7 | 320pp | Hbk | £31.99 | August 2006



Prepare for the Worst, Plan for the Best

Disaster Preparedness and Recovery for Small Businesses

2nd Edition

Donna R. Childs

A solid blueprint for developing a complete disaster recovery plan

Now revised and updated, *Prepare for the Worst, Plan for the Best* shows small and mid-sized businesses how to improve business efficiency, eliminate day-to-day mishaps, and prepare for the worst-with effective disaster contingency planning. Author Donna Childs presents proven guidelines for small and midsize businesses to effectively prepare for catastrophes and limit the damage of an unforeseen disaster, as well as minimizing daily mishaps to increase a business's overall efficiency.

978-0-470-170915 | 304pp | Hbk | £28.99 | March 2008

Total Denial

Why Organizations Are Unprepared For Escalating Risk and How to Build a Risk-Conscious Culture

Gary S. Lynch

A recognized industry veteran provides practical guidance by role and industry on how to empower an organization to effectively and efficiently manage continuity risk and build greater business resiliency.

Through real world/inside experiences and exposure to dozens of lessons learned and not learned, *Total Denial* analyses the root causes of the many factors that have hampered the execution of an adequate continuity risk programme and provides solutions that are aligned by geography, industry and role, such as what are the five things a CFO should do. This unique approach supports the underlying theme that everyone has a responsibility to manage continuity risk, and as such, should know their specific responsibilities. It also covers political/cultural/technical/social barriers that business leaders encounter and provides practical and proven advice on how to empower the organization and build a risk conscious culture from Directors to the mail room clerk.

978-0-470-259412 | 256pp | Hbk | £21.99 | April 2007



Simple Tools and Techniques for Enterprise Risk Management

Robert J. Chapman

This book provides the latest tools and techniques for practitioners to lay down an effective enterprise risk management framework in their organization. Featuring case studies and practical examples from a number of different industries,

it includes risk identification techniques, and risk modelling techniques, as well as their underlying statistics.

978-0-470-01466-0 | 494 pages | Hbk | £60.00 | Apr 2006

Financial Reporting and Corporate Governance

Thomas A. Lee

This book concentrates on financial reporting as an essential and significant part of corporate governance. There is continuous pressure on companies from government and stakeholder groups to improve their governance and accountability structures and procedures. This book reveals how financial statements and related disclosures assist in good governance and accountability by providing relevant and reliable accounting signals of managerial performance.

978-0-470-02681-6 | 308pp | Pbk | £28.99 | November 2006

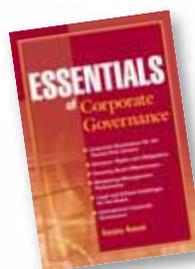
Corporate Management, Governance and Ethics Best Practices

S. Rao Vallabhaneni

Best practices leads to better management which leads to good corporate governance and in the end a company can become a world-class organization. *Corporate Management, Governance, and Ethics Best Practices* is an essential reference offering best practices that lead to better management and, ultimately, to good corporate governance.

CONTENTS OVERVIEW: Introduction • Best Practices in Corporate Governance • Best Practices in Corporate Ethics • Best Practices in Manufacturing and Service Management • Best Practices in Marketing Management • Best Practices in Quality Management • Best Practices in Process Management • Best Practices in Human Resources Management • Best Practices in Accounting and Finance Management • Best Practices in Information Technology Management • Best Practices in International Business Management • Best Practices in Project Management

978-0-470-11723-1 | 432pp | Hbk | £34.99 | February 2008

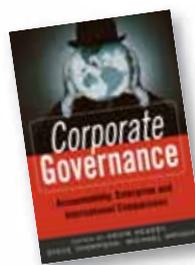


Essentials of Corporate Governance

Sanjay Anand

Written by Sanjay Anand, one of the world's leading corporate governance, risk management, and regulatory compliance experts, this simple-to-use book is designed with appreciation for demanding professional obligations, with information easy to find and at your fingertips. This professional guide's nuts-and-bolts presentation examines why corporate governance is important, to put you in a better position to understand its successful implementation for your organization.

978-0-470-13981-3 | 224pp | Pbk | £26.99 | September 2007



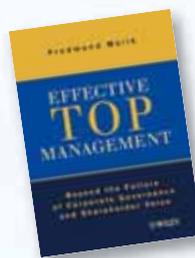
Corporate Governance

Accountability, Enterprise and International Comparisons

Kevin Keasey, Steve Thompson, Michael Wright

Looking at issues surrounding corporate governance from a global perspective, this book features a range of topics including financial structure and corporate governance, compensation committees and executive compensation, Western securities markets and international corporate governance. *Corporate Governance* contains in-depth summaries by leading academics, and draws together the strands of the corporate governance debate from different disciplinary and country perspectives.

978-0-470-87030-3 | 482pp | Hbk | £38.99 | January 2005



Effective Top Management

Beyond the Failure of Corporate Governance and Shareholder Value

Fredmund Malik

Translated from a German bestseller, this book is for anyone who doubts current management practices. Fredmund Malik develops a radical new perspective that places the organization centre stage, allows

a valid logic to be developed for correct and good management, and enables the problems of social responsibility to be solved in a new way.

978-3-527-50117-5 | 287pp | Hardback | £27.50 | April 2006

Corporate Governance

Fourth Edition

Robert A.G. Monks

"In addition to being an authoritative text on basic principles of corporate governance, this book is packed with brilliant case studies that describe the biggest corporate meltdowns and implosions of the past decade and beyond."

— GREG FARRELL, Reporter USA Today

The new edition of this successful text offers an indispensable guide to the key concepts of corporate governance every student and business professional should know.

- Features 16 case studies of corporations in crisis, including General Motors, American Express, Time Warner and IBM
- Contains an invaluable web link to The Corporate Library, the leading independent research firm dedicated to corporate governance
- Includes an Appendix with an overview of CG Guidelines and Codes of Best Practice in Emerging Markets

978-1-40517-106-9 | Jan 08 | 480pp | £32.99 | Paperback



Beyond Governance

Creating Corporate Value Through Performance, Conformance and Responsibility

Martin Fahy, Jeremy Roche and Anastasia Weiner

Bringing together the fields of corporate governance, performance management and corporate social responsibility, *Beyond*

Governance shows how addressing all three and fusing them into an approach of 'Enterprise Governance' can deliver new levels of corporate value. The authors focus on the skills, processes and systems required, offering readers a thorough understanding of best practice and how to implement it.

978-0-470-01151-5 | 336pp | Hbk | £33.99 | January 2005



Governing the Corporation

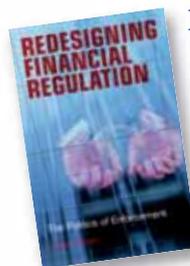
Regulation and Corporate Governance in an Age of Scandal and Global Markets

Justin O'Brien

Brings together leading practitioners, regulators and academics to debate the causes and consequences of corporate governance reform and financial regulation in an age of scandal.

It provides a cutting edge debate on the effectiveness of Sarbanes-Oxley from those involved in its implementation, including leading US and EU regulators, expert analysis on the causes and consequences of corporate failure and gives practical advice on how to inculcate values into value within a corporate context,

978-0-470-01506-3 | 406pp | Hbk | £47.50 | July 2005



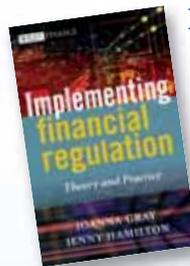
Redesigning Financial Regulation: The Politics of Enforcement

Justin O'Brien

Combining political and financial analysis to provide a comprehensive overview of the changing governance of Wall Street, *Redesigning Financial Regulation* explores the role of the New York Attorney General in that change, using interviews conducted with Eliot Spitzer and other high-

profile actors.

978-0-470-01872-9 | 256pp | Hbk | £34.99 | October 2006



Implementing Financial Regulation

Theory and Practice

Joanna Gray, Jenny Hamilton

This book takes a critical look at the principles and practices behind financial regulation, as well as the theory that is involved. It goes further than a description of the laws that are currently out there, by analysing the impact and implications of the new financial regulations, making it a must-read

for law, finance and accounting practitioners. Coverage includes:

Regulation and compliance; disclosure risk and regulation and stakeholders in financial regulation.

978-0-470-86929-1 | 286pp | Hbk | £65.00 | March 2006

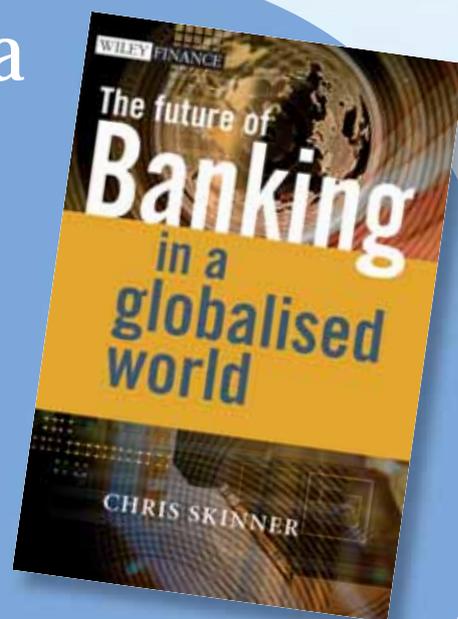
The Future of Banking in a Globalised World

Chris Skinner

The Future of Banking in a Globalised World provides an entertaining yet informative look at the world of banking and chronicles the radical changes that have occurred in the industry over the past three years. Renowned analyst and international speaker, Chris Skinner assesses the trends that have occurred during the past three years and looks at predictions for the future of banking. Issues discussed include:

- The impact of emerging markets such as China and India
- Regulatory changes including Europe's Financial Services Action Plan, MiFID, SEPA, as well as the impact of Basel II and Sarbanes-Oxley
- The latest technologies to impact Bank services from algorithmic trading through Web 2.0
- The displacement of Cash and Cards through Contactless, Mobile and Biometric Payments

978-0-470-51034-6 | 210pp | Hbk | £34.99 | April 2007





The Future of Investing in Europe's Markets after MiFID

Chris Skinner

The Markets in Financial Instruments Directive (MiFID) is the biggest change programme Europe's capital markets have ever attempted. It takes all the protection away from Europe's Stock Exchanges and forces investment banks, brokers and dealers to guarantee best execution. The organisational, process and technology changes demanded by the MiFID are massive.

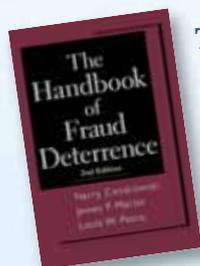
In order to understand these challenges, industry commentator Chris Skinner has gathered the views of Europe's leading figures in the MiFID community to discuss its implications. From an introduction from the European Business School and European Commission, through the views of leaders in the key constituencies of MiFID Connect and the MiFID Joint Working Group, through to organisations supporting the markets such as

Reuters and SWIFT, this book provides a 360-degree perspective of the world of investing in Europe's markets after the MiFID implementation.

Anyone who has anything to do with dealing, trading and investing in European equities and instruments will find this book an essential guide to the markets now and into the future. With this book as their guide, readers will understand:

- The key MiFID business issues
- How to implement the directive
- How it will affect the markets once it comes into force

978-0-470-51038-4 | 292pp | Hbk | £34.99 | June 2007



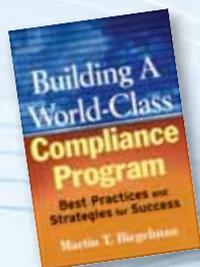
The Handbook of Fraud Deterrence

Harry Cendrowski, James P. Martin and Louis W. Petro

This is the first book that explains fraud deterrence through internal control improvement within the structure of forensic accounting procedures.

- Provides extensive details on the practical applications and common pitfalls of forensic accounting services.
- Includes baseline forensic techniques and procedures and application of forensic techniques and procedures in specific situations.
- Explains the provisions of Sarbanes-Oxley that require management to perform positive procedures to understand their internal control structures and to more fully investigate allegations of wrongdoing.
- Includes tables, forms, and checklists related to forensic accounting, fraud deterrence, and fraud investigation.

978-0-471-93134-8 | 456pp | Hbk | £47.50 | January 2007



Building a World-Class Compliance Program

Best Practices and Strategies for Success

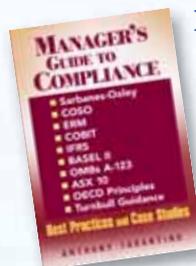
Martin T. Biegelman, Daniel R. Biegelman

This book provides information on creating and maintaining robust compliance programs. The

first half of the book covers the many concepts of compliance as well as many compliance requirements for

corporations and other businesses. The second half of the book covers case studies and best practices in corporate compliance from "best in breed" companies and those emerging from compliance scandals and failures.

978-0-470-11478-0 | 352pp | Hbk | £23.99 | April 2008



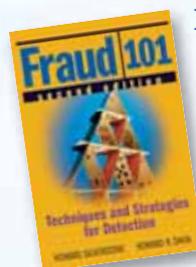
Manager's Guide to Compliance

Anthony Tarantino

Manager's Guide to Compliance is essential reading, whether your organization is a major corporation or a small business. This timely handbook places U.S. and global regulatory information, as well as critical compliance guidance, in an easy-to-access format and helps you make sense of all the complex issues

connected with fraud and compliance.

978-0-471-79257-4 | 336pp | Hbk | £28.99 | June 2006



Fraud 101

Techniques and Strategies for Detection, 2nd Edition

Howard Silverstone, Howard R. Davia

Fraud 101, Second Edition provides step-by-step guidance on how to perform detection procedures for every major type of fraud. Its new and detailed case studies reveal how easy it can be for a perpetrator to commit a fraud and how difficult

it can be to prosecute. This new edition also offers expanded coverage of financial statement fraud, fraud-specific internal control, and Sarbanes-Oxley.

978-0-471-72112-3 | 238pp | Hbk | £26.99 | May 2005

Essential Strategies for Financial Services Compliance

Annie Mills

Compliance Officers are often viewed as the pariahs of the financial world, performing a vital, yet unpopular role as they advise on complying with myriad rules and regulations. What is good for compliance is sometimes seen as being bad for business, and this can make the role a difficult one. This book offers a strategy for the compliance officer, showing how to implement and apply regulations and requirements. It includes 'data warehouses' comprising snapshot guidance on the various regulators, industry regulators, global legislation, documentation, and financial products. It also shows how to communicate the compliance department's activities to the rest of the firm, how the role fits within the organization as a whole, what the scope and limitation of their responsibilities are, what to do when things go wrong, and how to deal with unusual problems. The book is unique in that it offers practical guidance on how to apply a regulatory requirement to day to day situations. It provides answers to questions such as:

- What should you do if your advice is ignored?
- What if you don't know the answer and are being pressed for an immediate response?
- How should you get your bearings when you veer 'off piste' and head into an area of regulation not familiar to you?
- How do you get the business on your side?

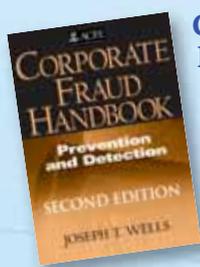
978-0-470-51904-2 | 288pp | Hbk | £34.99 | February 2008

Contents Overview:

Chapter 1: What is Compliance? • Chapter 2: Communicating Compliance • Chapter 3: Mapping Your Universe • Chapter 4: Discovering Your Corporate Universe • Chapter 5: Exploring Your Regulatory Universe • Chapter 6: Meeting your Regulators and other Industry Bodies • Chapter 7: Charting your Legislative Universe • Chapter 8: Financial Services Products • Chapter 9: Finding Your Way Around the Documentation • Chapter 10: Routine Activities in Compliance • Chapter 11: Off-Piste Compliance – What to do When There is no Map • Chapter 12: Compliance Outside of the Compliance Department • Chapter 13: When Things Go Wrong



Jacket subject to change



Corporate Fraud Handbook

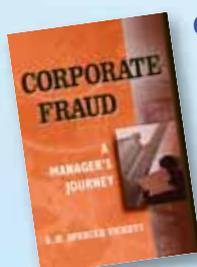
Prevention and Detection,
2nd Edition

Joseph T. Wells

Emphasizing that it is much more cost effective to prevent fraud

than to punish it, *Corporate Fraud Handbook: Prevention and Detection, Second Edition* explains fraud schemes used by employees, owners, managers, and executives to defraud their customers and illustrates each scheme with real-life case studies submitted to the ACFE by actual fraud examiners who aided in the case resolutions. It shows the reader how to spot the "red flags" of fraud, how to comply with recent regulations including Sarbanes-Oxley, and how to develop and implement effective preventative measures.

978-0-470-09591-1 | 456pp | Hbk
£35.99 | May 2007



Corporate Fraud

A Manager's Journey

K. H. Spencer Pickett

Unconventional in approach, yet extraordinarily useful, *Corporate Fraud* is sprinkled with practical examples and workable

solutions. Readers will discover how to manage the risk of fraud across all parts of your business and meet the requirements of Sarbanes-Oxley as well as public sector regulations. It's the definitive resource for managers, auditors, fraud examiners, CFOs, and workteams, with relevant information on preventing and detecting fraud within your organization.

978-0-470-11479-7 | 320pp | Hbk
£31.99 | August 2007



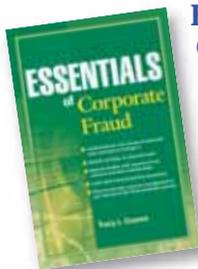
Governance, Risk and Compliance Handbook

Anthony Tarantino

This book provides a framework for a sustainable governance model and shows how to leverage this

to compete in global markets. It includes compliance guidance on technology, strategy, and environmental issues, as well as providing an overview to national and regional guidelines – geographical areas include China, India, Japan, Latin America, and Europe. In addition, the Handbook explores specific accounting challenges in the lean environment such as pricing custom products without a standard costing system, the ways that accounting motivates behaviour in the lean enterprise, system designs for lean accounting, barriers to lean accounting, and many more.

978-0-470-095898 | 888pp | Hbk
£75.00 | March 2008



Essentials of Corporate Fraud

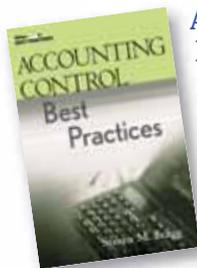
T. L. Coenen

While new laws have helped expose fraud, and tougher criminal penalties are being handed out to those convicted, fraudsters

continue to find ways around them.

This book provides background information about fraud, information about fraud in various areas of the company, detection and prevention of fraud, as well as the future of fraud.

978-0-470-19412-6 | 256pp | Pbk | £21.99 | April 2008



Accounting Control Best Practices

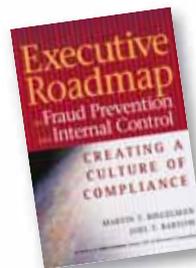
Steven Bragg

The only book in the area of fraud that provides a detailed analysis of control systems, *Accounting Control*

Best Practices illustrates

complete sets of basic, intermediate, and advanced control points for essential transaction flows to determine the best general groups of controls to use. Author Stephen Bragg itemizes the most technologically advanced controls to determine if there are new applications that can replace existing ones as well as the approximate cost of each control to determine which will have the most negative impact in profitability if installed.

978-0-471-35639-4 | 272pp | Hbk | £34.99 | August 2006

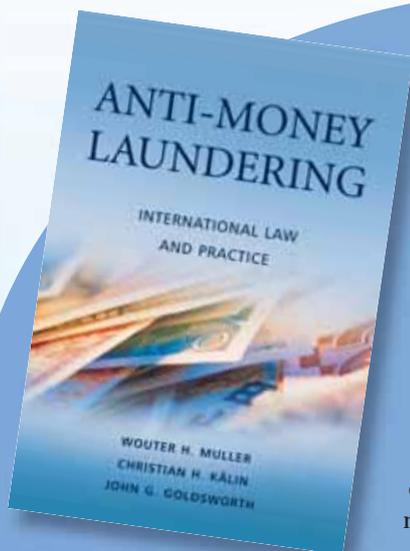


Executive Roadmap to Fraud Prevention and Internal Controls: Creating a Culture of Compliance

Martin T. Biegelman,
Joel T. Bartow

This practical book helps corporate executives to understand the full ramifications of good corporate governance and compliance. It covers best practices for establishing a unit to protect the financial integrity of a business, theories and models on how and why fraud happens in an organisation and more. Complete coverage includes implementation guidance on setting up a successful fraud prevention and internal control compliance programme, including sample policies, best practice examples and a 14 point management antifraud programme.

978-0-471-73927-2 | 416pp | Hbk | £25.99 | February 2006



Anti-Money Laundering

International Law and Practice

Wouter H. Muller, Christian H. Kalin, John G. Goldsworth

Anti-Money Laundering is the definitive reference on money laundering and practice. First an outline is given of the general approach taken by supra-national organisations like the United Nations and the European Council. Next the approach taken by international organisations and initiatives on the basis of the supra-national initiatives is outlined by senior members of those organisations. A number of countries then describe their specific prevention legislation. Countries involved will all be member-countries of the FATF (Financial Action Task Force on Money Laundering). Finally an overview enables readers to make a comparison between the most important topics of money laundering legislation and rules in the different countries.

978-0-470-03319-7 | 834pp | Hbk | £100.00 | April 2007

COUNTRIES:

The Americas; USA; Canada; Panama; Argentina; Brazil; Uruguay; Chile; Santiago de Chile; Bermuda; Bahamas; Cayman Islands; British Virgin Islands; Barbados; Netherlands Antilles and Aruba; Europe; Switzerland; Liechtenstein; Austria; United Kingdom; Jersey; Cyprus; Isle of Man; Ireland; Germany; France; Monaco; Spain; Italy; Greece; Belgium; Netherlands; Luxembourg; Russian Federation; Ukraine; Middle East; United Arab Emirates; Asia Pacific; Singapore; Japan; China; Hong Kong; Australia; New Zealand; Africa; South Africa.

Contents overview:

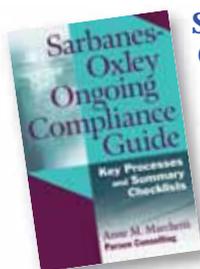
- Foreword
- Professor Kader Asmal, President FATF 2005-2006
- Anti-Money Laundering – A short history

INTERNATIONAL ISSUES

- Compliance and AML – Standards, education and training
- Anti-Money Laundering Regulation and Trusts

INTERNATIONAL ORGANIZATIONS AND INITIATIVES

- The United Nations Security Council and the effort to combat money laundering and the financing of terrorism
- UN Anti-Money Laundering Initiatives
- Initiatives of the European Commission
- The Financial Action Task Force
- The Egmont Group
- The Wolfsberg Process



Sarbanes-Oxley Ongoing Compliance Guide

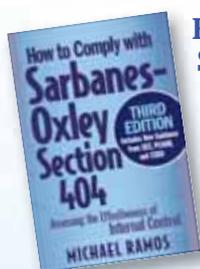
Key Processes and Summary Checklists

Anne M. Marchetti

Today, more than ever, a properly structured internal audit function can be a tremendous benefit to an organization, impacting not only regulatory compliance, but also operational excellence. Concise and clear in presentation,

Sarbanes-Oxley Ongoing Compliance Guide: Key Processes and Summary Checklists shows you how to help your organization put in place a successful enterprise risk management program. This important book arms you with the vital components of a detailed compliance plan that makes the most of technology to assist in reducing ongoing compliance costs.

978-0-471-74686-7 | 96pp | Pbk | £22.99 | April 2007



How to Comply with Sarbanes-Oxley Section 404

Assessing the Effectiveness of Internal Controls, 3rd Edition

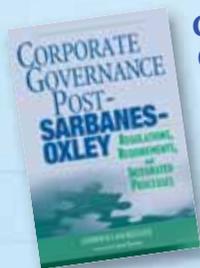
Michael Ramos

How to Comply with Sarbanes Oxley Section 404: Assessing the Effectiveness of Internal Control, Third Edition provides a comprehensive, structured approach for the testing and

evaluation of internal control.

- Helps those with no previous experience in SOX 404 to quickly understand the requirements of the rules
- Now includes expanded guidance on compliance for smaller public companies which soon must implement SOX 404 for the first time
- Provides a step-by-step approach for engagement performance with in-depth explanations and practice aids, including forms, checklists, illustrations, diagrams, and tables
- Provides practical guidance on how an entity should test and evaluate its internal controls

978-0-470-16930-8 | 336pp | Hbk | £39.99 | March 2008



Corporate Governance Post-Sarbanes-Oxley

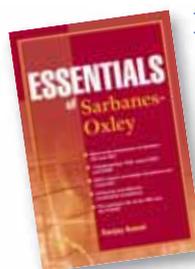
Regulations, Requirements and Integrated Processes

Lynn Turner, Cynthia Richson and Zabihollah Rezaee

Corporate Governance Post Sarbanes-Oxley introduces a corporate governance structure consisting of seven interrelated mechanisms

of oversight: managerial, compliance, audit, advisory, assurance, and monitoring. The book begins with a discussion of the new requirements for corporate governance and financial reporting brought about by Sarbanes-Oxley and then shows how a well-balanced functioning of the seven mechanisms produces a responsible corporate governance structure that ensures quality financial reporting and credible audit services. Each chapter includes checklists, real-world case studies, and best practice tips.

978-0-471-72318-9 | 560pp | Hbk | £34.99 | August 2007



Essentials of Sarbanes-Oxley

Sanjay Anand

A no-nonsense approach to what every financial manager needs to know about Sarbanes-Oxley, including the non-accelerated filers, nonprofit companies, and foreign issuers. This straightforward book explains this legislation simply and practically and includes "Tips and Techniques" and "In the Real World"

features with realistic advice on compliance. Topics include: Technology Solutions, Impact on Outsourcing, SOX and Foreign Issuers, and Implications for Non-Profits.

978-0-470-05668-4 | 224pp | Pbk | £22.99 | August 2007

Sarbanes-Oxley Internal Controls

Effective Auditing with CobiT and ITIL

Robert Moeller

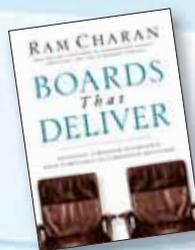
Sarbanes-Oxley Internal Controls introduces newer tools and standards – AS/2 (Auditing Standards No. 2 from PCAOB), COBIT (Control Objectives for Information and related Technology), and ITIL (Information Technology Infrastructure Library)—that are important to building and maintaining effective internal controls. The book also discusses the COSO internal controls framework and emphasizes why this framework is important in understanding and establishing effective internal control processes.

The book includes a description of the current state of other national and international standards, the importance of internal audit in establishing effective internal control processes under SOX, and how this role has somewhat changed since the launch of SOX as well as its potential future directions.

Contents Overview:

- Introduction: Sarbanes-Oxley and Establishing Effective Internal Controls
- The Sarbanes-Oxley Act Today: Changing Rules
- Establishing the Internal Controls Environment Through COSO
- COBIT: A Control Framework for IT Internal Controls and Governance
- Performing Section 404 Reviews as Ongoing Processes
- Other Sarbanes-Oxley Requirements: Section 302 and Others
- AS/2 and Auditing Internal Controls
- Using ITIL to Align IT with Business Processes
- The Importance of Enterprise Risk Management
- International Standards: ISO 17799, ISO 9001 and Sarbanes-Oxley
- The Role of Internal Audit in Today's Sarbanes-Oxley Environment
- The Importance of Effective Corporate Governance

978-0-470-17092-2 | 352pp | Hbk | £36.99 | June 2008



Boards That Deliver

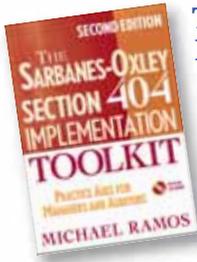
Advancing Corporate Governance from Compliance to Competitive Advantage

Ram Charan

Ram Charan, expert in corporate governance and best-selling author, packs this book with useful tools and techniques to take boards and their companies to a higher level of performance.

Boards That Deliver gets beyond the rhetoric of corporate governance reform. It captures the tried-and-true practices used by high-performance boards. In contrast to experts who base prescriptions on number-crunching exercises, Charan identifies the real problems that drain directors' time and suppress their best judgments—and explains clearly and succinctly how boards can solve those problems.

978-0-7879-7139-7 | Feb 05 | 224pp | £16.99 | Hardback



The Sarbanes-Oxley Section 404 Implementation Toolkit

Practice Aids for Managers and Auditors, 2nd Edition

Michael Ramos

The Sarbanes-Oxley 404 Implementation Toolkit provides detailed implementation practice aids for Sarbanes-Oxley compliance based on the

new rules just released by PCAOB and SEC. This workbook is an integrated set of detailed work programs, audit checklists, examples, and other practice aids. It allows users to tailor the practice aids in the book to meet the needs of their own practices or their clients.

The current edition incorporates the most recent guidance from the SEC and PCAOB relating to smaller public companies. These companies have no previous experience with compliance, and this book will provide them with the practice aids needed to get started quickly.

978-0-470-16931-5 | 384pp | Hbk/CD-ROM | £42.50 | April 2008

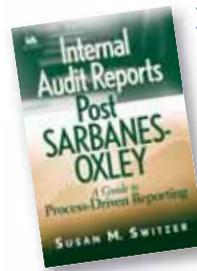
Internal Controls

Guidance for Private, Government and Nonprofit Entities

Lynford Graham

Get up-to-date tips and best practices for applying the concepts of internal control to smaller entities. Completely revised and updated, *Internal Controls* gives you internal control guidance and tools specifically for private and not-for-profit business entities, including the role of information technology.

978-0-470-08948-4 | 288pp | Hbk
£45.00 | October 2007



Internal Audit Reports Post Sarbanes-Oxley

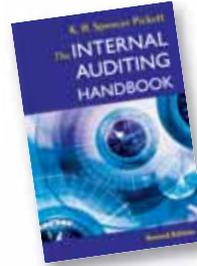
A Guide to Process-Driven Reporting

Susan M. Switzer

Brimming with commonsense advice delivered in a conversational, easy-to-read style, *Internal Audit Reports Post Sarbanes-Oxley* helps you transform raw data into useable information and then translate that information into actionable

messages while complying with the SOX Act.

978-0-470-05084-2 | 256pp | Hbk | £27.99 | February 2007



Internal Auditing Handbook

2nd Edition

K. H. Spencer Pickett

This comprehensive publication serves as a complete guide to the theory and practice of internal auditing. Although founded on professional audit theory, it seeks to incorporate the real life experiences of the audit practitioner.

Spencer Pickett covers the conventional audit topics as well as many specialist areas such as computer audit, fraud investigations, value for money, managing change and establishing an audit function.

978-0-470-84863-0 | 802pp | Hbk | £95.00 | August 2003

Public Sector Auditing: Is it Value for Money?

Sir John Bourn

Drawing on 20 years of experience as Comptroller and Auditor General, and head of the United Kingdom National Audit Office, *Public Sector Auditing: Is it Value for Money?* is Sir John Bourn's own account of the role and influence value for money auditing has in holding governments to account and in helping public bodies improve the ways in which they deliver services.

Key features include:

- In-depth case studies from UK, US, Canada, China, India and Australia
- Detailed analysis of complex areas of public expenditure such as health, education, privatisation, regulation, defence and IT
- Examples of how auditing can promote positive outcomes rather than negative post mortems

This book is relevant for people working in both the public and private sectors, and should be essential reading for the staff of public sector audit institutions around the world, as well as commercial accountancy firms and students of accountancy, politics, economics and public management.

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A Vision for Continuous Improvement

Jeffrey Ridley

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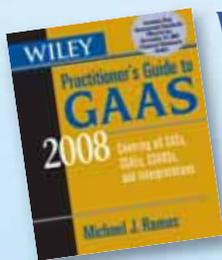
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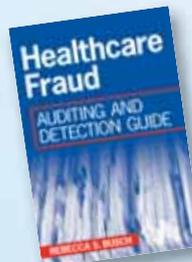
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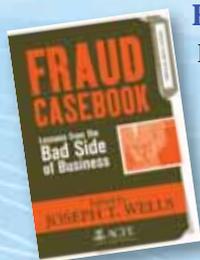
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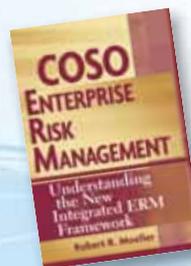
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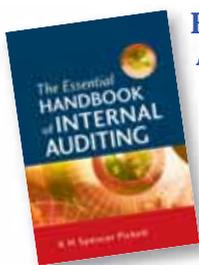
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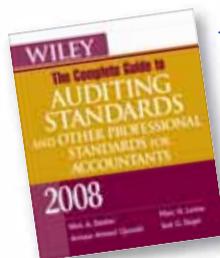


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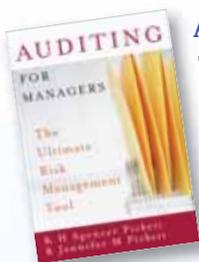


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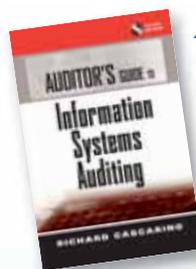
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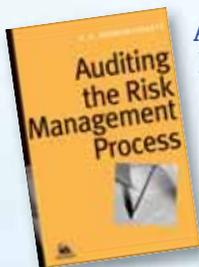


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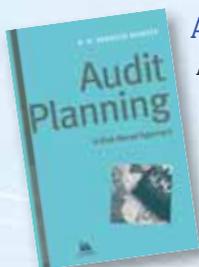


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