

Corporate Finance, Accounting & Auditing

2009



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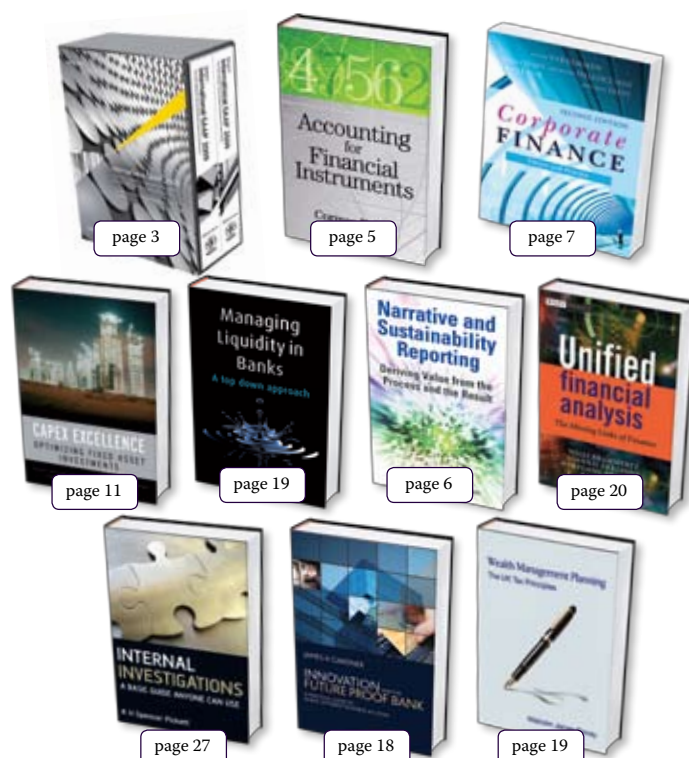
Welcome to Wiley, solutions providers for professionals in accountancy, auditing and corporate finance. Whether you need to understand the implications of the latest international financial reporting standards, know how your accounting decisions may affect business performance, or are looking for a book to help ensure you are 100% compliant, you'll find what you need here.

Wiley corporate finance and accounting... it all adds up.

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Key Highlights:



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International GAAP 2009®

Generally Accepted Accounting Practice under International Financial Reporting Standards

Ernst & Young

The leading and most comprehensive guide to interpreting and implementing IFRS

International GAAP® 2009 is the only globally focused work on IFRS. It is not constrained by any individual country's legislation or financial reporting regulations, and it ensures an international consistency of approach unavailable elsewhere. It shows how difficult practical issues should be approached in the new complex global world of international financial reporting, where IFRS has become the accepted financial reporting system in more than 100 countries. This integrated approach provides a unique level of authoritative material for anyone involved in preparing, interpreting or auditing company accounts, for regulators, academic researchers and for all students of accountancy.

The International Financial Reporting Group of Ernst & Young includes financial reporting specialists from throughout the world. Complex technical accounting issues are explained clearly in a practical working context that enables immediate understanding of the point at issue.

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—the (then) Chairman of Trustees of the IASC Foundation

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—Financial Times

"The definitive guide to financial reporting"

—The Times

9780470740033 | 3780pp | Pbk | £125 | Dec 2008

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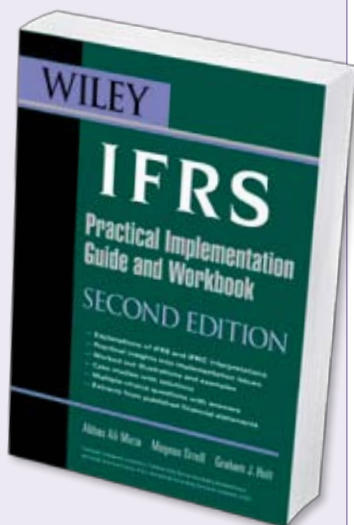
Wiley IFRS

Practical Implementation Guide and Workbook, 2nd Edition

Abbas Ali Mirza, Magnus Orrell, Graham J. Holt

The Second Edition of this quick-reference IFRS guide includes easy-to-understand IFRS/IAS explanations, practical insights, case studies and illustrations. It offers lucid explanations of the IASB standards, supplemented with simple examples and easy-to-apply illustrations, for quick understanding of IFRS/IAS standards and IFRIC/SIC interpretations and includes multiple-choice questions, case studies and practical insights.

9780470170229 • 496pp • Pbk • £60 • May 2008

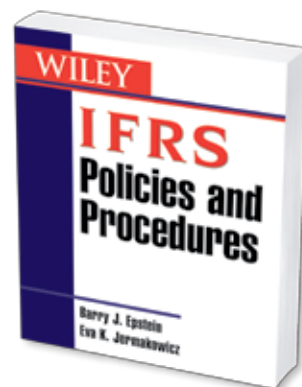


IFRS Policies and Procedures

Barry J. Epstein, Eva K. Jermakowicz

A practical, authoritative guide to converting IFRS rules into operational implementation practices, including related policies and procedures, controls, forms, and record keeping requirements. Get the answers you need to effectively implement IFRS rules and keep up to date on the latest IFRS requirements. Designed to complement any Wiley IFRS product, *IFRS Policies and Procedures* is sequenced in the same manner as Wiley IFRS and incorporates additional categories of information to assist you in properly implementing IFRS.

9780471699583 • 470pp • Pbk • £57.50 • May 2008



International Financial Reporting Trends

Abbas Ali Mirza

International Financial Reporting Trends contains excerpts and extracts taken from financial statements presented by companies around the world under International Financial Reporting Standards (IFRS) providing real world examples of company financial statements on practical application to international accounting standards. It demonstrates the practical application of international accounting standards to financial statements and includes IFRS compliance checklists. Arranged topically, the book is a quick source of reference to find answers to issues of interest to financial statement preparers.

9780470178447 • 288pp • Pbk • £65 • Jul 2009



Wiley IFRS 2009

Interpretation and Application of International Accounting and Financial Reporting Standards 2009

Barry J. Epstein, Eva K. Jermakowicz

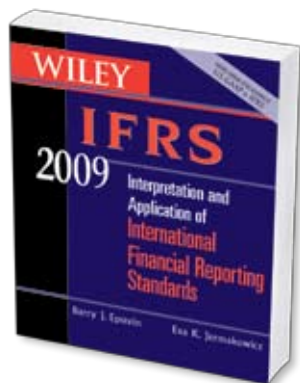
Wiley IFRS 2009 provides a complete explanation of all IFRS requirements, coupled with copious illustrations of how to apply the rules in complex, real-world fact situations, and can be used both in training accounting staff and serving as a reference guide during actual implementation of IFRS and preparation of IFRS-based financial statements. It is equally valuable for preparers, auditors, and users of financial reports. Also included in this edition are a revised, comprehensive disclosure checklist; an updated, detailed comparison between US GAAP and IFRS.

9780470286098 • 1238pp • Pbk • £65 • Feb 2009

Also available with a CD Rom

Also available as a book and CD-ROM set covering the most recent International Financial Reporting Standards (IFRS) and IFRIC interpretations with keyword-search and point-and-click index and table of contents.

9780470286111 • Pbk + CD Rom • £170 • Feb 2009



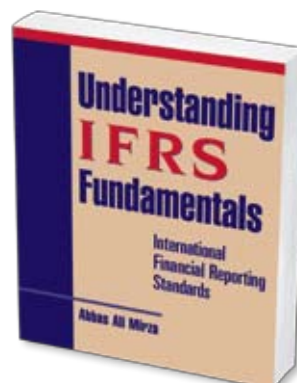
Understanding IFRS Fundamentals

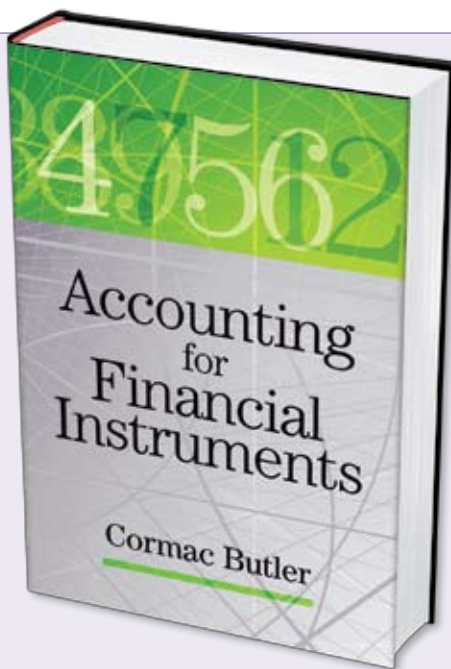
International Financial Reporting Standards

Abbas Ali Mirza

An easy-to-understand introduction to the basics of IFRS. A quick source of reference in issues of interest to financial statement preparers, users, and analysts, *Understanding IFRS Fundamentals* provides simple explanations of IFRS standards. Arranged topically, the book is a quick source of reference to find answers to issues of common interest to financial statement preparers and users. This quick reference IFRS guide includes easy-to-understand IFRS/IAS explanations, practical insights, case studies, and illustrations that greatly facilitate understanding of the practical implementation issues involved in applying these complex standards.

9780470399149 • 416pp • Pbk • £47.50 • May 2009





Accounting for Financial Instruments

Cormac Butler

This practical book shows how to deal with the complicated area of accounting of financial instruments. Containing a huge number of sophisticated worked examples, the book treats this complex subject in a way that gives clear guidance on the subject. In an introductory, controversial overview of the subject, the book highlights the mistakes that both auditing firms and the accounting standard setters are making, and demonstrates the contribution the International Financial Reporting Standards have made to the current credit crisis.

Table of Contents:

1. Introduction
2. Accounting Foundations
3. Corporate Governance
4. Hedge Accounting
5. Illustrative Examples: Hedge Accounting
6. Accounting for Structured Products (Market Risk)
7. Accounting for Credit Risk
8. Accounting for Structured Products (Credit Risk)
9. Off-Balance Sheet Accounting
10. Reconciliation
11. Moving Towards Mark-to-Market Accounting
12. Accounting for Insurance

9780470699805 • 296pp • Hbk • £45 • Feb 2009

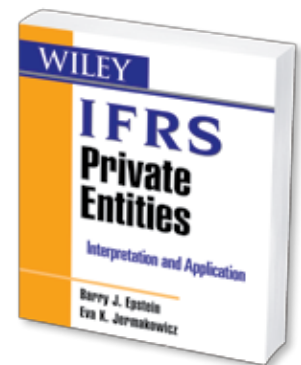
WILEY IFRS Private Entities

International Accounting for Small and Medium-Sized Enterprises: Interpretation and Application

Barry J. Epstein, Eva K. Jermakowicz

Wiley IFRS Private Entities provides concise coverage of the new, simplified accounting framework issued by the International Accounting Standard Board (IASB), for small and medium-sized companies. It provides insight to determine whether adoption of the standard will be cost-beneficial and provides guidance to transition to the new standard. The chapters are illustrated with examples, decision diagrams, sample disclosures, with the authors' insights. Where appropriate, the new standard is compared with existing US GAAP and discussed in the context of how it simplifies the process of preparing, reviewing and auditing financial statements.

9780470382547 • 512pp • Pbk • £65 • Dec 2009

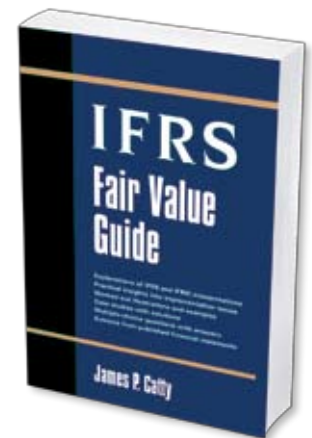


IFRS Fair Value Guide

James P. Catty

IFRS: Fair Value Guide is an all encompassing guide to the application of the complex valuation requirements of IFRS. The book is divided into theory and application chapters. Each application chapter includes the appropriate theory, required techniques, including fully explained examples and implementation tips. The book explains the concept of Fair Value in implementing IFRS and its differences with U.S. GAAP. It provides solutions to special problems and provides tips and ideas in preparing typical documents and proposals.

9780470477083 • 400pp • Pbk • £75 • Aug 2009



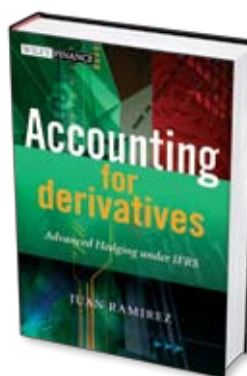
Accounting for Derivatives

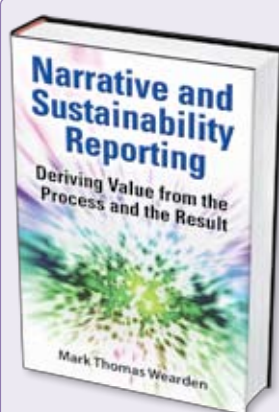
Advanced Hedging under IFRS

Juan Ramirez

A comprehensive, practical guide to hedge accounting. *Accounting for Derivatives* is case-driven throughout, with each specific case analyzing in detail a real-life hedging strategy. A broad range of hedging strategies have been included, some of them using sophisticated derivatives. This framework, based on the extensive use of real-life cases enables the reader to create their own accounting interpretation of the specific hedging strategies. Practical advice is offered throughout on how to minimize the earnings volatility impact of hedging with derivatives.

9780470515792 • 448pp • Hbk • £65 • Oct 2007





Narrative and Sustainability Reporting

Deriving Value from the Process and the Result

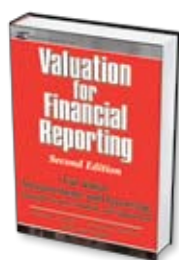
Mark Thomas Wearden

A comprehensive guidebook and reference to the production of narrative and sustainability reports, this book details how, by addressing concerns vital to stakeholders (i.e., environmental impact, HR, and social/community issues), the entire, often onerous, process of preparing a review adds great value to an organization. This book will help writers of reports to find the routes to add value within their own organisation through the increasingly onerous process of their preparation.

Table of Contents:

1. Background, development and requirement
2. What are we trying to achieve?
3. Identifying value and cost drivers of the process
4. Methods of communication
5. Finding an appropriate style
6. Lies, damned lies and statistics
7. Presentation and continuity
8. Consideration of the whole
9. Keeping the reader's attention - an afterthought

9780470741009 • 256pp • Hbk • £39.99 • Aug 2009



Valuation for Financial Reporting

Fair Value Measurements and Reporting, Intangible Assets, Goodwill and Impairment, 2nd Edition

Michael J. Mard, James R. Hitchner, Steven D. Hyden

Valuation for Financial Reporting, Second Edition educates valuation practitioners, auditors, and their clients on the new purchase accounting rules and practices, including financial statement disclosure. This new edition shows how to apply fair value measurement principles according to FASB's new standards on fair value measurement and provides a framework for measuring fair value under other pronouncements that require fair value measurements. Provides application guidance to CPAs for measuring fair value under FASB pronouncements that require fair value measurement.

9780471680413 • 240pp • Hbk • £80 • June 2008



Business Combinations with SFAS 141 R, 157, and 160

A Guide to Financial Reporting

Michael J. Mard, Steven D. Hyden, Edward W. Trott

Provides specific guidance for proper interpretation of the Financial Accounting Standards Board (FASB) statement of SFAS 141R, Business Combinations. This requires an understanding of SFAS 157, fair value measurements, and SFAS 160, Noncontrolling Interests in Consolidated Financial Statements. The guide provides an SFAS 157 for determining fair value, including flowchart, checklist and worksheet. This product shows how to document the appropriate financial reporting measurements for a business combination transaction clearly and concisely.

9780470497555 • 256pp • Pbk • £130 • Aug 2009



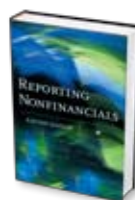
Is Fair Value Fair?

Financial Reporting from an International Perspective

Henk Langendijk, Dirk Swagerman, Willem Verhoog

This book contains contributions from many highly-respected individuals involved in external reporting, regulation and standard setting. Their contributions discuss the future of regulation, application of standard supervision and audit. Current trends are discussed, as are ways in which the current regulatory environment could be improved. *Is Fair Value Fair?* fully prepares readers for these changes and is an invaluable tool for corporate financiers and institutional investors with an interest in the regulatory environment.

9780470850282 • 384pp • Hbk • £70 • Feb 2003



Reporting Nonfinancials

Kaevan Gazdar

The book presents both best practice in nonfinancial disclosure and a pragmatic framework for action. It shows practitioners how to optimize the impact of their intangibles by first analyzing their companies' strengths and then improving their disclosure through annual, quarterly, CSR, and other reporting formats. It also helps investors and other stakeholder groups evaluate the quality and relevance of information provided by companies. Thus it is important for both executives and outsiders.

"Reporting Nonfinancials is that rare thing - a book that lives up to the testimonials in its front sleeve. Thought-provoking."

—Ethical Corporation, March 2007

9780470011973 • 352pp • Hbk • £39.99 • Feb 2007



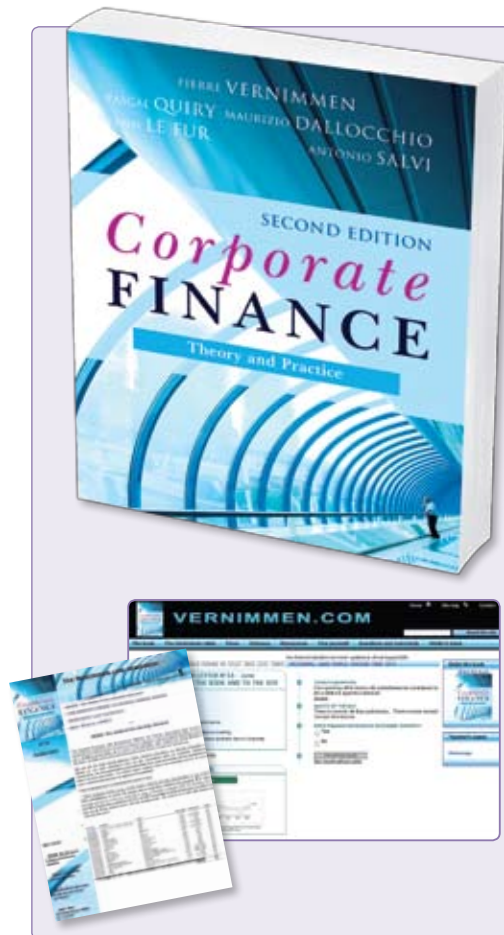
Fair Value Accounting Fraud

New Global Risks and Detection Techniques

Gerard M. Zack

This book explains the many applications of fair value accounting in connection with accounting for assets, liabilities, revenue and expenses, as well as fair value disclosures in financial statements. It identifies red flags of each of the major categories of fair value frauds and includes a chapter on fair value fraud issues in non-business financial statements such as with non-profit organizations. Finally, the book explains auditor responsibilities pertaining to fair value issues, as well as best-practices for internal controls over fair value accounting applications.

9780470478585 • 256pp • Hbk • £45 • Sept 2009



Corporate Finance: Theory and Practice, 2nd Edition

**Pierre Vernimmen, Pascal Quiry
Maurizio Dallocchio, Yann Le Fur
and Antonio Salvi**

With thousands of copies of the latest edition sold, *Corporate Finance, Theory and Practice* has emerged as the fastest growing financial textbook, thanks to its four unique features:

- A balanced blend of theory and practice: authors hold academic positions at top ranking universities and business schools and are also investment bankers, private investors or sit on the boards of listed and unlisted companies
- A presentation of concepts that explain situations, followed by a discussion of techniques in a direct and succinct style
- Content enriched by the www.vernimmen.com website, which with 1,500 daily visitors, is one of the leading finance teaching sites worldwide
- Free monthly updates on finance through The Vernimmen.com Newsletter, with over 50,000 subscribers

9780470721926 • 1056pp • Pbk • £47.50 • Jan 2009



Executive's Guide to Fair Value

Profiting from the
New Valuation Rules

Alfred M. King

Executive's Guide to Fair Value: Profiting from the New Valuation Rules covers everything executives need to know about fair value all in

one accessible book. This one-stop resource helps readers become familiar with the new rules of fair value and the impact these rules will have on both preparers and users of financial statements.

9780470173299 • 272pp • Hbk • £36.99 • Feb 2008



Applied Corporate Finance A User's Manual, 2nd Edition

Aswath Damodaran

Applied Corporate Finance, Second Edition converts the theory and models in corporate finance into tools that can be used to analyze, understand, and help any business. With this hands-on guide, you can find real solutions to real corporate finance problems, using

real-time data. Offering a user perspective to corporate finance, this text poses three major questions that every business has to answer, and provides the tools and the analytical techniques needed to answer these questions.

9780471660934 • 672pp • Pbk • £88.95 • Sept 2005



Strategic Corporate Finance

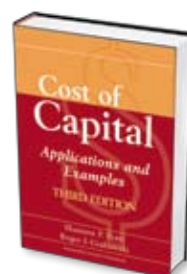
Applications in Valuation and
Capital Structure

Justin Pettit

Strategic Corporate Finance is not another book on financial theory; rather, it is a practical guide to the key issues, their context, and their solutions. Author Justin Pettit draws on his years

of corporate financial advisory experience and translates principles of corporate finance theory into practical methods for implementing them, on topical subjects ranging from performance measurement and capital planning to risk management and capital structure. Divided into three straightforward and accessible parts, this useful guide contains important information and actionable strategies that you can use whether you are a Board Director, CFO, Treasurer, business development executive, or M&A expert.

9780470052648 • 304pp • Hbk • £57.50 • Feb 2007



Cost of Capital

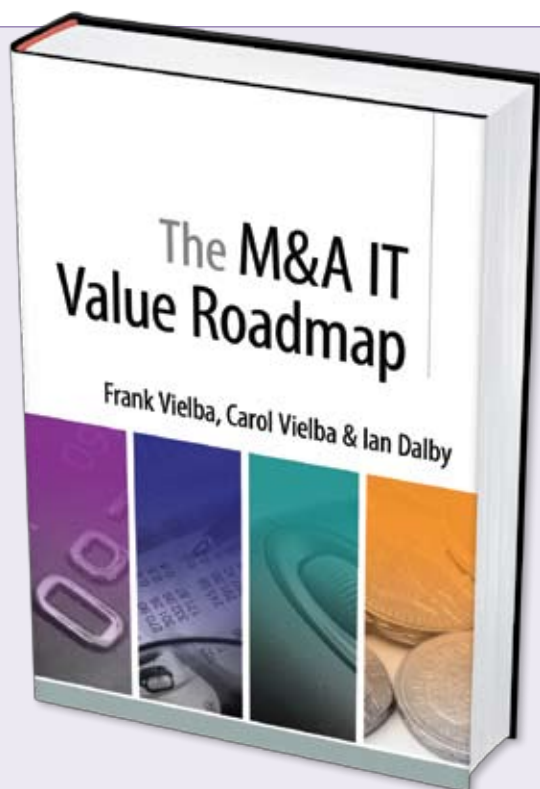
Applications and Examples,
3rd Edition

**Shannon P. Pratt, Roger J.
Grabowski**

In this long-awaited third edition of *Cost of Capital: Applications and Examples*, renowned valuation experts and authors Shannon Pratt and Roger Grabowski address the most

controversial issues and problems in estimating the cost of capital. This authoritative book makes a timely and significant contribution to the business valuation body of knowledge and is an essential part of the expert's library.

9780470171158 • 816pp • Hbk • £110 • Apr 2008



The M&A IT Value Roadmap

Frank Vielba, Carol Vielba, Ian Dalby

Containing practical advice to firms when planning strategy, this book gives an M&A roadmap for bringing deals to a successful conclusion. By looking at how companies approach M&A and linking their intrinsic capabilities to the way that they execute the deal, readers will learn about new ways of extracting value. The book looks at the increasing role that information and communication technology (ICT) plays in the M&A process and how companies are using new service oriented technologies to complete integration faster and extract greater value.

The book brings an understanding of how to measure the ICT value contribution in an M&A project and gives guidance on the adoption of best practices.

Includes key messages from company case studies, and presents an M&A roadmap for successful projects as well as useful supporting material including practical tips and techniques, top tens, frameworks and models, charts and diagrams.

Table of Contents:

1. Introduction
2. Value Realisation in M&A
3. Alignment and Business Architecture
4. Agility and The IT Architecture of M&A
5. Value Transparency (Capability Mapping)
6. M&A Technology Enablers (SOA)
7. M&A Value Road Map
8. Summary and conclusions

9780470745885 • 256pp • Hbk • £39.99 • May 2010



Due Diligence An M&A Value Creation Approach

**William J. Gole,
Paul J. Hilger**

This guide examines all aspects of an M&A due diligence - from making the decision to acquire a company, to who should be on the due diligence team, to the actual process and the final report and post-closing follow up. It advocates a focus on both risk mitigation and shareholder value creation, and emphasizes a holistic approach that spans from planning to post-acquisition integration. Informed by the authors' keen expertise on conducting successful due diligence, this book offers all the guidance necessary for success.

9780470375907 • 304pp • Hbk • £65 • Aug 2009

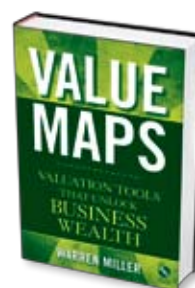


Valuing Early Stage and Venture Backed Companies

Neil J. Beaton

Valuing Early Stage and Venture-Backed Companies demonstrates appropriate and defensible ways to prepare and present business valuations for such companies. The book provides guidance on practical applications and technical models dispelling commonly misused practices used by companies and business appraisers. With chapters and techniques contributed by top valuation experts, this new book offers state-of-the-art valuation techniques that can be used to value early stage and venture-backed companies.

9780470436295 • 416pp • Hbk • £75 • Dec 2009



Value Maps Valuation Tools That Unlock Business Wealth

Warren D. Miller

Value Maps: Valuation Tools that Unlock Business Wealth shows valuation experts how to guide client companies through a rigorous self-assessment using the SPARC (Strategy, People, Architecture, Routines, Culture) Framework. SPARC reveals to analysts the casual relationships among a firm's external opportunities and threats and its internal strengths and weaknesses. The resulting road map offers a unique, step-by-step guide toward increasing the value of a business. This invaluable guide provides valuation analysts and business appraisers with a powerful new perspective on valuation and their businesses.

9780470437568 • 368pp • Hbk • £70 • Oct 2009

Valuation

Measuring and Managing the Value of Companies, 4th Edition with CD-ROM

McKinsey & Company, Inc., Tim Koller, Marc Goedhart, David Wessels

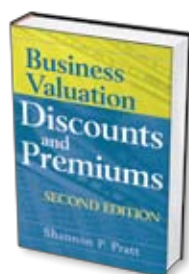
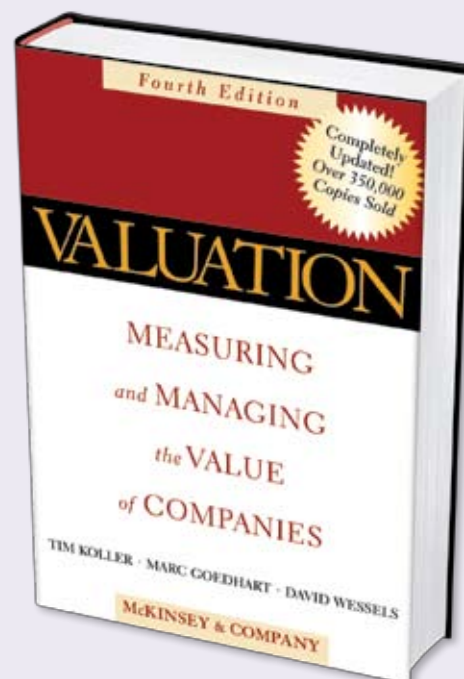
Hailed by financial professionals worldwide as the single best guide of its kind, *Valuation, Fourth Edition* with CD-ROM is thoroughly revised and expanded to reflect business conditions in today's volatile global economy. *Valuation* provides up-to-date insights and practical advice on how to create, manage, and measure an organization's value.

Along with all-new case studies that illustrate how valuation techniques and principles are applied in real-world situations, this comprehensive guide has been updated to reflect the events of the Internet bubble and its effect on stock markets, new developments in academic finance, changes in accounting rules (both U. S. and IFRS), and an enhanced global perspective. This package contains a solid framework that managers at all levels, investors, and students have come to trust.

"The best valuation book just got better. This edition's greater emphasis on what drives value and how to measure it will improve the way practitioners conduct financial analysis and, ultimately, make strategic decisions. It is required reading for all executives."

- Professor Benjamin C. Esty, Harvard Business School author of *Modern Project Finance: A Casebook*

9780471702184 • 768pp • Hbk • £52.50 • June 2005



Business Valuation Discounts and Premiums 2nd Edition

Shannon P. Pratt

Written by Shannon Pratt, the recognized authority on business valuation, the Second Edition of this essential guide helps business appraisers and accountants master complex issues and exploit the numerous uses for discounts and premiums to their utmost.

Business Valuation Discounts and Premiums is a comprehensive presentation of the conceptual bases and empirical evidence to quantify all manner of business valuation discounts and premiums.

The new edition compiles all the key information needed to successfully and accurately determine discounts and premiums in business valuations.

9780470371480 • 516pp • Hbk • £75 • May 2009

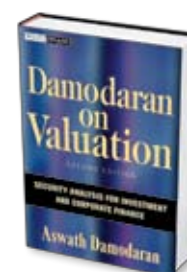


Measuring Business Interruption Losses and Other Commercial Damages 2nd Edition

Patrick A. Gaughan

An updated explanation of the methodology for how lost profits should be measured. Now fully revised and updated, focused on commercial litigation and the many common types of cases, this is the only book in the field to explain the complicated process of measuring business interruption damages. Also explained in detail are the method for measuring damages in contract litigation, intellectual property lawsuits, antitrust, and securities cases. The book takes the reader through an easy-to-understand, step-by-step process for how such damages should be measured. The book features data exhibits, tables, and graphs, as well as numerous new cases setting forth the court's position on the various issues.

9780470400142 • 480pp • Hbk • £95 • Aug 2009

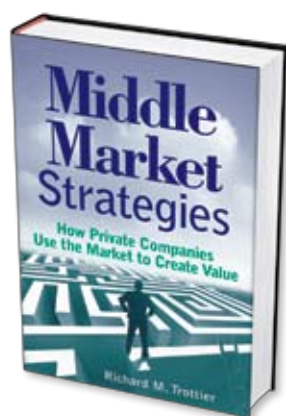


Damodaran on Valuation Security Analysis for Investment and Corporate Finance 2nd Edition

Aswath Damodaran

Damodaran on Valuation, Second Edition provides you with today's most straightforward and comprehensive examination of the approaches and models necessary for performing valuations. Written by renowned teacher, author, and valuation authority Aswath Damodaran, and fully revised and updated from its top-selling first edition which has become the essential reference for any professional needing accurate and reliable valuation information. Let this comprehensively revised and updated edition give you the knowledge and tools you need to address today's increasingly complex and uncompromising corporate and investment valuation environment.

9780471751212 • 696pp • Hbk • £100 • Aug 2006



Middle Market Strategies

How Private Companies Use the Markets to Create Value

Richard M. Trottier

This book examines the middle markets - the rise of the market, what separates it from other markets and its structure. The premise is that better business decisions can be made when one understands the overall market in which their company is in.

Accessible and reader friendly it includes 90 case studies. This book shows how winners turn trends into cash flow and company value.

9780470464571 • 288pp • Hbk • £33.99 • June 2009



Corporate Divestitures

A Mergers and Acquisitions Best Practices Guide

William J. Gole, Paul J. Hilger

Providing practical application of best practices employed in the divestiture process, *Corporate Divestitures* provides you with detailed guidance on how your corporation should handle a divestiture. It provides a structured

approach that emphasizes disciplined execution and illustrative documents and application aids that can be adapted for use in real-world situations.

9780470180006 • 300pp • Hbk • £65 • June 2008



Mergers & Acquisitions

An Insider's Guide to the Purchase and Sale of Middle Market Business Interests

Dennis J. Roberts

There is an enormous middle market wealth transfer taking place and will continue over the next decade. *Mergers & Acquisitions: An Insider's Guide to the Purchase and Sale of Middle Market Business Interests* conveys the unique issues

and circumstances of middle market mergers and acquisitions, companies valued between \$5 million to \$300 million. Real world anecdotes and vignettes are included. In addition, the book discusses accounting, valuation, legal, securities and due diligence issues, and M&A from a buy side point of view. Designed for use by consultants, investment bankers, owners, and management.

9780470262108 • 413pp • Hbk • £70 • Feb 2009



Mergers and Acquisitions

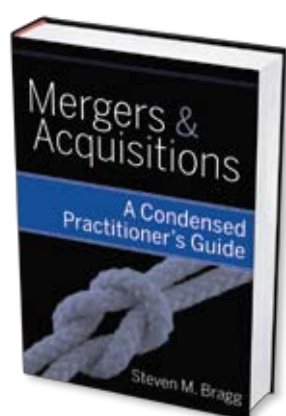
A Step-by-Step Legal and Practical Guide

Edwin L. Miller

Getting mergers and acquisitions transactions successfully completed requires an understanding of the legal framework, negotiating points, and practical aspects of each stage of the deal. Part legal primer, part business and negotiating primer, *Mergers and Acquisitions: A Step-by-Step Legal and Practical Guide* provides comprehensive and

understandable advice for management, investors, legal and business professionals, and law and business school students. This guide is full of practical, hands-on advice.

9780470222744 • 326pp • Hbk • £50 • Feb 2008



Mergers & Acquisitions

A Condensed Practitioner's Guide

Steven M. Bragg

Filled with immediately useful information in a condensed format on the mergers and acquisitions process, *Mergers and Acquisitions: A Condensed Practitioner's Guide* equips you with a working knowledge of principal business terms, as well as the customary contractual provisions, legal background, and how-to's

applicable to business acquisitions. Accounting expert Steven Bragg throws light on the complete M&A process, with comprehensive, reader-friendly, and straightforward advice.

9780470398944 • 320pp • Hbk • £45 • Oct 2008



Mergers, Acquisitions, and Corporate Restructurings

4th Edition

Patrick A. Gaughan

Written from a practical and historical perspective, *Mergers, Acquisitions, and Corporate Restructurings, Fourth Edition* carefully analyzes the strategies and motives that inspire M&As, the laws and rules that govern the field, as well as the offensive and defensive techniques of

hostile acquisitions. In this thoroughly revised Fourth Edition, author and business valuation expert Patrick Gaughan provides a fresh perspective on M&As in today's global business landscape, and how your company can reap the benefits from the various forms of restructurings available. Packed with the most up-to-date research, graphs, and case studies.

9780471705642 • 648pp • Hbk • £50 • Feb 2007

CAPEX Excellence

Optimizing Fixed Asset Investments

Hauke Hansen, Wolfgang Huhn, Oliver Legrand, Daniel Steiners, Thomas Vahlenkamp

CAPEX Excellence Optimizing Fixed Asset Investments is intended as a strategic manual for decision makers as well as everyone involved or interested in large fixed-capital investments such as production sites and factories, communication networks or large infrastructure investments e.g. airports or oil & gas refineries. There is significant value-creation potential in optimizing capital investments.

Investments determine the asset structure of a venture, they enable the introduction of new products and lead to structural cost reductions.

Throughout the book the authors use many industry-specific examples, focusing in particular on asset-heavy industries such as Utilities, Oil & Gas, Telecommunications, Transport & Logistics, Chemicals, High Tech and Automotive. However the book's relevance is not limited to these sectors – other industries and public decision makers are confronted with similar challenges.

This book is essential reading for managers faced with challenges of making individual or portfolio capital investment decisions, and who are responsible for managing these capital assets over their entire asset lifecycle. The ideas put forward within the book will help to sharpen the focus of management on the impact capital investments have on the well-being and growth of their companies.

Table of Contents:

Part I: Why Investments Matter

1. Introduction

Part II: Getting Investments Right

2. Right Positioning: Managing an Asset's Exposure to Economic Risk

3. Right Technology: How and when to invest in a new technology

4. Right Timing: How Cyclicity Affects Return on Investments and What Companies Can Do About It

5. Right Size: Balancing Economies and Diseconomies of Scale

6. Right Location: Getting the Most from Government Incentives

7. Right Design: How to Make Investments Lean and Flexible

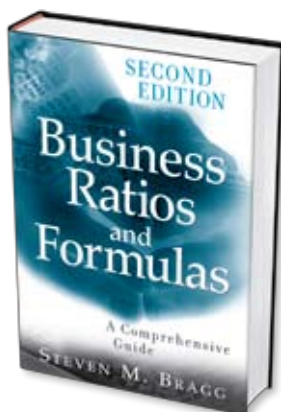
8. Right Financing: Shaping the Optimal Finance Portfolio

Part III: Right Allocation: Managing a Company's Investment Portfolio

9. Right Allocation: How to Allocate Money Within the Company



9780470779675 • 256pp • Hbk • £39.99 • May 2009



Business Ratios and Formulas

A Comprehensive Guide, 2nd Edition

Steven M. Bragg

Required reading for anyone starting, running, or growing a business, *Business Ratios and Formulas, Second Edition* puts answers at the fingertips of business managers, with nearly 250 operational criteria and clear, easy-to-understand explanations that can be used right away. The Second Edition includes approximately fifty

new ratios and formulas, as well as new chapters covering ratios and formulas for e-commerce and human resources.

9780470055175 • 384pp • Hbk • £50 • Nov 2006



The Strategic Treasurer

A Partnership for Corporate Growth

Craig A. Jeffery

The Strategic Treasurer provides the guidance needed for treasurers to become a true partner within a corporation. Like controllers did several years ago, the treasurer must now become an equal partner with senior management. By becoming a strategic treasurer, the treasurer can move from the cash manager to a true driver of corporate value.

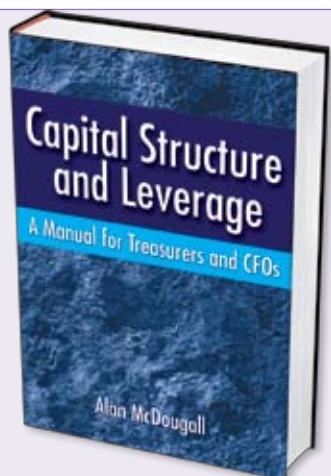
9780470407776 • 336pp • Hbk • £45 • July 2009

Capital Structure and Leverage

A Manual for Treasurers and CFOs

Alan McDougall

Giving a thorough understanding of the advantages and disadvantages of debt financing, this book is a truly practical manual for the corporate treasurer and CFO on the use of leverage. It provides a comprehensive breakdown of when leverage should be used, what the alternatives are, and is full of practical checklists and examples to enable the treasurer and CFO to assess and adjust the company's gearing, and to select the most appropriate form of financing. Informed by a series of interviews with leading treasurers, CFOs and bankers, the book demonstrates best practice, as well as strategies which have failed. It covers such crucial issues as dealings with the banks, and risk management and includes a checklist to enable the corporate treasurer to assess the health of the company, scrutinizing cash flow, capital structure, balance sheet, the boardroom, and the banking relationship. The book briefly covers the history of leverage and provides an overview of the role of leverage financing in the current financial crisis before going on to examine the capital structure of the ten main industry sectors, revealing the different level of debt financing between each sector and across cultures. This cross-cultural/ cross-industry section of the book demonstrates why differences exist, and give an opportunity to learn from alternative strategies employed by a variety of firms. The book covers such issues as the cost of debt, the role of non-bank lenders, and the use of leverage as a rescue package.



9780470748930 • 350pp • Hbk • £45 • Feb 2010



Implementing Beyond Budgeting

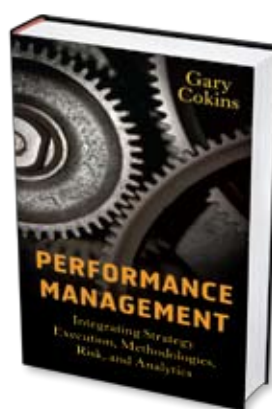
Unlocking the Performance Potential

Bjarte Bogsnes

This important book describes the serious and systemic problems with traditional management practices, and provides concrete alternatives and practical guidance on how to implement the beyond budgeting methodology, drawing on actual cases in which the author has

implemented beyond budgeting in large, global companies. The book also presents the many benefits that can be realized by embarking on a beyond budgeting journey.

9780470405161 • 336pp • Pbk • £30.99 • Dec 2009



Performance Management

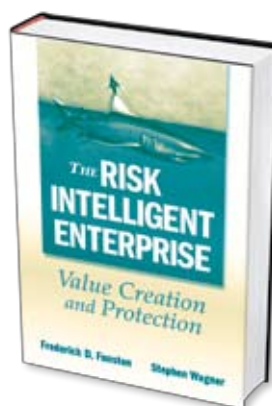
Integrating Strategy Execution, Methodologies, Risk, and Analytics

Gary Cokins

Performance Management: Integrating Strategy Execution, Methodologies, Risk, and Analytics asserts that performance management is not a narrow personnel or CFO initiative but rather

involves strategy execution with the integration of multiple management methodologies, especially predictive analytics. Written by an internationally recognized expert, this essential book features coverage of strategy maps and balanced scorecards; customer profitability management; driver-based budgeting; risk management; leverage of business intelligence data; and the behavioral change management and executive leadership needed for successful implementation.

9780470449981 • 272pp • Hbk • £33.99 • Apr 2009



The Risk Intelligent Enterprise

Value Creation and Protection

Frederick D. Funston, Stephen Wagner

The Risk Intelligent Enterprise offers provocative new insight into what risk means, why risk management fails, and what leaders can do now. Built around the ten fatal flaws of conventional risk management, this book shifts the entire dialogue from ERM

(enterprise risk management) to EM (enterprise management) with an unprecedented, systematic, and practical solution to risk intelligent decision-making at the highest levels.

9780470247884 • 256pp • Hbk • £23.99 • Oct 2009



The Vest Pocket CFO

3rd Edition

Jae K. Shim, Joel G. Siegel

The Vest Pocket CFO is the perfect up-to-date reference tool for today's busy CFO, controller, treasurer, and other finance professionals. Written in an easy Q&A format and packed with checklists, samples, and worked-out solutions for a wide variety of accounting and finance problems, readers can take this handy reference wherever they go-on a business trip, visiting a client, conducting a conference call, or attending a meeting.

9780470168127 • 864pp • Pbk • £19.99 • Feb 2008

The Vest Pocket CEO

2nd Edition

Alexander Hiam, Jae K. Shim

The CEO's of today and tomorrow require a challenging combination of skills. *The Vest Pocket CEO* helps readers meet all these needs and more, with a combination of encyclopedic coverage and down-to-earth practical writing that gets to the point fast. A combination of Executive Overviews and Q&As make the reading relevant, tight and interesting, and move the reader through the keeper points from each topic, quickly.

9780470482056 • 450pp • Pbk • £19.99 • Oct 2009



Exiting Your Business, Protecting Your Wealth

A Strategic Guide for Owners and Their Advisors

John M. Leonetti

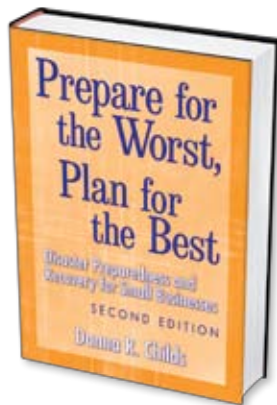
Exiting Your Business, Protecting Your Wealth provides guidance in thoughtfully planning out exit options as well as analyzing financial and mental readiness for business exits. Easy to follow and essential

for every business owner, this guide reveals how to establish an exit strategy plan that is in harmony with your goals.

"Every business owner and entrepreneur needs to read this book and then follow its directives to the letter. Absolutely essential!"

-Michael E. Gerber founder/Chairman/CEO, Chief Dreamer Enterprises, and author of the E-Myth books

9780470376188 • 238pp • Hbk • £33.99 • Oct 2008



Prepare for the Worst, Plan for the Best

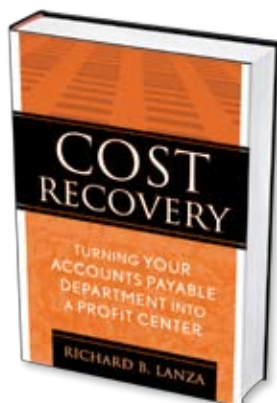
Disaster Preparedness and Recovery for Small Businesses, 2nd Edition

Donna R. Childs

Now in its second edition, *Prepare for the Worst, Plan for the Best* presents a structured, time-tested blueprint to help evaluate a business in terms of its vulnerability. It provides a guide to developing a cost-effective, individualized disaster

and recovery plan. This book is an essential handbook for anyone who owns, or plans to start, a small business.

9780470170915 • 220pp • Hbk • £30.99 • May 2008



Cost Recovery

Turning Your Accounts Payable Department into a Profit Center

Richard B. Lanza

Cost Recovery: Turning Your Accounts Payable Department into a Profit Center shows how to identify a company's hidden financial assets. It provides tools to assist organizations generate cash recoveries, stop profit leaks, move away from control issues, and work towards process improvements. The

book shows how to incorporate profit recovery technology, and how to pair a company with a recovery expert best suited to the company's needs to achieve bottom line results and discusses how to utilize free services offered by cost recovery consultants, using of top money-saving proves improvements, and how to create a plan to maximize recovering technology.

9780470322383 • 320pp • Hbk • £50 • Sept 2009



Always a Winner

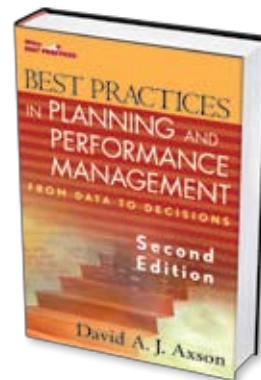
Finding Your Competitive Advantage in an Up and Down Economy

Peter Navarro

Peter Navarro here teaches business executives how to recession proof one's company in turbulent times. Executives learn to forecast movements and turning points in the business cycle and to use that information to implement a set of management strategies over the course

of the business cycle that will help their companies build competitive advantage relative to rivals. The book also teaches corporate executives how to build an organization through the transformation of its organizational structure and the introduction of a more business cycle sensitive organizational culture.

9780470497203 • 208pp • Hbk • £19.99 • Sept 2009



Best Practices in Planning and Performance Management

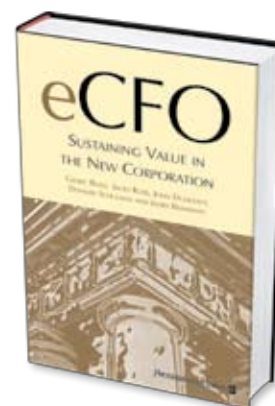
From Data to Decisions, 2nd Edition

David A. J. Axson

David Axson's innovative text helps you significantly upgrade your management practices to better meet the needs of today's increasingly complex and global markets. By

providing a framework for identifying best practices in performance management, *Best Practices in Planning and Performance Management* defines clear action plans for successfully developing, implementing, and profiting from the strategic applications of key performance metrics. Filled with examples and case studies of how leading companies are rethinking the way they make and implement decisions, this proactive guide for managers and students of business will help you consistently make and execute better decisions faster.

9780470008577 • 288pp • Hbk • £29.99 • Feb 2007



eCFO

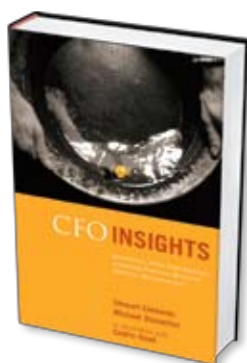
Sustaining Value in the New Corporation

Cedric Read, Jacky Ross, John R. Dunleavy, Donniel S. Schulman, James Bramante

Recognizing that traditional accounting and financial conventions may no longer provide the CFO with adequate armory to face the challenges of the electronic environment, *eCFO* takes a bold step forward to examine how modern

CFOs must reposition themselves to operate effectively in this new era. Picking up where *CFO: Architect of the Corporation's Future* left off, this progressive new book provides new models and techniques to help corporations prosper in the twenty-first century.

9780471496427 • 384pp • Hbk • £34.99 • Mar 2001



CFO Insights
Achieving High Performance Through Finance Business Process Outsourcing
Stewart Clements, Michael Donnellan, In association with Cedric Read

This book looks at the increasingly important topic of outsourcing - not just a cost cutting exercise but one which can enhance a company's performance. It also features frontline CFO advice, original research, in-depth case studies, and best-practice data and analysis.

"A highly readable book, laden with case studies, compulsory reading for any business considering outsourcing"

- Financial Director, July 2004

9780470870860 • 328pp • Hbk • £39.99 • May 2004



CFO Insights
Delivering High Performance
Michael R. Sutcliff, Michael Donnellan

CFO Insights explores the implications of Accenture's high-performance finance research and interprets the link between high-performance businesses and the role of the CFO. Written from the CFO's perspective,

it provides real-world, relevant examples and flagship interviews with CFOs of high-performing businesses. *CFO Insights* also features industry analyses prepared by the Accenture Strategy and Business Architecture Practice, case studies, and chapters covering CFO and financial practices in Asia, Latin America, and Europe.

9780470026960 • 416pp • Hbk • £40 • Mar 2006

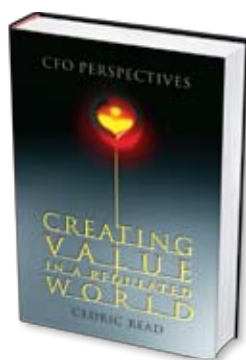


Accounting Control Best Practices
2nd Edition
Steven M. Bragg

Now in a Second Edition, *Accounting Control Best Practices* encompasses all of the major accounting and operational processes presented in basic, intermediate, and advanced

layers, from those needed for a very basic paper-based system, to computerized systems, to the use of advanced enhancements in computerized systems. The new edition includes new chapters on budgeting, collections, and acquisition integration and is the only book in the area of control systems providing a detailed analysis of fraud. Internal auditors and CFOs will not want to be without this go-to resource.

9780470405420 • 304pp • Hbk • £50 • Apr 2009

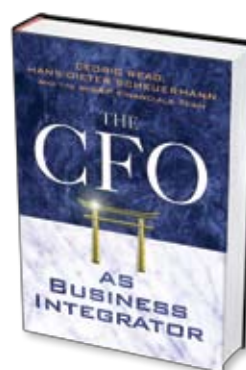


Creating Value in a Regulated World
CFO Perspectives
Cedric Read

This book breaks from the traditional valuation model to provide a coherent, integrated financial management philosophy based on shareholder value that incorporates both intangible and tangible assets. Moving beyond financial theory, it proposes a structured, practical model for calculating real value. Based on case studies and interviews, *Creating Value in a Regulated World* presents a valuation

methodology that will lead to more transparency and shareholder value, as well as better corporate decision making based on real assets.

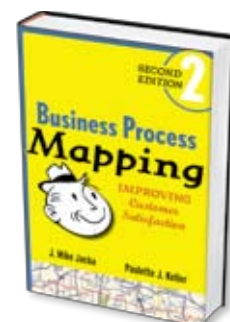
9780470013533 • 396pp • Hbk • £39.99 • Oct 2006



The CFO as Business Integrator
Cedric Read, Hans-Dieter Scheuermann, The mySAP Financials Team

Companies today are undergoing constant structural change as the result of new business models, mergers, acquisitions, and de-mergers. This book explains why the CFO is in a unique position to integrate business systems and shape the corporation of the future and features CFO interviews, original research, case studies, and action plans for creating proactive, value-adding finance initiatives.

9780470851494 • 382pp • Hbk • £34.99 • Feb 2003



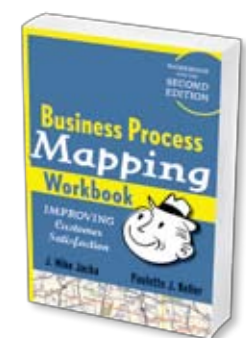
Business Process Mapping
Improving Customer Satisfaction,
2nd Edition

J. Mike Jacka, Paulette J. Keller

Now in a Second Edition, *Business Process Mapping* is a powerful tool that offers a solid understanding of any given process, as well as the methods for that process to be more effective, and ensures that true value is being provided to customers. From management to internal auditor to external consultant, the new edition includes more detailed work and examples

related to ERM practices, particularly focusing on how objectives, risks, and key performance indicators are fundamental to understanding and analyzing processes. As well, new tools are included toward enhancing and enriching the basic work done with process mapping.

9780470444580 • 352pp • Hbk • £45 • Jul 2009



Business Process Mapping Workbook

Improving Customer Satisfaction

J. Mike Jacka, Paulette J. Keller

The companion workbook to Jacka and Keller's *Business Process Mapping, Second Edition*, this handy workbook provides a case-study approach to business process mapping. It guides the user through the various steps involved in performing a business process map and includes a completed case study illustrating how process mapping is actually performed.

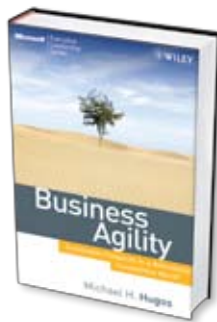
9780470446287 • 336pp • Pbk • £33.99 • Jul 2009

Business Agility

Sustainable Prosperity
in a Relentlessly
Competitive World

Michael H. Hugos

Business Agility discusses the three fundamental process loops that drive an agile enterprise and how they work together to deliver the responsiveness that generates profits in a high-change economy.



9780470413456 • 162pp • Hbk • £19.99 • Mar 2009

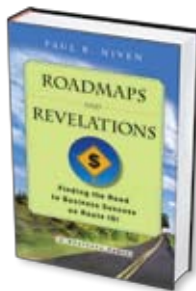
Roadmaps and Revelations

Finding the Road to Business
Success on Route 101

Paul R. Niven

"Simply brilliant and brilliant in its simplicity. I have read few books that convey so much in such a memorable manner. Roadmaps and Revelations will be a must-read for my leadership team as we look to improve our own strategic planning processes."

- Jay Forbes Senior EVP & President, EMEA, Ingram Micro



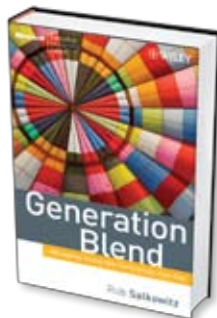
9780470180013 • 222pp • Hbk • £16.99 • Apr 2009

Generation Blend

Managing Across the
Technology Age Gap

Rob Salkowitz

Generation Blend explores the origins, characteristics, and implications of generational attitudes of people toward information technology and showcases two innovative approaches to bridging the generational-digital divide.



9780470193969 • 272pp • Hbk • £19.99 • Apr 2008

Listening to the Future

Why It's Everybody's Business

**Daniel W. Rasmus,
Rob Salkowitz**

This book discusses how the work experience is going to be transformed in the coming years, revealing organizations that are global, connected, transparent, and built around knowledge and capabilities of empowered people.



9780470413449 • 256pp • Hbk • £19.99 • Dec 2008

The Data Asset

How Smart Companies Govern Their Data for
Business Success

Tony Fisher

The Data Asset appeals to both the C suite as well as IT professionals. It shows how to better understand how data can impact their business and will show the methodology and technology needed to approach successful data quality and data governance initiatives on an enterprise scale.

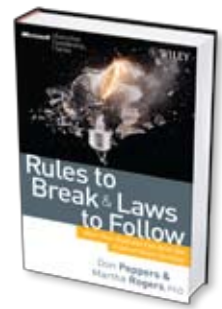
9780470462263 • 240pp • Hbk • £30.99 • Jul 2009

**Rules to Break and
Laws to Follow**

How Your Business Can Beat the
Crisis of Short-Termism

Don Peppers, Martha Rogers

Rules to Break and Laws to Follow provides the do's and don'ts that every company should follow in order to be successful and retain good customers.



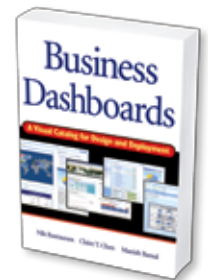
9780470227541 • 320pp • Hbk • £19.99 • Feb 2008

Business Dashboards

A Visual Catalog for
Design and Deployment

**Nils H. Rasmussen, Manish Bansal,
Claire Y. Chen**

This timely, full colour book reveals how to successfully deploy dashboards by building the optimal software architecture and dashboard design.



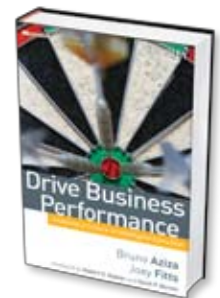
9780470413470 • 286pp • Pbk • £57.50 • Mar 2009

**Drive Business
Performance**

Enabling a Culture of
Intelligent Execution

**Bruno Aziza, Joey
Fitts, Robert S. Kaplan,
David P. Norton**

Drive Business Performance explains the competitive advantage experienced by organizations which create and manage a "culture of performance". The book includes firsthand accounts from Fortune 500 companies who are winning by building accountability, intelligence, and informed decision making into their organizational DNA.



9780470259559 • 320pp • Hbk • £26.99 • May 2008

Demand-Driven Forecasting

A Structured Approach to
Forecasting

Charles Chase

This practitioner-focused book provides readers with real, proven processes, methodologies, and performance metrics that can be applied immediately with significant improvement in forecast accuracy.



9780470415023 • 320pp • Hbk • £42.50 • Sep 2009

Conquering Innovation Fatigue

Overcoming the Barriers to Personal and
Corporate Success

**Jeffrey Lindsay, Cheryl A. Perkins,
Mukund Karanjikar**

This practical guide reveals the nine major fatigue factors that can block the path to innovation success, along with solutions to energize innovation.

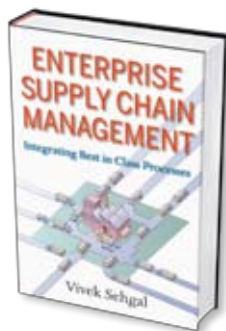
9780470460078 • 288pp • Hbk • £26.99 • Jul 2009

Enterprise Supply Chain Management

Integrating Best in Class Processes

Vivek Sehgal

This book provides an enterprise view of the supply chain functions and describes the underlying concepts for these processes, what they achieve, and how they are executed.



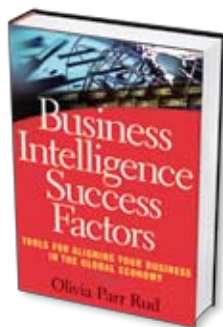
9780470465455 • 224pp • Hbk • £33.99 • Jul 2009

Business Intelligence Success Factors

Tools for Aligning Your Business in the Global Economy

Olivia Parr Rud

Business Intelligence Success Factors provides the latest practices that are emerging in organizational development in terms of business intelligence.



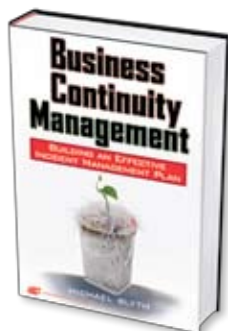
9780470392409 • 304pp • Hbk • £33.99 • Jun 2009

Business Continuity Management

Building an Effective Incident Management Plan

Michael Blyth

This book is designed to help companies provide usable policies and plans to enable any staff member or manager to understand how to initially manage a broad array of problems at the outset of a crisis event, as they wait until specialist help arrives, regardless of their background and area of expertise.



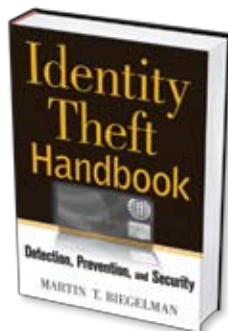
9780470430347 • 362pp • Hbk • £50.00 • Apr 2009

Identity Theft Handbook

Detection, Prevention, and Security

Martin T. Biegelman

The first authoritative book on identity theft written by a career professional that has spent more than 25 years investigating and preventing identity theft in both the public and private sectors. It contains rich real-world content based on the author's extensive experience in identity theft.



9780470179994 • 349pp • Hbk • £50.00 • Mar 2009

Technology Scorecards

Aligning IT Investments with Business Performance

Sam Bansal

This book discusses a methodology that firmly establishes KPIs based on business objectives, benchmarks them, and prepares a score card which is used to derive the value that can be unleashed if the value drivers are established.



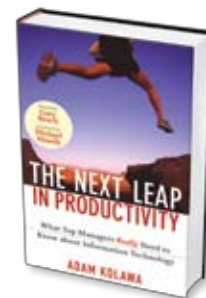
9780470464564 • 336pp • Hbk • £33.99 • May 2009

The Next Leap in Productivity

What Top Managers Really Need to Know about Information Technology

Adam Kolawa

The Next Leap in Productivity goes far beyond traditional business books written for the CIO community. It tackles crucial issues such as productivity, efficiency and quality management and offers a roadmap for translating IT productivity into business profit.



9780470398111 • 187pp • Hbk • £19.99 • Feb 2009

Business Continuity Planning for Data Centers and Systems

A Strategic Implementation Guide

Ronald H. Bowman

Business Continuity Planning for Data Centers and Systems provides the guidance that corporations need in creating a disaster recovery plan and discusses the various issues companies now face with mandated business continuity guidelines since the events of 9/11.



9780470258613 • 206pp • Hbk • £45.00 • Jun 2008

Risk and Security Management

Protecting People and Sites Worldwide

Michael Blyth

Contains the fundamental principles of risk and security management for the corporate enterprise. This book will show how to measure risk and security; in addition, it will provide a program where unnecessary time, effort and resources will be eliminated.



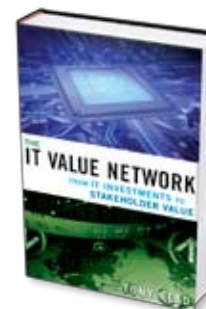
9780470373057 • 402pp • Hbk • £50.00 • Aug 2008

The IT Value Network

From IT Investment to Stakeholder Value

Tony J. Read

Provides a proven model to unlock and realise IT value that bridges the value gap between the CIO and business partners, especially the CFO. It includes cases and implementation guidance making the methodology easy to apply.



9780470422793 • 288pp • Hbk • £30.99 • Oct 2009



Just-in-Time Accounting

How to Decrease Costs and Increase Efficiency, 3rd Edition

Steven M. Bragg

Now in a new edition, *Just-in-Time Accounting* shows how to turn an accounting department into a quicker and more reliable unit. The new edition includes updated text, exhibits, and examples. Plus, example controls flow charts are added. Whether they are changing their accounting department out of necessity or just looking to enhance it, controllers and CFOs using this book will transform their current department and increase the efficiency and effectiveness of their operations.

9780470403723 • 368pp • Hbk • £45 • Apr 2009



Controllership

The Work of the Managerial Accountant, 8th Edition

Steven M. Bragg

First published in 1952, this revised edition will continue to cover all aspects of management accounting from the controller's perspective including internal control, profit planning, cost control, inventory, and reporting. It provides an all-inclusive guide for the controllers role in a corporation - no longer is the controller the bean counter - today's controllers are now part of the senior management team.

9780470481981 • 768pp • Hbk • £100 • Sept 2009



Pareto's 80/20 Rule for Corporate Accountants

David Parmenter

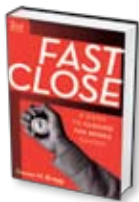
Learn the secret to success *Using Pareto's 80/20 Rule for Corporate Accountants.*

This book is based around the principle that corporate accountants need to spend more time in the 20% that matters, and be more efficient with the time spent on the remaining 80. This book shows financial managers how to make a difference by becoming advisors, business partners with budget holders, and implementing new systems.

"In this timely book, David Parmenter helps you to find the 'magic 20 percent' and transform not only your work (and career prospects!) but also the performance of the whole organization."

-Jeremy Hope, cofounder and Director of the Beyond Budgeting Round Table, and author of *Reinventing the CFO*

9780470125434 • 272pp • Hbk • £36.99 • June 2007



Fast Close

A Guide to Closing the Books Quickly, 2nd Edition

Steven M. Bragg

Sarbanes-Oxley requires a faster delivery of the 10-Q, so everyone is scrambling to find ways to release financial information and statements sooner. This book provides flowcharts and checklists to help avoid delays and bring accounting department closing procedures current, so companies can close the financials quickly enough to issue statements for the new requirements. Includes two new chapters on closing controls and closing for the public company; describes common areas of delay and how to overcome them and provides flowcharts for how to route closing tasks through the accounting department.

9780470465011 • 224pp • Hbk • £42.50 • Apr 2009



Effective Operations and Controls for the Small Privately Held Business

Rob Reider

This book outlines the development of an effective control system for the small business that is cost effective and enhances operations and resultant profitability. With all the fuss about Sarbanes-Oxley and the large publicly held entity, it is the non-regulated small business and its need for controls that has been neglected.

"Whether you are just starting out or have been in a small business for years, this book is a must-read. It is concise, clear, organized and addresses the management, financial, and personnel issues that confront and often destroy small business - eighty percent of all the businesses in America."

-Tom Torgerson, CPA, President, Torgerson Associates Management and Financial Consultants

9780470222768 • 396pp • Hbk • £50 • Feb 2008



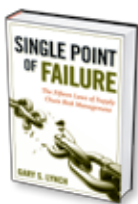
Budgeting Basics and Beyond

Jae K. Shim, Joel G. Siegel

The newly updated hassle-free resource that's guaranteed

to make the budgeting process easier, less stressful, and more effective. *Budgeting Basics and Beyond, Third Edition* equips managers with an all-in-one resource guaranteed to make the budgeting process easier, less stressful, and more effective. This handy desk reference and problem-solver will help you to speed and simplify your day-to-day work on important areas from preparing and presenting budgets, to monitoring results against budget figures, to web-based budgeting and planning solutions.

9780470389683 • 448pp • Pbk • £65 • Oct 2008



Single Point of Failure

The 15 Laws of Supply Chain Risk Management

Gary S. Lynch

Single Point of Failure: The 15 Laws of Supply Chain Risk Management offers insider guidelines for managing the risk of supply chains gained from customer success and failures. Analyzing and providing recommendations for various supply chain functions and risk, this book includes risk associated during various states of procurement, logistics/transportation, and manufacturing, warehousing and sales. Author Gary Lynch reveals the 15 key laws to mind when managing the risk of supply chains gained from customer successes and failures, as well as how to avoid bad decisions, and gather better information to make decisions.

9780470424964 • 256pp • Hbk • £26.99 • June 2009



Project Management Accounting

Budgeting, Tracking, and Reporting Costs and Profitability

Kevin R. Callahan, Gary S. Stetz, Lynne M. Brooks

The first book of its kind to specifically address the accounting side of project management, *Project Management Accounting* validates the role of accounting as an important ingredient in maximizing the profitability and ROI of any project, concisely covering the business issues related to project management. It provides a resourceful introduction to the interrelationships between finance, accounting, and project management.

9780470044698 • 192pp • Hbk • £36.99 • May 2007



The Procurement and Supply Manager's Desk Reference

Fred Sollish, John Semanik

Destined to become every supply manager's essential desktop tool with in-depth, authoritative coverage of each topic. Leaving no stone unturned in covering all aspects of the purchasing and sourcing function, *The Procurement and Supply Manager's Desk Reference* is filled with everything every supply manager needs to know about the key roles and responsibilities of a procurement manager. Filled with practical aids such as checklists and customizable forms, this essential book provides an easy-to-use road map for the supply manager in the new millennium.

9780471790433 • 480pp • Hbk • £57.50 • June 2007

Innovation and the Future Proof Bank

A Practical Guide to Doing Different Business-as-Usual

James A Gardner

Innovation, the conversion of the new to business as usual, is a very special business process. It is the business process able to reprogram all others. Creating the practices that make this process work is a key challenge for all in financial services that are worried about responding to the future.

When an institution can identify things that are outside its present practices and convert them, production line style, into products, processes, cultural changes, or new markets, it will never be outpaced by internal or external change again. The institution becomes "Future Proof".

This is a book about those practices in banks. It explains, using examples from institutions around the world,

what it takes to create an innovation culture that consistently introduces new things into undifferentiated markets and internal cultures. It shows how banks can leverage the power of the new to establish unexpected revenue lines, or make old ones grow. And it provides advice on the social and political factors that either help or hinder the germination of the new in banks.

Moreover, though, this is a book about the science of innovation in a banking context. Drawing from practices already highly developed in financial services - managing portfolios of assets to mitigate risk - it explains how practitioners can run their innovation groups like any other business line in the bank one that delivers a return on investment predictably and at high multiples of internal cost of capital.

For leaders, *Innovation and the Future Proof Bank* provides the diagnostic tools to guide benchmarking and investment decisions for the innovation function. And for innovation practitioners, the book lays out everything needed to make sure that converting the new to business as usual is predictable, measurable, and profitable.



Table of Contents:

1. Introduction
2. Innovation theories and models
3. Innovating in banks
4. Futurecasting
5. Managing Ideation
6. The Innovation phase
7. Execution
8. Leading innovation teams
9. The innovation team
10. Processes and controls
11. Making Futureproofing work in your institution

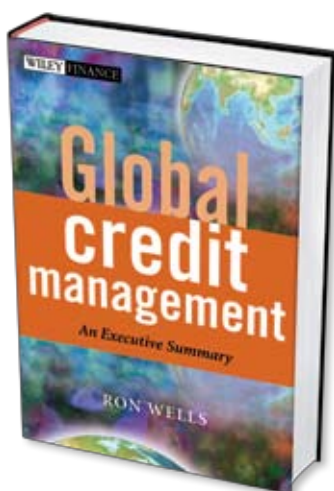
9780470714195 • 288pp • Hbk • £39.99 • Oct 2009

Global Credit Management

An Executive Summary

Ron Wells

This book, by a very experienced practitioner in credit management, is written directly for those whose day-to-day work involves global credit and receivables management. It approaches each topic from a strategic viewpoint, and goes on to give practical advice as to how a credit department could address each issue in order to generate competitive advantage whilst ensuring the survival and strength of the company. Written from a strategic point of view, the book offers a practical approach to global credit management and covers new technologies as well as tried and tested tools.



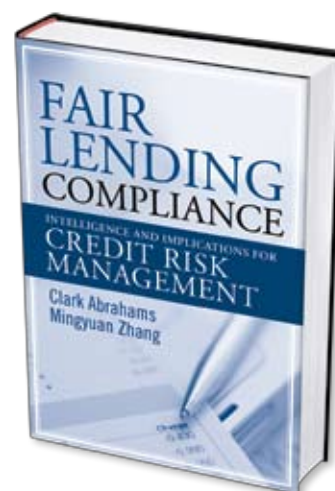
9780470851111 • 178pp • Hbk • £70 • Dec 2003

Fair Lending Compliance

Intelligence and Implications for Credit Risk Management

C. R. Abrahams, Mingyuan Zhang

Part of the Wiley and SAS Business Series, *Fair Lending Compliance: Intelligence and Implications for Credit Risk Management* explores this overlap between fair lending and credit risk in order for lenders to provide greater and more affordable access to credit while operating within acceptable risk/return thresholds. Written for corporate executives, loan officers, compliance and credit risk managers, and information technology professionals, as well as lawyers, legislators, federal and state regulators, researchers and academics.



9780470167762 • 357pp • Hbk • £47.50 • Feb 2008

Managing Liquidity in Banks

A top down approach

Rudolf Duttweiler

Liquidity Risk Management has gained importance over recent years and particularly in the last year, as major bank failures have led to a re-evaluation of the significance of liquidity in stressed market conditions. Liquidity risk is closely related to market risk and solvency, suggesting its significance in times of volatile and 'bear' markets, where a single bank's failure can have dramatic effects on market liquidity.

The book begins with an overview of liquidity as part of financial policy and highlights the importance of liquidity as part of a general business concept and as protector and supporter of a business as a going concern. The author examines the role of liquidity in helping managers to achieve high-level liquidity aims to support operating units to achieve business goals. He looks at quantitative methods of assessing a bank's liquidity levels, including LaR and VaR, to establish an integrated concept in which liquidity is incorporated into the framework of

financial policies. He also presents methods, tools, scenarios and concepts to create a policy framework for liquidity and to support contingency planning.

Managing Liquidity in Banks widens the scope of its examination, to the process of setting up the structural elements for a framework of effective liquidity management and to schemes employed by the supervisory framework for liquidity management, to evaluate the rationality of the concepts and processes introduced where they exceed supervisory and regulatory requirements. The book will be of value to liquidity specialists, CEO s and CFOs, operational unit managers, management accountants, and students of Finance.

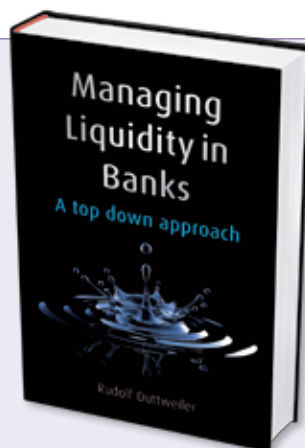


Table of Contents:

1. Liquidity and Risk: Some Basics
2. Liquidity in the Context of Business and Financial Policy
3. Liquidity as Element of Banking Risk
4. A Policy Frame for Liquidity
5. Conceptual Considerations on Liquidity Management
6. Quantitative Aspects of Liquidity Management
7. The Concept in Practice Acting Within the Supervisory Frame
8. Acting within the Supervisory Frame

9780470740460 • 304pp • Hbk • 34.99 • Apr 2009

Wealth Management Planning

The UK Tax Principles

Malcolm James Finney

Wealth Management Planning addresses the major UK tax issues affecting wealth management planning for both the UK domiciled and non-UK domiciled individual. It explains, with numerous worked practical examples, the principles underpinning the three main taxes: income tax; capital gains tax; and inheritance tax. It is aimed at those involved in providing advice in the field of wealth management planning including solicitors, accountants, financial planners, private bankers, trustees, students of tax and law and the layman seeking in depth knowledge.

The recent Finance Acts 2006 and 2008, in particular, have modified significantly the tax rules in key areas applicable to wealth management planning. These new tax rules are all addressed in detail in this book and include the pre and post Finance Act 2006 inheritance tax treatment of trusts; the new post Finance Act 2008 residence rules; and the new Finance Act 2008 rules applicable to non-domiciled individuals and the tax treatment of off shore trusts.

In view of the increasingly international nature of wealth management planning the book attempts to place the UK tax rules in an international context addressing such issues as: the role of wills in the international arena; the implications of the EU; the suitability of off shore financial centres; and the role and use of double taxation agreements.

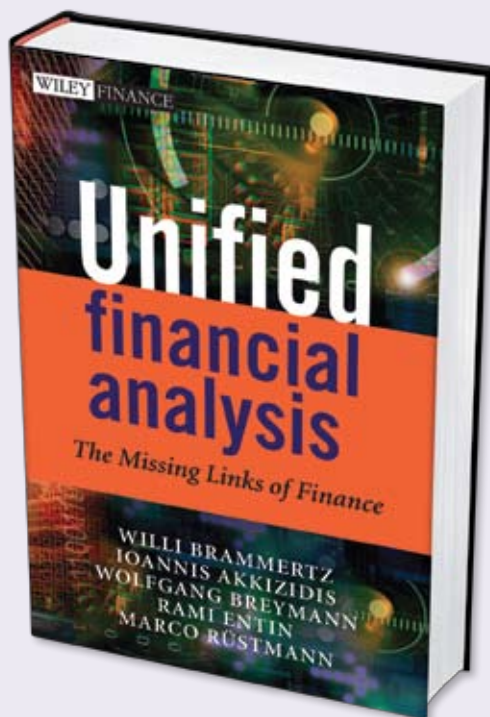
Appendices bring together useful material produced by HMRC and a detailed bibliography for the interested reader is also included.



Table of Contents:

- Part One: The Building Blocks
 Part Two: The Major Taxes
 Part Three: Trusts
 Part Four: Investments and Property
 Part Five: The International Dimension
 Part Six: Wills, Probate and Tax Issues
 Appendices

9780470724248 • 588p • Hbk • £60 • Dec 2008



Unified Financial Analysis

The Missing Links of Finance

Willi Brammertz, Ioannis Akkizidis, Wolfgang Breyman, Rami Entin, Marco Rüstmann

Unified Financial Analysis arrives at the right time, in the midst of the current financial crisis where the call for better and more efficient financial control cannot be overstated. The book argues that from a technical perspective, there is no need for more, but for better and more efficiently organized, information. It demonstrates that it is possible with a single but well organized set of information and algorithms to derive all types of financial analysis. This reaches far beyond classical risk and return or profitability management, spanning all risk categories, all valuation techniques and static, historic and dynamic analysis, just to name the most important dimensions.

Throughout the book, the authors advocate the adoption of a "unified financial language" that could also be the basis for a new regulatory approach. They argue that such a language is indispensable, if the next regulatory wave which is surely to come should not end in an expensive regulatory chaos.

Table of Contents:

1. Basics of Financial analysis
2. Elements to determine expected cash flows
3. Static Analysis
4. Dynamic Analysis
5. Further issues in financial analysis

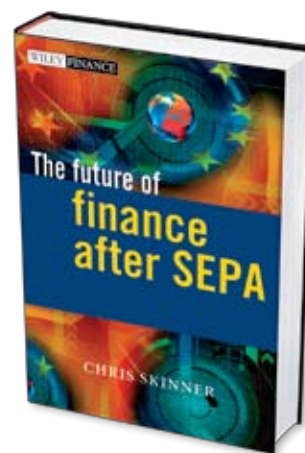
9780470697153 • 464pp • Hbk • £45 • Feb 2009

The Future of Finance after SEPA

Edited by Chris Skinner

This book reviews the key implications and challenges of SEPA and the PSD across the European landscape, and the likely outcomes of SEPA for 2010 and beyond. The main themes that emerge are that many of Europe's leading providers of payments infrastructures, which are often bank-owned, will disappear and new payments providers and structures will emerge. Some of these will be evolutions and some will be revolutions. In addition, there will be major impacts upon those banks that cannot provide euro-services competitively in this new geographically competitive environment. The winners will reap major rewards, but there will be far more losers who will be merged or acquired.

9780470987827 • 330pp • Hbk • £34.99 • Apr 2008

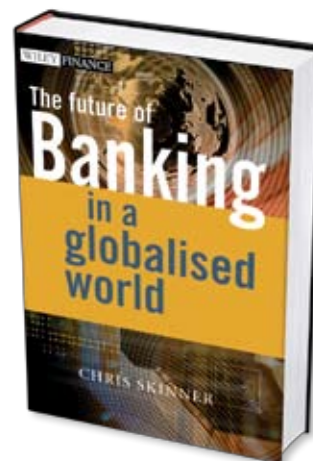


The Future of Banking In a Globalised World

Chris Skinner

The Future of Banking in a Globalised World provides an entertaining yet informative look at the world of banking and chronicles the radical changes that have occurred in the industry over the past three years. Renowned analyst and international speaker, Chris Skinner assesses the trends that have occurred during the past three years and looks at predictions for the future of banking.

9780470510346 • 210pp • Hbk • £34.99 • Apr 2007



The Future of Investing in Europe's Markets after MiFID

Chris Skinner

Anyone who has anything to do with dealing, trading and investing in European equities and instruments will find this book an essential guide to the markets now and into the future.

"This is a valuable and worthwhile endeavour to explain the implications, benefits and opportunities of the Markets in Financial Instruments Directive, and we believe is an important contribution to our European endeavours."

- The European Commission

9780470510384 • 292pp • Hbk • £34.99 • Jun 2007



Corporate Risk Management

2nd Edition

Tony Merna, Faisal F. Al-Thani

Fully updated from the successful first edition and based on the authors' research and practical implementation, *Corporate Risk Management 2nd Edition* deals with risk and uncertainty and their sources; the evolution of risk management and its processes, risk management tools and techniques (for identification and analyses); corporate and project finance; risks affecting corporate and project finance; risk modeling; portfolio risk management and cash flow analysis; and the application and sequencing of risk management at corporate, strategic business and project levels in an organization.

The book analyses, compares and contrasts tools and techniques used in risk management and develops a risk management mechanism for the sequencing of risk assessment through corporate, strategic and project stages of an investment in order to meet the requirements of the 1999 Turnbull report.

This second edition provides guidance on new regulations in corporate governance, including updates on the Turnbull and Sarbanes Oxley acts, the Higgs report and European legislation, and includes real-life examples and case studies on, for example, risk and mitigants in the oil and gas industry, balance sheets and profit and loss accounts, and credit processes within portfolio management. There are also fully updated and expanded sections on financial modelling - especially the use of Excel as a powerful financial tool - and derivatives, including interest rate, RPI swaps and foreign exchange. New material constitutes a third of the book, with extensive updates to the remainder of the book. Each chapter contains updated references and examples.

"I recommend it to everyone from students to senior managers"

- M.J. Mawdesley, Director of Nottingham Centre for Infrastructure, The University of Nottingham

"A well written and informative study into the risk analysis of corporates and projects, with considerable real world relevance. A helpful insight for industry practitioners"

- Matt Toolan, Head of Infrastructure, AIB Capital Markets

9780470518335 • 440pp • Hbk • £45 • Apr 2008



Governance, Risk, and Compliance Handbook

Technology, Finance, Environmental, and International Guidance and Best Practices

Anthony Tarantino

Providing a comprehensive framework for a sustainable governance model, and how to leverage it in competing global markets, *Governance, Risk, and Compliance Handbook* presents a very readable overview to the political, regulatory, technical, process, and people considerations in complying with an ever more demanding regulatory environment and achieving good corporate governance. An invaluable reference tool for CEOs, CFOs, CIOs, COOs, CPOs, and other executives, board members, legal counsel, global compliance officers, managers, and employees, *Governance, Risk, and Compliance Handbook* helps business leaders survive and prosper in the global marketplace that has grown at double the rate of production over the last fifteen years.

9780470095898 • 972pp • Hbk • £100 • May 2008



Risk Management in Finance

Six Sigma and other Next Generation Techniques

Anthony Tarantino, Deborah Cernauskas

This new book helps professionals in the financial sector implement risk management processes, shows organizations how to enable data driven decision making, and provides an introduction to quality control methods such as Six Sigma and Total Quality Management (TQM). Examples and real-world case studies are included throughout.

9780470413463 • 384pp • Hbk • £50 • May 2009



The Failure of Risk Management

Why It's Broken and How to Fix It

Douglas W. Hubbard

The Failure of Risk Management takes a close look at misused and misapplied basic analysis methods and shows how some of the most popular "risk management" methods are no better than astrology! Using examples from the 2008 credit crisis, natural disasters, outsourcing to China, engineering disasters, and more, Hubbard reveals critical flaws in risk management methods—and shows how all of these problems can be fixed. The solutions involve combinations of scientifically proven and frequently used methods from nuclear power, exploratory oil, and other areas of business and government.

9780470387955 • 304pp • Hbk • £30.99 • May 2009





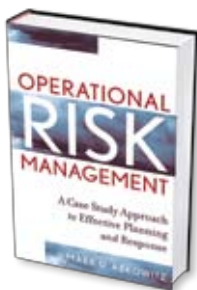
No Excuses

A Business Process Approach to Managing Operational Risk

**Dennis I. Dickstein,
Robert H. Flast**

The first book of its kind to recognize that integrating business process management with operational risk management can dramatically increase an organization's optimal business performance, *No Excuses* is a practical how-to guide, presenting step-by-step lessons and checklists to help identify and mitigate operational risks in an organization. This timely book capitalizes on the authors' expertise and authoritative guidance.

9780470227534 • 308pp • Hbk • £42.50 • Jan 2009



Operational Risk Management

A Case Study Approach to Effective Planning and Response

Mark D. Abkowitz

This invaluable book is designed to be used as both a preparatory resource for when times are good and an emergency reference when times are bad. Author Mark Abkowitz gets managers up to speed on what they should be prepared to deal with and offers real solutions for putting those business continuity plans in place. From natural and man-made disasters to terrorist attacks, *Operational Risk Management* is destined to become every risk manager's ultimate weapon to help their organization survive no matter what.

9780470256985 • 278pp • Hbk • £33.99 • Apr 2008



At Your Own Risk

How the Risk-Conscious Culture Meets the Challenge of Business Change

Gary S. Lynch

At Your Own Risk shows you how, with practical advice to ensure that you are prepared to overcome or prevent risks resulting from inevitable changes and global events. With practical and proven advice on creating a risk-conscious culture from the mailroom clerk to the board of directors, this groundbreaking book is relevant, timely, and filled with real-world action plans. *At Your Own Risk* provides case studies, interviews, and solutions from business, operational, and IT leaders worldwide that every organization and executive can put into action to ensure an organization protected from future disaster.

9780470259412 • 244pp • Hbk • £26.99 • May 2008

Quantitative COSO Risk Management

**Harry Cendrowski,
William Mair**

Quantitative COSO Risk Management defines a quantitative approach to risk assessment and internal control validation to that allows management to assess, measure, and score compliance and risk mitigation activities. It includes verifiable risk assessment results and covers development of scores for risk assessment and control effectiveness.

9780470460658 • 288pp • Hbk • £50 • Oct 2009



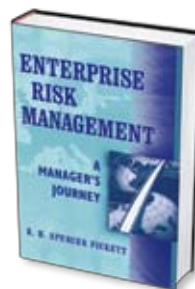
Managing Governance, Risk and Compliance

How to Achieve Compliance through Process Documentation, Controls and Tests

Kersi Porbundawalla

Managing Governance, Risk and Compliance introduces a unique framework that may be applied to the wide variety of international compliance mandates while ensuring a cost-effective approach to compliance. Procedures and best practices will be covered, and numerous templates will be provided. IT governance is also discussed with a special emphasis on governed services that constitutes the building blocks of the service-oriented architectures currently being implemented in many organizations. The entire book will focus on International GRC frameworks and legislation, and will concentrate on documentation and testing techniques, as this represents the basis of addressing GRC issues. Chapters include those on the internal control environment, documenting processes, designing and documenting controls, designing and developing tests, reporting disclosures, and automating the risk management process.

9780470699447 • 224pp • Hbk • £39.99 • Dec 2009



Enterprise Risk Management A Manager's Journey

K. H. Spencer Pickett

With the release of the new COSO ERM guidelines, many managers are being asked to implement Enterprise Risk Management (ERM) with very little understanding of the full implications for their business and customers. In *Enterprise Risk Management*, you'll learn the A-to-Zs of ERM by walking in the shoes of Bill Reynolds as he goes from zero understanding of ERM to becoming fully versed in what ERM is, what it can do for his company, and how to successfully implement it within his organization. Through Bill's enlightening business trip to London, you will discover how to manage risk across all parts of your business.

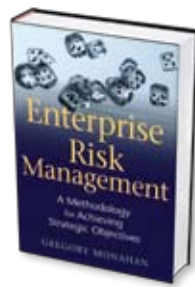
9780471745297 • 320pp • Hbk • £47.50 • Aug 2006

Enterprise Risk Management

A Methodology for Achieving Strategic Objectives

Gregory Monahan

This book thoroughly examines operational risk management and allows you to leverage ERM methodology in your organization by putting the Strategic Objectives At Risk (SOAR) methodology to work. A must-read for anyone interested in risk management as a strategic, value-adding tool, this no-nonsense book shows you how to use ERM and SOAR to empower your company.



9780470372333 • 180pp • Hbk • £45.00 • Oct 2008

Essentials of Enterprise Compliance**Susan D. Conway, Mara E. Conway**

The only guide containing all the relevant facts of enterprise compliance, *Essentials of Enterprise Compliance* presents a consistent and sustainable compliance framework for integration throughout an organization, all in one place.



9780470404768 • 160pp • Pbk • £26.99 • Oct 2008

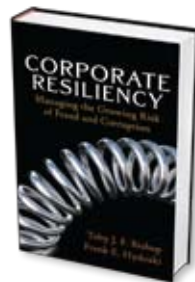
Corporate Resiliency

Managing the Growing Risk of Fraud and Corruption

Toby J. Bishop, Frank E. Hydoski

This book evaluates the growing risks of fraud and corruption in our increasingly global marketplace and then provides guidance on how to implement a plan that will work for your organization.

It evaluates prevention techniques such as Governance Risk and Compliance (GRC), Risk Intelligence and Enterprise Risk Management (ERM), and Six Sigma.



9780470405178 • 240pp • Hbk • £33.99 • May 2009

Building a World-Class Compliance Program

Best Practices and Strategies for Success

Martin T. Biegelman, Daniel R. Biegelman

This timely and critical work is your best source for understanding all the complex issues and requirements associated with corporate compliance. It provides clear guidance for those charged with protecting their companies from financial and reputational risk, litigation and government intervention.



9780470114780 • 298pp • Hbk • £30.99 • April 2008

Corporate Management, Governance, and Ethics Best Practices**S. Rao Vallabhaneni**

Corporate Management, Governance, and Ethics Best Practices is an essential reference offering best practices that lead to better management and, ultimately, to good corporate governance.



9780470117123 • 430pp • Hbk • £45.00 • Mar 2008

Essential Strategies for Financial Services Compliance**Annie Mills**

Essential Strategies for Financial Services Compliance offers

practical guidance on how to implement regulatory requirements to day to day situations. It also shows how to communicate the "Compliance Message" to the rest of the firm, how the Compliance Team fits within the financial organization as a whole, what the scope and limitations of their responsibilities are, what to do when things go wrong, and how to deal with unusual problems. The book is unique in that it offers "hands on" tips on how to apply the rule book to real-world situations.

- Details the type of information that successful Compliance Officers should know about their firm

- Includes snapshot guidance on pieces of documentation Compliance Officers should be familiar with

- Offers snapshot guidance on the most common financial products that a Compliance Officer is likely to come across

- Contains guidance on how to tackle regulatory queries and projects

- Includes full guidance on FSA supervision and disciplinary regime



9780470519042 • 374pp • Hbk • £34.99 • Aug 2008

Also available on Sarbanes-Oxley**Sarbanes-Oxley Internal Controls**

Effective Auditing with AS5, CobiT, and ITIL

Robert Moeller

9780470170922 • 384pp • Hbk • £47.50 • May 2008

How to Comply with Sarbanes-Oxley Section 404

Assessing the Effectiveness of Internal Control, 3rd Edition

Michael J. Ramos

9780470169308 • 266pp • Hbk • £55 • Mar 2008

The Sarbanes-Oxley Section 404 Implementation Toolkit

Practice Aids for Managers and Auditors with CD ROM, 2nd Edition

Michael J. Ramos

9780470169315 • 396pp • Hbk • £57.50 • May 2008



Simple Tools and Techniques for Enterprise Risk Management

Robert J. Chapman

Simple Tools and Techniques for Enterprise Risk Management is a necessary and valuable tool for identifying, quantifying and mitigating risks across an organisation

but it is also a significant undertaking in terms of knowledge and application. In these days of fiscal regulatory and political correctness this book addresses ERM in its broadest sense, providing useful reference and examples. Written in a clear and concise manner the content should be of tremendous value to anyone involved in risk, audit or corporate governance whether as an analyst or board member.

9780470014660 • 494pp • Hbk • £65 • Apr 2006



Corporate Governance Accountability, Enterprise and International Comparisons

Kevin Keasey, Steve Thompson, Michael Wright

There is no other book that covers such a range of topics in corporate governance from the perspectives of leading academics across the globe. This book will be essential

reading for students studying corporate governance for undergraduate, MA or MBA degrees.

9780470870303 • 482pp • Hbk • £40 • Jan 2005



IT Compliance and Controls

Best Practices for Implementation

James J. DeLuccia

A practical approach to evaluating the organization's IT internal control needs and merges these with the regulated mandates as he develops a plan for achieving

a balance of business and assurance. The book includes a thorough breakdown of a core set of principles, showing readers how to implement these best practices successfully within their own organizations.

9780470145012 • 274pp • Hbk • £31.99 • Apr 2008



Anti-Money Laundering International Law and Practice

**Wouter H. Muller,
Christian H. Kalin,
John G. Goldsworth**

The complexity of AML/CFT regulations in different countries is so immense that there is an obvious need for a practical, concise handbook that gives clear information in this field for all those involved in relevant

international business. *Anti-Money Laundering: International Law and Practice* gives a concise overview of all issues involved and is a must for anyone whose activities are affected by AML/CFT regulations as well as the principal point of reference in this field from an international perspective.

9780470033197 • 834pp • Hbk • £42.50 • Apr 2007

Handbook of Anti-Money Laundering

Dennis Cox

At present books on money laundering deterrence tend to focus on the detailed regulations and therefore do not provide much in the form of practical advice and guidance. Books also tend to look at money laundering regulation from a single country's perspective. This book addresses the issue more broadly, and therefore examines money laundering and money laundering deterrence, international standards and rules, certain specific country rules and regulations, and provides general advice and guidance.

Handbook of Anti-Money Laundering looks at the regulations and then considers what they mean in practice for a bank. Each issue is covered separately in detail to provide comprehensive and up to date coverage of the area. This includes looking at some of the global issues including the Wolfsberg Principles (AML guidelines set up by a consortium of leading private banks), the FATF (Financial Action Task Force) guidance, the US Patriot Act, and both EU and BIS (Bank for International Settlements) guidance.

9780470065747 • 608pp • Hbk • £33.99 • Oct 2009



An Introduction to Anti-Money Laundering

Dennis Cox

Every criminal act anywhere that involves obtaining money illegally produces funds which need to be laundered. The IMF estimates that 2-5% of global GDP (\$590bn and \$1.5 trillion) is laundered every year - \$590bn is the equivalent of Spain's yearly output. Globally, regulations have come in which affect certain businesses, especially banks and other financial institutions. Legislation requires firms to provide all relevant employees with adequate training on that legislation, and to recognise and deal appropriately with transactions where money laundering is suspected.

This book looks at a series of types of money laundering, explains how they are used and what controls, if any, could be used by an institution to protect itself. It addresses what should make a banker suspicious, how would suspicion appear to a court or regulator, and what the impact would be on controls and reputational risk.

9780470065723 • 192pp • Pbk • £19.99 • Jul 2009





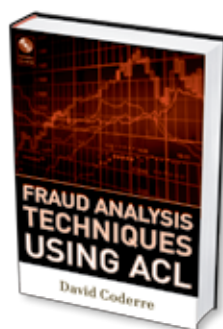
Financial Statement Fraud Prevention and Detection, 2nd Edition

**Zabihollah Rezaee,
Richard Riley**

Financial Statement Fraud, Second Edition contains sample reports, examples, and documents that promote a real-world understanding of incentives, opportunities, and rationalizations for financial reporting participants to engage in financial statement

fraud and the investigation of fraudulent financial reporting allegations centered on the elements of fraud: the act, the concealment and the conversion or benefit to the perpetrator. This new edition also includes features, practical examples, and refinements valuable to corporate directors and executives, as well as educators, without compromising the books practical utility for auditors and practitioners.

9780470455708 • 336pp • Hbk • £50 • Dec 2009

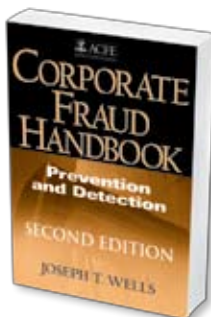


Fraud Analysis Techniques Using ACL

David Coderre

The book will provide ACL users, from novice to expert, with scripts and background knowledge to unleash the full power of ACL against fraud. The scripts have been designed to be customizable and expand upon the basic commands available in the software.

9780470392447 • 208pp • Pbk • £135 • Aug 2009



Corporate Fraud Handbook Prevention and Detection, 2nd Edition

Joseph T. Wells

Now in a second edition, *Corporate Fraud Handbook* provides an insider's look into the most prevalent fraud schemes used by employees, owners, managers, and executives. Each scheme is illustrated with real-life case studies submitted to the Association of Certified Fraud Examiners (ACFE) by certified

fraud examiners who aided in the case resolutions.

9780470095911 • 456pp • Hbk • £47.50 • May 2007

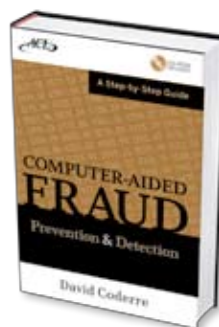


Fraud Risk Assessment Building a Fraud Audit Program Leonard W. Vona

Providing a comprehensive framework for building an effective fraud prevention model, *Fraud Risk Assessment: Building a Fraud Audit Program* presents a readable overview for developing fraud audit procedures and building controls that successfully minimize fraud. An invaluable reference for auditors, fraud examiners, investigators, CFOs, controllers, corporate attorneys, and

accountants, *Fraud Risk Assessment: Building a Fraud Audit Program* helps business leaders respond to the risk of asset misappropriation fraud and uncover fraud in core business systems.

9780470129456 • 224pp • Hbk • £45 • May 2008



Computer Aided Fraud Prevention and Detection

A Step by Step Guide

David Coderre

This book shows auditors and fraud examiners how to use data analysis as a powerful tool to detect and prevent fraud occurring in any organization. It walks the reader through a basic understanding of this tool all the way to how to set of a system of continuous monitoring, backing up key

points along the way with real world examples.

9780470392430 • 304pp • Hbk • £42.50 • Apr 2009



Corporate Fraud

A Manager's Journey

K. H. Spencer Pickett

A readable, business fiction story. *Corporate Fraud* follows Bill Reynolds first to New York City and then to Florida where, along with his colleague Jack, he sets up an anti-fraud policy within their company and investigates allegations made by a whistleblower in their Orlando office-until the whistleblower disappears. Unconventional in approach, yet extraordinarily useful, *Corporate Fraud*

is sprinkled with practical examples and workable solutions that take you from zero understanding of organizational fraud to integration of corporate fraud risk management and sound internal controls into everyday work.

9780470114797 • 320pp • Hbk • £45 • Aug 2007



Essentials of Corporate Fraud

Tracy L. Coenen

Essentials of Corporate Fraud is full of valuable tips, techniques, illustrative real-world examples, exhibits, and best practices, this handy and concise paperback will help you stay up to date on the newest thinking, strategies, developments, and technologies in corporate fraud.

"Tracy Coenen's Essentials of Corporate Fraud is the perfect primer for executives and managers about this serious issue. Very well written."

- Joseph T. Wells, CFE, CPA, founder and Chairman, Association of Certified Fraud Examiners

9780470194126 • 224pp • Pbk • £26.99 • Apr 2008



Expert Fraud Investigation A Step-by-Step Guide

Tracy L. Coenen

Expert Fraud Investigation: A Step-by-Step Guide is one of the few books to take the leap from theoretical discussion to the actual nuts and bolts of performing an investigation. An invaluable tool to help professionals understand how financial fraud occurs in an organization and what to do when it is found or suspected. Making a difficult undertaking more manageable, this essential book arms you with the tools to take your organization step by step through the process of an effective fraud investigation.

9780470387962 • 220pp • Hbk • £36.99 • Feb 2009

Fraud 101

Techniques and Strategies for Understanding Fraud, 3rd Edition

Stephen Pedneault

Fraud 101, Third Edition will serve as an educational tool for business managers, accountants, auditors, and college students who need to learn about the nature of fraud across various industries. This book creates the awareness that any fraud that is detected usually comprises a relatively small percentage of the fraud universe, and that traditional methods of fraud detection are only minimally effective.



9780470481967 • 208pp • Hbk • £33.99 • Sept 2009

Fraud in Accounts Payable

How to Prevent It

Mary S. Schaeffer

Fraud in Accounts Payable: How to Prevent It contains various accounts payable fraud scenarios from cheque fraud to employee fraud. The book addresses issues that companies are not aware of, discusses the many types of frauds and situations that make a company prone to be a fraud victim, and provides solutions to prevent such fraud from taking place.



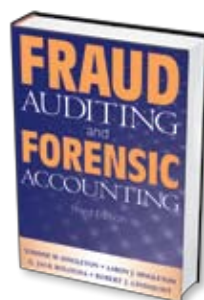
9780470260456 • 200pp • Hbk • £32.99 • Sept 2008

Fraud Auditing and Forensic Accounting

3rd Edition

Tommie W. Singleton, Aaron J. Singleton, G. Jack Bologna, Robert J. Lindquist

Whether you are a beginning forensic accountant or an experienced investigator, the authors have brought together the latest material and reveal industry-tested methods for detecting, investigating, and preventing accounting fraud. This book is essential reading for accountants and investigators requiring the most up-to-date methods in dealing with financial fraud within their organizations



9780471785910 • 336pp • Hbk • £50 • Sept 2006

Computer Fraud Casebook

The Bytes that Bite

Joseph T. Wells

Providing readers with an understanding of the scope and complexity of computer crime, focusing on cases committed in the workplace, Wells introduces the scam methods and techniques that were unheard of just a few years ago. His comprehensive compilation forms a clear picture of the many types of computer fraud out there including e-mail fraud, online auction fraud, security breaches, and counterfeiting and how they were investigated across industries and throughout the world.



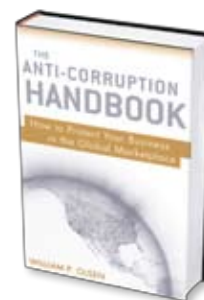
9780470278147 • 440pp • Hbk • £47.50 • Jan 2009

The Anti-Corruption Handbook

How to Protect Your Business in the Global Marketplace

William P. Olsen

A direct guide to anti-corruption, the book shows how to assess the risks of corruption before moving into a new foreign market and provides proactive steps to detect and deter this activity through strong governance and oversight programs. The book provides guidelines to address the challenges of maintaining business integrity in the global marketplace and shows that operating with integrity is good business in the long run.



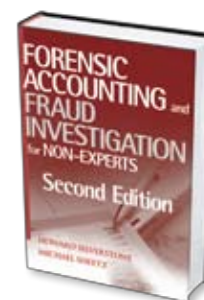
9780470484500 • 200pp • Hbk • £50 • Dec 2009

Forensic Accounting and Fraud Investigation for Non-Experts

2nd Edition

Howard Silverstone, Michael Sheetz

A must-have reference for every business professional, *Forensic Accounting and Fraud Investigation for Non-Experts, Second Edition* is a necessary tool for those interested in understanding how financial fraud occurs in an organization and what to do when it is found or suspected. With comprehensive coverage, it provides insightful advice on where an organization is most susceptible to fraud and how to effectively act when fraud is suspected.

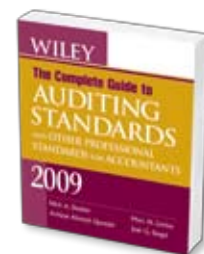


9780471784876 • 304pp • Hbk • £33.99 • Nov 2006

The Complete Guide to Auditing Standards and Other Professional Standards for Accountants 2009

Nick A. Dauber

This practical and effective step-by-step guide helps auditors and CPAs apply and comply with authoritative auditing standards. It explains the standards and their requirements fully, using technical terminology only when necessary. It represents a comprehensive, up-to-date compendium of current auditing standards and emphasizes practical applications to implement audit standards and requirements.



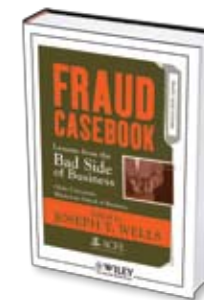
9780470411520 • 552pp • Pbk • £65 • Apr 2009

Fraud Casebook

Lessons from the Bad Side of Business

Edited by Joseph T. Wells

Featuring sixty-nine handpicked fraud cases, *Fraud Casebook: Lessons from the Bad Side of Business* reveals the many faces of fraud, how frauds are detected, and how perpetrators are brought to justice.



9780470134689 • 624pp • Hbk • £47.50 • July 2007

Internal Investigations A Basic Guide Anyone Can Use

K.H. Spencer Pickett

This important new book gives much-needed guidance, standards and support in investigations into those all too frequent issues like complaints, reckless business decisions, staff grievances, errors, systems failures, unexplained losses, poor performance and allegations against employees and/or associates.



Unfortunately, many investigations are conducted by people who have no methodical approach at hand to lend credibility to their efforts. A poorly conducted enquiry will result in unreliable results along with claims of a cover up. The original problem is then compounded by these additional problems that may leave the organization vulnerable to claims and civil action as well as causing unwelcome embarrassment. To ensure sensitive risks are properly investigated and addressed, this book has developed a simple but effective method for carrying out internal investigations based on a BASIC approach that follows five main steps: Beginning the Investigation; Assessing the Issues; Substantiating the Claims; Investigating the Implications; Communicating the results.

This five step framework will ensure credibility in internal investigations through guidance, examples and an underlying theme of training people to a basic, but effective standard. The book's basic approach can be used to develop an important new skills-set that will ensure the reader is able to carry out successful investigations, as and when required. Moreover, this BASIC guidance can be used to set clear corporate standards and staff training that can be rolled out across the entire organization.

9780470779682 • 214pp • Hbk • £32.99 • Dec 2008



Audit Committee Essentials Curtis C. Verschoor

Providing indispensable and authoritative guidance, *Audit Committee Essentials* covers the roles and responsibilities of the audit committee and explains why risk management and internal control are so critical and how the audit committee can work to make them even more effective. Avoiding complex jargon and legalese, this concise yet comprehensive volume emphasizes the oversight of the financial reporting process and related controls as well as the oversight of ethics and the independent and internal audits. It provides a comprehensive overview of audit committee essentials in a concise and readable format.

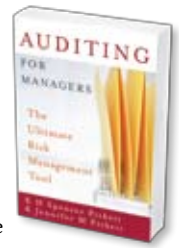
9780471699590 • 236pp • Hbk • £28.99 • July 2008

Auditing for Managers

The Ultimate Risk Management Tool

K. H. Spencer Pickett, Jennifer M. Pickett

Auditing For Managers: The Ultimate Risk Management Tool is an essential resource for busy managers and review teams, setting standards for self-audit, risk management, compliance reviews and formal disclosure reporting. Covering a much overlooked area, it takes the techniques for performing reliable and defensible audit reviews into the general business risk management and controls arena.



9780470090985 • 366pp • Pbk • £32.99 • Dec 2004

Audit Planning

A Risk-Based Approach

K. H. Spencer Pickett

The second book in the new Practical Auditor Series, which helps auditors get down to business, *Audit Planning: A Risk-Based Approach* gives new auditors principles and methodologies they can apply effectively and helps experienced auditors enhance their skills for success in the rapidly changing business world. This book provides the practical guidance and tools to get auditors up to speed quickly with a real-world, risk-based approach to auditing.



9780471690528 • 304pp • Hbk • £45 • Mar 2006

The Internal Auditing Handbook 2nd Edition

K. H. Spencer Pickett

The second edition provides coverage of the new definition of internal audit issued by the Institute of Internal Auditors (IIA). It includes a new set of professional auditing standards and places a greater emphasis on professionalism and will prove to be an indispensable reference for both new and experienced auditors, as well as business managers, members of audit committees, control and compliance teams, and all those who may have an interest in promoting corporate governance.



9780470848630 • 802pp • Hbk • £95 • Aug 2003

The Essential Handbook of Internal Auditing 2nd Edition

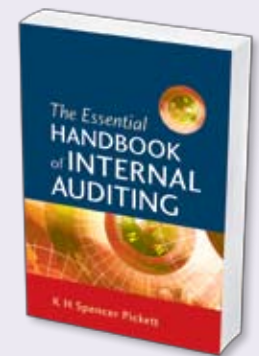
K. H. Spencer Pickett

The 2nd edition of *The Essential Handbook of Internal Auditing* is a condensed version of the highly successful Internal Auditing Handbook. It shows the reader how to understand the audit context and how this context fits into the wider corporate agenda.

The new context is set firmly within the corporate governance, risk management and internal control arena. The new edition includes expanded coverage on risk management, and updated throughout to reflect the new IIA standards and current practice advisories.

In addition to the author's own views of the auditor's role, the reader is provided with a range of professional standards and guidance that provides a valuable source of various key issues and developments.

The book includes many helpful models, multiple-choice questions, and checklists that provide a short cut to understanding the work and coverage of internal auditing.



9780470746936 • 288pp • Pbk • £34.99 • Nov 2009

Cutting Edge Internal Auditing

with CD-ROM

Jeffrey Ridley

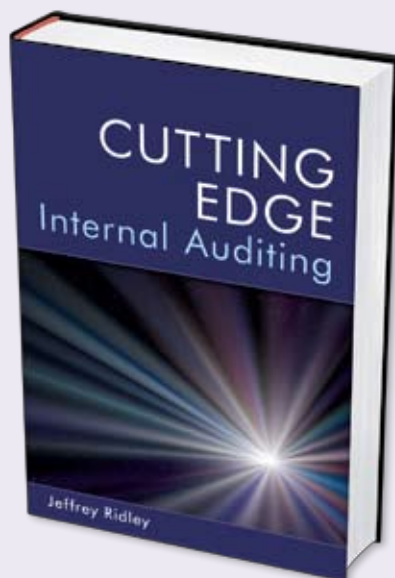
Cutting Edge Internal Auditing provides guidance and knowledge for every internal auditor, encouraging each to pioneer new ground in the development of their professional practices in all risk management, control and governance processes. Serving as an excellent reference guide that develops a pattern of internal auditing now and for the future, this book explores the concept of 'cutting edge' internal auditing as an imaginative adventure: demonstrating how this has influenced and will continue to influence the development of professionalism in internal auditing. Each chapter stands alone by focusing on an individual internal auditing theme, considered from both the perspective of internal auditing and its customers to suggest an appropriate vision as a goal for every internal audit activity. Each chapter also includes self-assessment questions to challenge the readers understanding of its messages. Accompanied by a CD ROM containing some of the author's training slides and seventy case studies, many written by leading internal audit practitioners, this book creates a vision for future cutting edge internal auditing.

"This is a remarkable book. There are so many internal auditing books around that it is very refreshing indeed to find one that breaks all the moulds

that comes across as a unique contribution and not just another technical tome. it should be consulted by all those who desire an insightful and inspired appreciation of the development of internal auditing throughout the second half of the 20th century and into the 21st century."

- Professor Andrew Chambers

9780470510391 • 486pp • Hbk • £36.99 • May 2008



Internal Audit

Efficiency Through Automation

David Coderre

Internal Audit: Efficiency through Automation enables auditors to radically improve the effectiveness of their individual audits and the complete audit function through the application of computer-based audit tools and techniques. This practical book is filled with numerous case studies illustrating the power and flexibility of standard and audit-specific software packages and thoroughly discusses relevant topics showing audit managers how to advance the functioning of the audit organization and provides the essential tools to meet the challenges of auditing in today's business environment.

9780470392423 • 250pp • Hbk • £33.99 • Dec 2008



Internal Controls Policies and Procedures

Rose Hightower

Internal Controls Policies and Procedures is a complete collection of documents that summarize the regulations that are part of corporate governance. Demonstrating ways to build up a company's internal control program, this how-to reference written in simple language is available in both book and url download and thoroughly covers for controllers and accounts' payable managers the many regulations that require internal control validation.

9780470287170 • 272pp • Pbk • £50 • Oct 2008

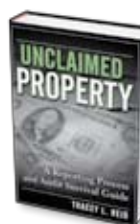


Accounting and Finance Policies and Procedures

Rose Hightower

This book is a collection of documents which incorporates a consistent interpretation of U.S. Generally Accepted Accounting Principles (GAAP) into policies and procedures. It is a how-to book that shows the process for establishing a policy and procedure program. It is intended as a reference with specific sections, serving as a communication tool for effectively running operations between departments and divisions. The topical areas included are those prime business areas where accounting policy and process are typically required.

9780470259627 • 336pp • Pbk • £50 • May 2008



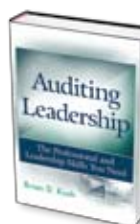
Unclaimed Property

A Reporting Process and Audit Survival Guide

Tracey L. Reid

Unclaimed Property: A Reporting Process and Audit Survival Guide presents the fundamentals of unclaimed property laws and explains how they affect a company's bottom line. Insightful and highly readable, this landmark guide breaks down the process into manageable steps for the escheat beginner and refreshes the seasoned professional, who has a system in place, with a check-up to find areas that need improvement. Thorough and practical in approach and filled with how-to, immediately useful advice to handling unclaimed property audits, understanding the nature of escheat laws, and how they will affect a company's bottom line.

9780470278246 • 212pp • Hbk • £36.99 • Oct 2008



Auditing Leadership

Brian D. Kush

Auditing Leadership is the only book written for auditors that presents practical tips, insights, and ideas on becoming a leader in the profession. Shedding light on the industry jargon of FASBs, IASBs, etc., this guide specifically discusses the so-called "soft skills" often overlooked in order to become a leader in the audit profession. Filled with expert advice that mean the difference between being a good auditor and transforming into an auditing leader, this book equips auditors to relate to the daily interpersonal and leadership challenges in their role.

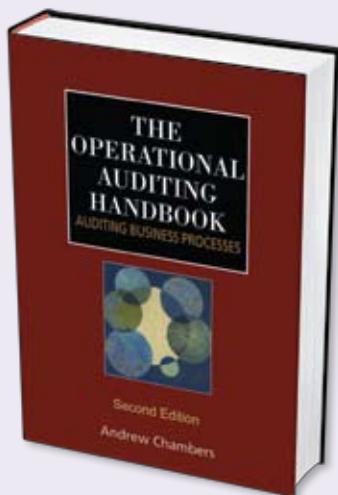
9780470450017 • 240pp • Hbk • £33.99 • Aug 2009

Operational Auditing Handbook

Auditing Business Processes,
2nd Edition

Andrew Chambers

The Handbook will help auditors evaluate, measure and check internal management and financial procedures and systems to increase efficiency and prevent fraud. Reflecting the variety of business situations that auditors face, it encourages them to develop creative approaches for dealing with the problems encountered during the operational audit review. This new edition is fully updated to take account of developments in internal control and COSO, corporate governance under Sarbanes-Oxley, and in audit processes particular to financial institutions in light of the credit crunch. It contains extensive coverage of auditing the board, and auditing operational and reputational risk.



The Handbook contains new and updated case studies and checklists and covers a wide range of functional areas in business including facilities management, call centres, shared service centres, finance and accounting, purchasing, operations and production, marketing and sales, distribution, personnel and management technology, security, environmental responsibility, subsidiaries and remote operating units. The book is a professional companion for those who design self-assessment programmes of business processes, and a guide for internal auditors and consultants who conduct value-for-money audits on behalf of others.

9780470744765 • 704pp • Hbk • £120 • Feb 2010



Internal Control Strategies A Mid to Small Business Guide

Julie Harrer

Designed to be a resource of truly practical ideas for controllers, business managers, and auditors to cut costs and reduce time, this timely book expertly reveals how both accelerated and non-accelerated filers can implement effective internal controls. With discussion of the latest PCAOB, SEC, and COSO guidance in nontechnical, easy-to-understand language, it provides auditing professionals with useful advice and distinct practice tips for each phase of sections 302 and 404 compliance. This hands-on guide is a must-read for every business serious about identifying and understanding operational threats and monitoring the health of their internal control structure.

9780470376195 • 308pp • Hbk • £33.99 • Sept 2008



Brink's Modern Internal Auditing

A Common Body of Knowledge,
7th Edition

Robert Moeller

Today's internal auditor is responsible for creating higher standards of professional conduct and for greater protection against inefficiency, misconduct, illegal activity, and fraud. Now completely revised and updated, *Brink's Modern Internal Auditing, Seventh Edition* is a comprehensive resource and reference book on the changing world of internal auditing, including new coverage of the role of the auditor and internal control. An invaluable resource for both the new and seasoned internal auditor, the Seventh Edition provides auditors with the body of knowledge needed in order to be effective.

9780470293034 • 792pp • Hbk • £120 • May 2009

Public Sector Auditing

Is it Value for Money?

John Bourn

Drawing on 20 years of experience as Comptroller and Auditor General, and head of the United Kingdom National Audit Office,

Public Sector Auditing: Is it Value for Money? is Sir John Bourn's own account of the role and influence value for money auditing has in holding governments to account and in helping public bodies improve the ways in which they deliver services.

Key features include:

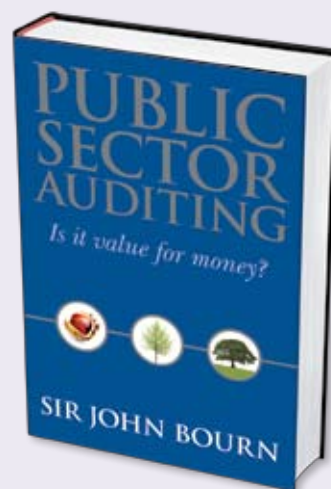
- In-depth case studies from UK, US, Canada, China, India and Australia;
- Detailed analysis of complex areas of public expenditure such as health, education, privatisation, regulation, defence and IT;
- Examples of how auditing can promote positive outcomes rather than negative post mortems.

This book is relevant for people working in both the public and private sectors, and should be essential reading for the staff of public sector audit institutions around the world, as well as commercial accountancy firms and students of accountancy, politics, economics and public management.

"sketches the evolution of audit from accounts-checking to the search for value for money offers a rich bunch of examples"

-The Guardian Public, February 2008

9780470057223 • 426pp • Hbk • £26.99 • Nov 2007



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