COPENHAGEN COMPLIANCE
Global GRC Solutions

Operational Responses to GDPR

What to Do & When

Darine Fayed
General Counsel & DPO
Mailjet by Pathwire, a Sinch company

Global Data Protection Day
by Copenhagen Compliance

JANUARY 28, 2022
ONLINE CONFERENCE

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Global Standards, Global Compliance Platform

Global Data Protection Day

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Copenhagen Compliance® Partner Announcement

OneTrust
PRIVACY, SECURITY & GOVERNANCE

Partner Event

Global Data Protection Day

by Copenhagen Compliance

January 28, 2022, Online Conference

LISTEN TO

Boost your GDPR, IT and CyberSecurity knowledge and address the modern-day issues and challenges.

REGISTRATIONS NOW OPEN

www.copenhagencompliance.com/2022-data-protection-day/

Global Data Protection Day by Copenhagen Compliance

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Operational Responses to GDPR

- How to shift GDPR compliance efforts from a one-off activity into BaU
- Take home a step-by-step approach to ongoing GDPR compliance
- How current GDPR efforts can set up for success with other global privacy laws

Current landscape

More data privacy legislation

More budget in data security

Changes in consumer behaviors

Digital transformations

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Operationalize the compliance process...

- ☑ Culture of Privacy
- ☑ Periodic checks and audits
- ☑ Standardize / automate processes
- ☑ Improvements / Quality control
- ☑ Regular updates of documents / policies
- ☑ Regulation and laws
- ☑ Be ready on a Global standard!

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Culture of Privacy

- Embracing and embedding a commitment to privacy
- Communication throughout the organization
- Collective responsibility
- Training and support

Periodic checks and audits

Internal analysis & strategy

Audit & analysis of privacy framework

Data breach procedures

Ensure appropriate TOMs

Data processing records

Reevaluate notice, consent & withdrawal mechanisms

Data protection impact assessment

Data protection by design & by default

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Global Compliance Standard

Information analysis & application

Identify priority topics

Establish standards

Cooperation tools / services

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Global GRC Solutions

Global Compliance Standard

EU Privacy Directive

India DP Bill

CCPA → CPRA

Brazil Act

Australia

Cookie Directive, Cybersecurity Act, Digital Services Act,

Digital Markets Act, & others...

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THANK YOU

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