



Enhancing and Structuring the Sustainable GDPR Journey

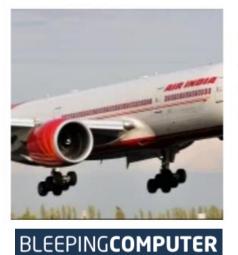
Fred Oberholzer EMEA Privacy Director and Group DPO Canon



The Week in Ransomware - May 21st 2021 - Healthcare under attack

This week's ransomware news has been dominated by the attack on Ireland's Health Service Executive (HSE) that has severely disrupted Ireland's healthcare system.

LAWRENCE ABRAMS MAY 21, 2021



Air India data breach impacts 4.5 million customers

Air India disclosed a data breach after personal information belonging to roughly 4.5 million of its customers was leaked two months following the hack of Passenger Service System provider SITA in February 2021.

SERGIU GATLAN 👘 MAY 21, 2021



Fred Oberholzer

CIPP/E CIPM CIPT FIP CISA CISM Canon EMEA Privacy Director and Group DPO

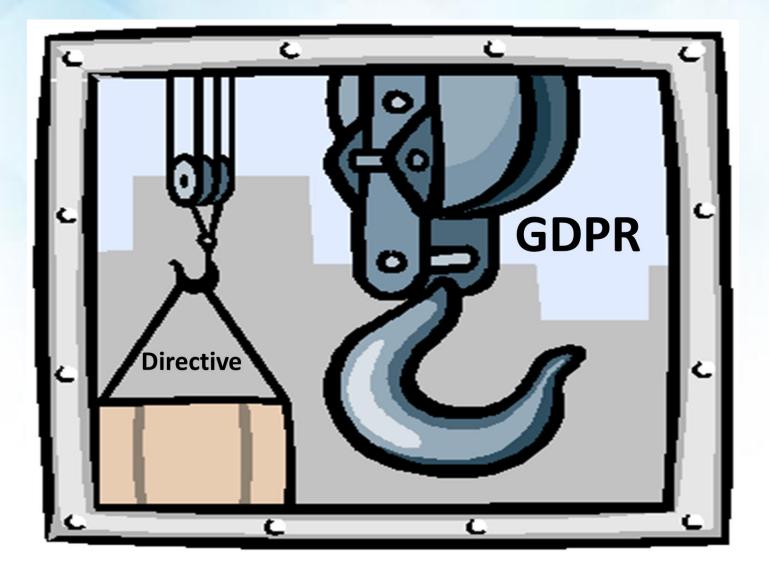


Part 1: Why has the GDPR been successful?Part 2: Where do I start?Part 3: How do I use these frameworks?Part 4: What about ethics and culture?



Part 1 Why has the GDPR been so successful?

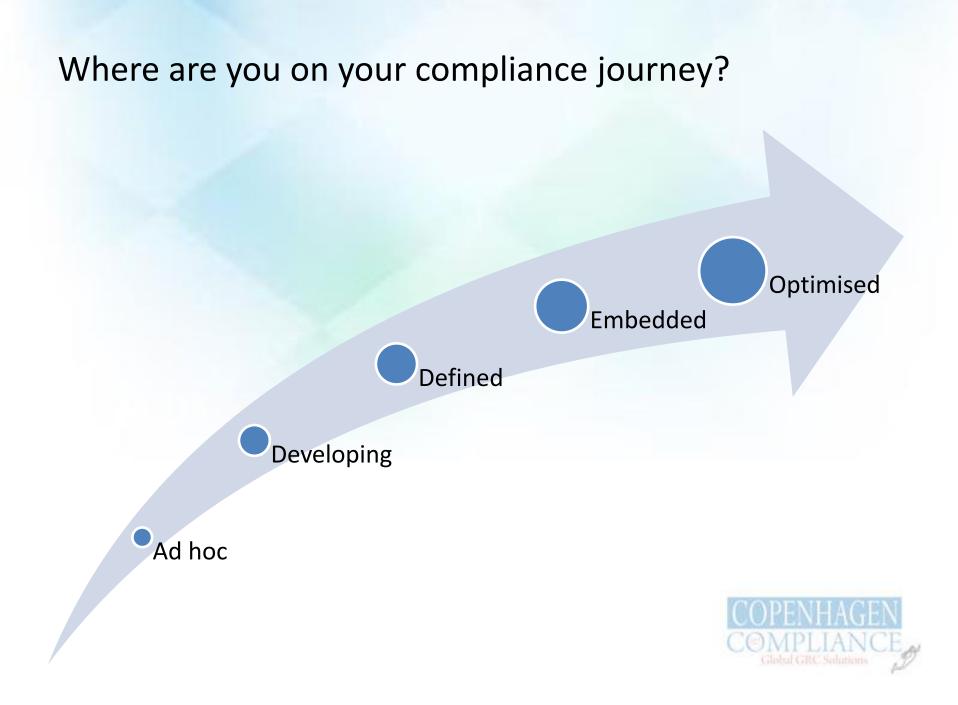






Part 2 Where do I start?





If you don't know where you are going, every road will not get you there



GDPR	GAAP		
Lawfulness, fairness and	Notice Choice and Consent		
transparency			
Purpose limitation	Collection		
Data minimisation	Use, Retention and Disposal		
Accuracy	Quality		
Storage limitation	Use, Retention and Disposal		
Integrity and confidentiality	Security for Privacy		
Accountability	Management		





GDPR	India PDP Bill		
Lawfulness, fairness and transparency	 (i) processing of personal data has to be fair and reasonable 		
transparency	(iv) it should be lawful		
	(v) adequate notice of the processing should be provided to the individual;; and		
Purpose limitation	(ii) it should be for a specific purpose		
Data minimisation	(iii) only personal data necessary for the purpose should be collected		
Accuracy	(vi) personal data processed should be complete, accurate and not mis-leading		
Storage limitation	(vii) personal data can be stored only as long as reasonably necessary to satisfy the purpose for which it is processed.		
Integrity and confidentiality	reasonable security practices and procedures need to be maintained by each body corporate		
Accountability			





GDPR ≠ Privacy Management System

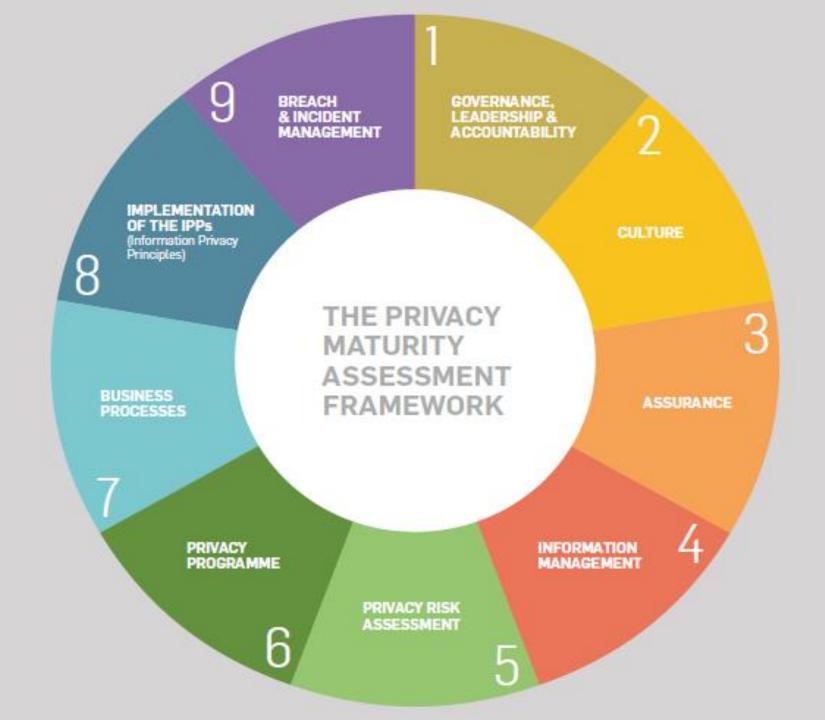


- ISO/IEC 27701
- BS10012
- SOC2
- CIPL Accountability Framework
- TrustArc-Nymity Privacy and Data Governance Accountability Framework
- Standard Data Protection Model
- NIST Privacy Framework / SP800-53



Part 3 How do I use these frameworks?

























AD HOC	DEVELOPING	DEFINED	EMBEDDED	OPTIMISED
Unstructured approach where privacy policies, processes and practices are not sufficiently defined or documented. Privacy manage- ment is mostly dependent on initiatives by individuals rather than processes.	Privacy management is viewed as a compliance exercise and the overall approach is largely reactive with some documented guidelines. There is limited central oversight of the privacy policies, processes and practices with siloed approaches within business units.	Privacy policies, processes and practices are defined and comprehensive to meet the operating needs of the agency and are consistently implemented throughout. The business has a holistic and pro- active approach with widespread awareness of privacy management.	Privacy management is embedded into the design and functionality of business processes and systems and is consistent across the agency. Well-defined governance and oversight structures exist.	Privacy management is viewed as a strategic initiative with a clear agency culture of continual improvement. The agency is viewed by stakeholders and the public as a leader in privacy management, introducing inno- vative initiatives to meet their needs.



Part 4 What about ethics and culture?



Ethics

Doing the right thing



Culture

Winning Hearts and Minds



Summary



Thank You

