

Operational Responses to GDPR

What to Do & When

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Global Data Protection Day

by Copenhagen Compliance

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Partner Event

Global Data Protection Day

by Copenhagen Compliance

January 28, 2022, Online Conference

LISTEN TO



Boost your GDPR, IT and CyberSecurity knowledge and address the modern-day issues and challenges.

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www.copenhagencompliance.com/2022-data-protection-day/

Global Data Protection Day

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JANUARY 28, 2022
ONLINE CONFERENCE

Operational Responses to GDPR

- How to shift GDPR compliance efforts from a one-off activity into BaU
- Take home a step-by-step approach to ongoing GDPR compliance
- How current GDPR efforts can set up for success with other global privacy laws

Current landscape



**More data privacy
legislation**



**More budget in
data security**



**Changes in
consumer
behaviors**



**Digital
transformations**



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Operationalize the compliance process...

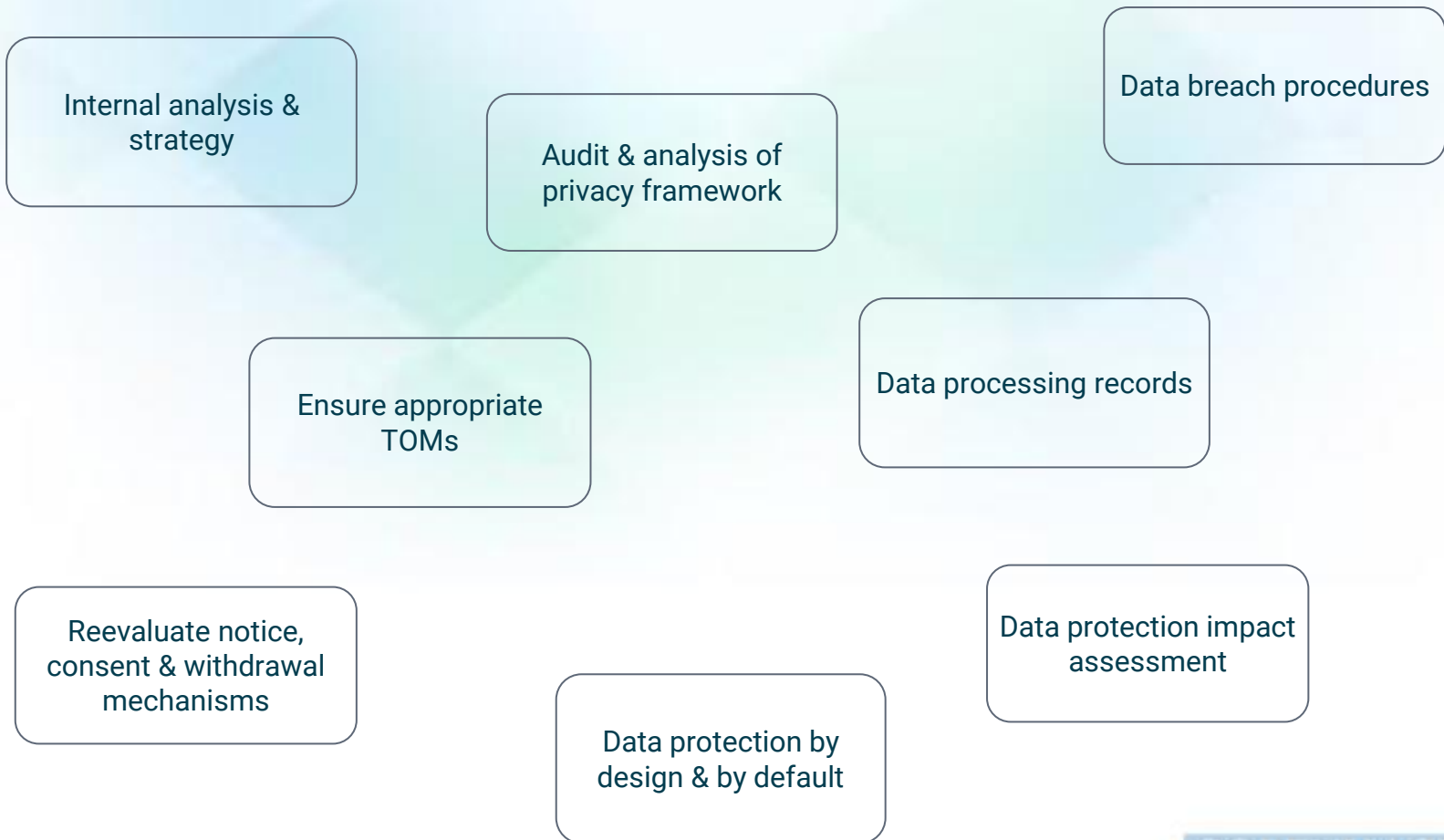
- Culture of Privacy
- Periodic checks and audits
- Standardize / automate processes
- Improvements / Quality control
- Regular updates of documents / policies
- Regulation and laws
- Be ready on a Global standard!

Culture of Privacy

- Embracing and embedding a commitment to privacy
- Communication throughout the organization
- Collective responsibility
- Training and support



Periodic checks and audits



Global Compliance Standard



**Information analysis
& application**



**Identify priority
topics**



**Establish
standards**



**Cooperation
tools / services**



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Global Compliance Standard

CCPA →
CPRA

EU
Privacy
Directive

India
DP Bill

Brazil
Act

Australia

Cookie Directive, Cybersecurity Act, Digital
Services Act,

Digital Markets Act, & others...

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THANK YOU



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