

2017 Partnership Opportunities



Sponsorship & Participation Opportunities

Enlisted below herewith is the Sponsorship, Exhibition & Other Participation Opportunities for your organization, to achieve that extra mileage, visibility and brand equity at the event.

Platinum Sponsor:	€ 8.000
Gold Sponsor:	€ 6.000
Silver Sponsor	€ 4.500
Display Booth/Exhibitor:	€ 2.000
Breakfast Sponsor	€ 1.800

Platinum Sponsor

The benefits for the Platinum Sponsor Category have been packaged as below.

Pre-Event Promotion For Event:

- Branding in the Promotion Campaign before the event as "Platinum Sponsor"
- Sponsor's logo acknowledgement on all promotion material: Direct mailers, eDMs, etc. positioning it as "Platinum Sponsor"
- Placement of 150 words of editorial copy, relative to the Sponsor's profile on the event microsite at www.copenhagencompliance.com
- Sponsor's logo acknowledgement on the dedicated event microsite with hyperlink from sponsor's logo to sponsor's homepage
- Special Online mailer will be sent on Sponsors behalf to a target audience from our extensive database as well as the database of VIP clients from your organization to attend the conference.
- Six (6) complimentary conference tickets for the sponsor's representatives and sponsor's clients and / or prospects

On-Site Acknowledgement & Promotion For Event:

- Exclusive branding as "Platinum Sponsor"
- Speaking opportunity to speak at one of the sessions and also be part of the panel.
- Sponsor's logo acknowledgement on stage backdrop at an appropriate location on-site
- Sponsor's logo & profile to be featured in all event-related printed marketing collaterals (subject to printing deadlines)
- Inclusion of sponsor's corporate/product collateral in the conference documentation package
- Invitation of the sponsor for the Breakfast Meet

Post-Event:

- The event attendee list will be forwarded to the Sponsor after the closure of the event

Total Investment: € 8.000

Gold Sponsor

The benefits for the Gold Sponsor Category have been packaged as below.

Pre-Event Promotion For Event:

- Branding in the Promotion Campaign before the event as "Gold Sponsor"
- Sponsor's logo acknowledgement on all promotion material: Direct mailers, eDMs, etc. positioning it as "Gold Sponsor"
- Placement of 150-words of editorial copy, relative to the Sponsor's profile on the event microsite.
- Sponsor's logo acknowledgement on the dedicated event microsite with hyperlink from sponsor's logo to sponsor's homepage
- Four (4) complimentary conference tickets for the sponsor's representatives and sponsor's clients and / or prospects

On-Site Acknowledgement & Promotion For Event:

- Speaking opportunity to speak at one of the sessions before lunch.
- Sponsor's logo acknowledgement on stage backdrop at an appropriate location on-site
- Sponsor's logo & profile to be featured in all event-related printed marketing collaterals (subject to printing deadlines)
- Inclusion of sponsor's corporate/product collateral in the conference documentation package
- Invitation of the sponsor for the Breakfast Meet

Post-Event:

- The event attendee list will be forwarded to the Sponsor after the closure of the event

Total Investment: € 6.000

Silver Sponsor

The benefits for the Silver Sponsor Category have been packaged as below.

Pre-Event Promotion For Event:

- Branding in the Promotion Campaign before the event as "Silver Sponsor"
- Sponsor's logo acknowledgment on all promotion material: Direct mailers, eDMs, etc. positioning it as "Silver Sponsor"
- Placement of 75-words of editorial copy, relative to the Sponsor's profile on the event microsite.
- Sponsor's logo acknowledgment on the dedicated event microsite with hyperlink from sponsor's logo to sponsor's homepage
- Three (3) complimentary conference tickets for the sponsor's representatives and sponsor's clients and / or prospects

On-Site Acknowledgment & Promotion For Event:

- Sponsor's logo acknowledgment on stage backdrop at an appropriate location on-site
- Inclusion of sponsor's corporate/product collateral in the conference documentation package
- Invitation of the sponsor for the Breakfast Meet

Post-Event:

- The event attendee list will be forwarded to the Sponsor after the closure of the event

Total Investment: € 4.500

Display Booth At The Showcase Area

A platform to display your products and services and reach out to your prospective customers, interact with top executives from the Industry and media and, get feedback from the user community.

Regular Package Entails:

- An Exhibit Area of 2.5 X 2 sq. mts* (shell structure) (size subject to changes depending on the venue.)
- Logo acknowledgement on all promotion material: Direct mailers, eDMs, etc. and positioning as "Exhibitor".
- Exhibitor's recognition on the event website including: logo, 50-word company profile and hyperlink to Exhibitor's website.
- One (1) pass for the sponsor's representatives and, sponsor's clients and / or prospects.

The ready structure with just the exhibitor company name will be handed over to the exhibitor on the evening before. All other branding material like posters for display at the stall will have to be arranged by the exhibitor.

Total Investment: € 2.000

Breakfast Sponsor

The benefits for the Breakfast Sponsor Category have been packaged as below.

Pre-Event Promotion For Event:

- Branding in the Promotion Campaign before the event as "Breakfast Sponsor"
- Sponsor's logo acknowledgment on all promotion material: Direct mailers, eDMs, etc. positioning it as Breakfast Sponsor"
- Placement of 50-words of editorial copy, relative to the Sponsor's profile on the event microsite at www.copenhagencompliance.com
- Sponsor's logo acknowledgment on the dedicated event microsite on www.copenhagencompliance.com with hyperlink from sponsor's logo to sponsor's homepage
- Two (2) complimentary conference tickets for the sponsor's representatives and sponsor's clients and / or prospects

On-Site Acknowledgment & Promotion For Event:

- Exclusive branding as "Breakfast sponsor"
- Sponsor's logo displayed prominently at the Breakfast Venue for the particular break
- Opportunity to put up the standees/roll up
- Sponsor's logo & profile to be featured in all event-related printed marketing collaterals (subject to printing deadlines).
- Inclusion of sponsor's corporate/product collateral in the conference documentation package.

Post-Event:

- The event attendee list will be forwarded to the Sponsor after the closure of the event

Total Investment: € 1.800

For Sponsorship Contact:

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Governance, Risk Management, Compliance, IT Security (GRC), Bribery, Fraud, Corruption (BFC) Corporate Social Responsibility (CSR) events.

Each event focuses on expertise, knowledge and experience in developing custom tailored or open to public, high-level conferences, think tanks, breakfast briefing, bespoke roundtable, webinars or workshop and other events to fit the participants needs and requests.

We can co-host a themed seminar, roundtable, workshop or think tank to add value to the business communities you are targeting. Lets have a dialog to select your preferred audience (e.g. IT Managers, Audit, CFO, CEO CXO, or Directors) and a variety of companies to attend. These events build partnership and co-operations for future references, shared experiences, and expand the network of trusted local business contacts. The events can be complimentary for participants and include a networking drinks reception or lunch/dinner.

The benefits and alternatives of our Bespoke Networking activities, at our conferences, seminars, workshops are;

- We provide an independent and global corporate voice of our annual events. Exclusive sponsorship, co-branding, a variety of sponsor opportunities, exhibition, workshops, seminar, etc. to a general (e.g. CXO) audience or a highly targeted event.
- We position you as an equal partner around the conference with your key or target accounts – to participate in Q&A sessions or panel throughout the conference.
 - High confirmation rate for invitations to workshops, seminars or product presentations.
- The sponsors have been with us for several years because we want to create a long term business relationships via our GRC/BFC/CSR focused approach. Build on relationships that address the current issues from our one-stop GRC shop.
- Our activities are targeted towards the GRC/BFC/CSR audience. Participants have the option to submit key GRC wish-list of subjects, persons, sectors or regions thru our interactive communications throughout the year. Therefore, each event agenda is designed specifically to keep the participants and sponsors updated on the key GRC demands and business trends.

Other Bespoke Services; Executive Dinners, Seminars, Workshops, Think tank, Roundtable.

Host or co-host with us a GRC or IT topic-focused, private dinner (boardroom style) for ca 15-20 highly targeted attendees. The Bespoke dinner can be organised as stand-alone activity in your chosen city, or adjoined to one of the events or summits (depending on availability). We do all the work including;

- Send invites and confirmations to preferred positions, persons or companies
- We deliver a welcome speech and/or co-chair the dinner with a local GRC authority
 - The agenda will suit your current requirements, embed keynotes and case studies
- Select a GRC theme, moderate discussions and gather queries for you to address later.
- Input into the topic and speakers – opportunity to either focus on a chosen sector, topic, subject matter or issue!
- Find a prominent co-branding local partner.

Therefore, if you want to enter the market, build your current portfolio of clients or enter the market with a new product or service. Call us on +45 2121 0616 or info@grccontrollers.com