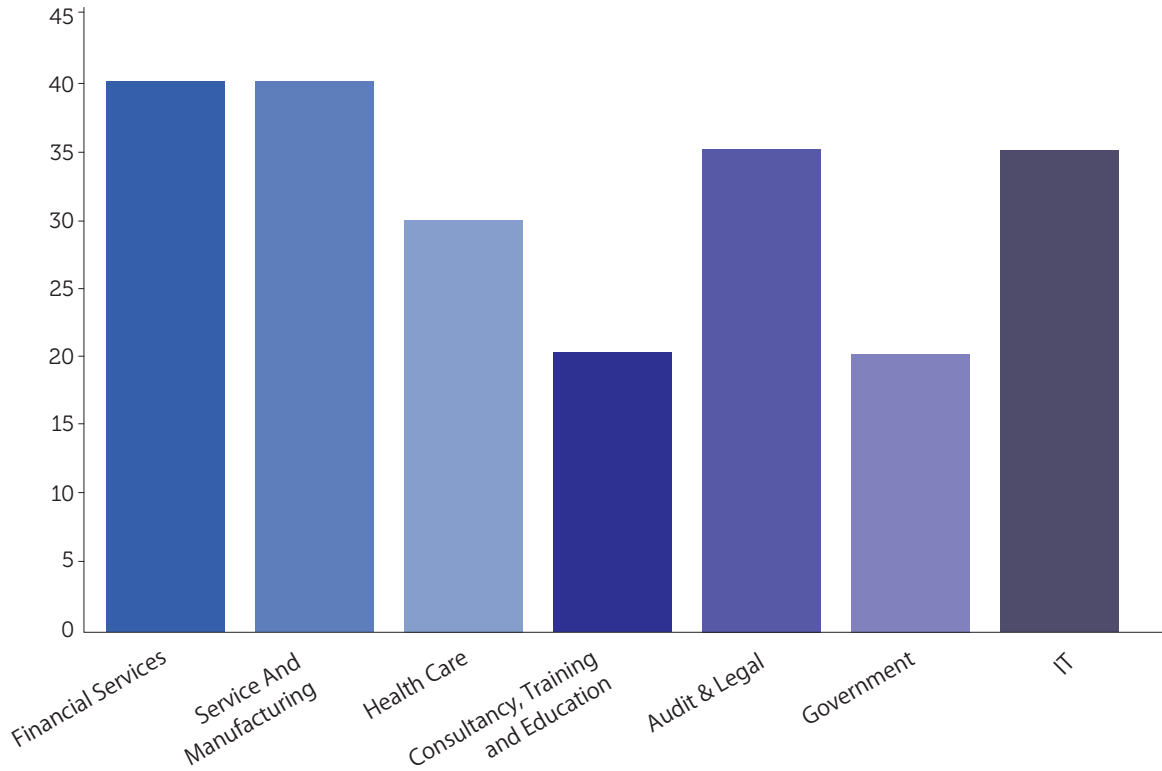


# 2016 Partnership Opportunities

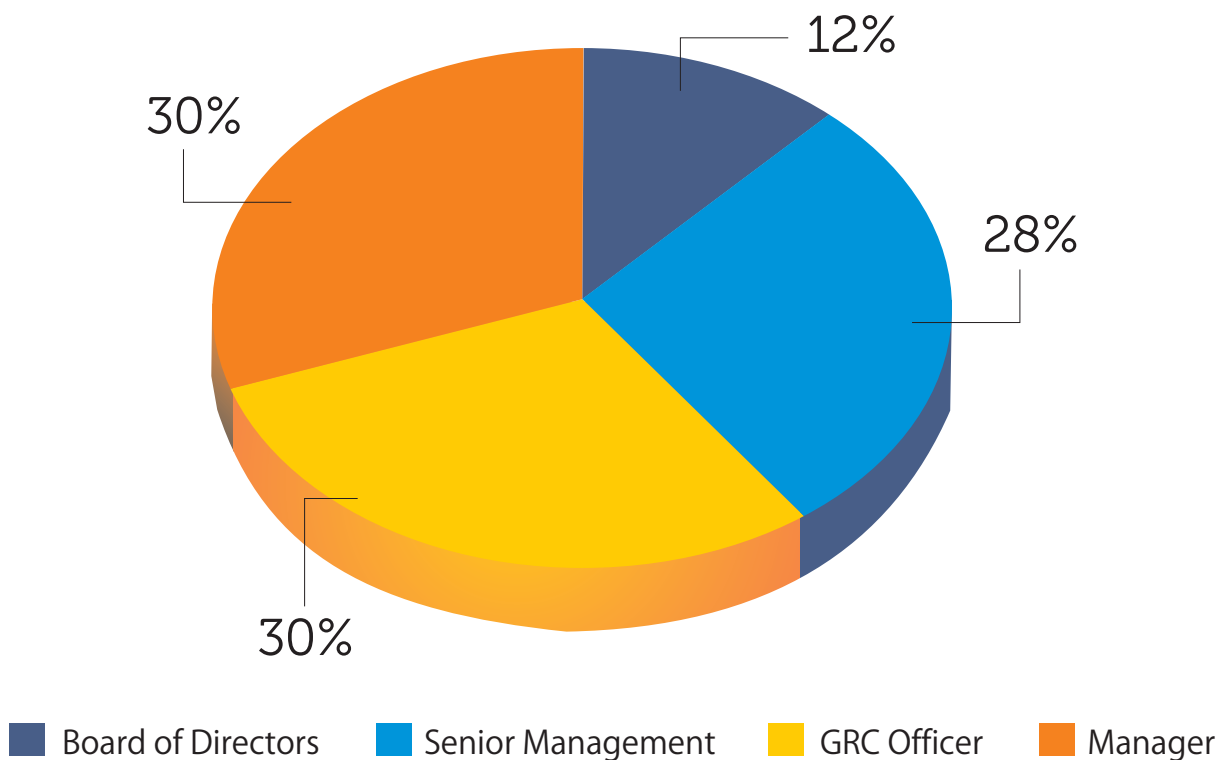


## Industry Participation

Based on previous experiences we focus our marketing and expect the participant from the following industries



## Participant Position



The above statistics are based on the 2015 Summit in Stockholm.

## Partnership Opportunities

Enlisted below herewith is the Partnership, Exhibition & Other Participation Opportunities for your organization, to achieve that extra mileage, visibility and brand equity at the event.

Platinum Partner:	£ 9.600
Gold Partner:	£ 7.200
Silver Partner	£ 5,400
Display Booth/Exhibitor:	£ 2.400
Breakfast Partner	£ 2.160

### Platinum Partner

The benefits for the Platinum Partner Category have been packaged as below.

#### Pre-Event Promotion For Event:

- Branding in the Promotion Campaign before the event as "Platinum Partner"
- Partner's logo acknowledgment on all promotion material: Direct mailers, eDMs, etc. positioning it as "Platinum Partner"
- Placement of 150 words of editorial copy, relative to the partner's profile on the event microsite at [www.copenhagencompliance.com](http://www.copenhagencompliance.com)
- Partner's logo acknowledgment on the dedicated event microsite with hyperlink from partner's logo to partner's homepage
- Special Online mailer will be sent on partners behalf to a target audience from our extensive database as well as the database of VIP clients from your organization to attend the conference.
- Six (6) complimentary conference tickets for the partner's representatives and partner's clients and / or prospects

#### On-Site Acknowledgement & Promotion For Event:

- Exclusive branding as "Platinum Partner"
- Speaking opportunity to speak at one of the sessions and also be part of the panel.
- Partner's logo acknowledgment on stage backdrop at an appropriate location on-site
- Partner's logo & profile to be featured in all event-related printed marketing collaterals (subject to printing deadlines)
- Inclusion of partner's corporate/product collateral in the conference documentation package
- Invitation of the partner for the Breakfast Meet

#### Post-Event:

- The event attendee list will be forwarded to the partner after the closure of the event

Total Investment: **£ 9.600**

## Gold Partner

The benefits for the Gold Partner Category have been packaged as below.

### Pre-Event Promotion For Event:

- Branding in the Promotion Campaign before the event as "Gold Partner"
- Partner's logo acknowledgment on all promotion material: Direct mailers, eDMs, etc. positioning it as "Gold Partner"
- Placement of 150-words of editorial copy, relative to the partner's profile on the event microsite.
- Partner's logo acknowledgment on the dedicated event microsite with hyperlink from partner's logo to partner's homepage
- Four (4) complimentary conference tickets for the partner's representatives and partner's clients and / or prospects

### On-Site Acknowledgement & Promotion For Event:

- Speaking opportunity to speak at one of the sessions before lunch.
- Partner's logo acknowledgment on stage backdrop at an appropriate location on-site
- Partner's logo & profile to be featured in all event-related printed marketing collaterals (subject to printing deadlines)
- Inclusion of partner's corporate/product collateral in the conference documentation package
- Invitation of the partner for the Breakfast Meet

### Post-Event:

- The event attendee list will be forwarded to the partner after the closure of the event

Total Investment: £ 7.200

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## Silver Partner

The benefits for the Silver Partner Category have been packaged as below.

### Pre-Event Promotion For Event:

- Branding in the Promotion Campaign before the event as "Silver Partner"
- Partner's logo acknowledgment on all promotion material: Direct mailers, eDMs, etc. positioning it as "Silver Partner"
- Placement of 75-words of editorial copy, relative to the partner's profile on the event microsite.
- Partner's logo acknowledgment on the dedicated event microsite with hyperlink from partner's logo to partner's homepage
- Three (3) complimentary conference tickets for the partner's representatives and partner's clients and / or prospects

### On-Site Acknowledgment & Promotion For Event:

- Partner's logo acknowledgment on stage backdrop at an appropriate location on-site
- Inclusion of partner's corporate/product collateral in the conference documentation package
- Invitation of the partner for the Breakfast Meet

### Post-Event:

- The event attendee list will be forwarded to the partner after the closure of the event

Total Investment: £ 5.400

## Display Booth At The Showcase Area

A platform to display your products and services and reach out to your prospective customers, interact with top executives from the Industry and media and, get feedback from the user community.

Regular Package Entails:

- An Exhibit Area of 2.5 X 2 sq. mts\* (shell structure) (size subject to changes depending on the venue.)
- Logo acknowledgement on all promotion material: Direct mailers, eDMs, etc. and positioning as "Exhibitor".
- Exhibitor's recognition on the event website including: logo, 50-word company profile and hyperlink to Exhibitor's website.
- One (1) pass for the exhibitor's representatives and, exhibitor's clients and / or prospects.

The ready structure with just the exhibitor company name will be handed over to the exhibitor on the evening before. All other branding material like posters for display at the stall will have to be arranged by the exhibitor.

Total Investment: **£ 2.400**

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## Breakfast Partner

The benefits for the Breakfast Partner Category have been packaged as below.

Pre-Event Promotion For Event:

- Branding in the Promotion Campaign before the event as "Breakfast Partner"
- Partner's logo acknowledgment on all promotion material: Direct mailers, eDMs, etc. positioning it as Breakfast Partner"
- Placement of 50-words of editorial copy, relative to the partner's profile on the event microsite at [www.copenhagencompliance.com](http://www.copenhagencompliance.com)
- Partner's logo acknowledgment on the dedicated event microsite on [www.copenhagencompliance.com](http://www.copenhagencompliance.com) with hyperlink from partner's logo to partner's homepage
- Two (2) complimentary conference tickets for the partner's representatives and partner's clients and / or prospects

On-Site Acknowledgment & Promotion For Event:

- Exclusive branding as "Breakfast Partner"
- Partner's logo displayed prominently at the Breakfast Venue for the particular break
- Opportunity to put up the standees/roll up
- Partner's logo & profile to be featured in all event-related printed marketing collaterals (subject to printing deadlines).
- Inclusion of partner's corporate/product collateral in the conference documentation package.

Post-Event:

- The event attendee list will be forwarded to the partner after the closure of the event

Total Investment: **£ 2.160**

### For Partnership Contact:

Kersi F Porbunderwalla

Copenhagen Compliance UK Ltd, Royds LLP, 65, Carter Lane, DX 138762 Cheapside 2, London EC4V 5HF. UK  
[london@copenhagencompliance.com](mailto:london@copenhagencompliance.com)/[london@grcassembley.com](mailto:london@grcassembley.com). Tel: +45 2121 0616

## **Governance, Risk Management, Compliance, IT Security (GRC), Bribery, Fraud, Corruption (BFC) Corporate Social Responsibility (CSR) events.**

*Each event focuses on expertise, knowledge and experience in developing custom tailored or open to public, high-level conferences, think tanks, breakfast briefing, bespoke roundtable, webinars or workshop and other events to fit the participants needs and requests.*

We can co-host a themed seminar, roundtable, workshop or think tank to add value to the business communities you are targeting. Lets have a dialog to select your preferred audience (e.g. IT Managers, Audit, CFO, CEO CXO, or Directors) and a variety of companies to attend. These events build partnership and co-operations for future references, shared experiences, and expand the network of trusted local business contacts. The events can be complimentary for participants and include a networking drinks reception or lunch/dinner.

The benefits and alternatives of our Bespoke Networking activities, at our conferences, seminars, workshops are;

- We provide an independent and global corporate voice of our annual events. Exclusive sponsorship, co-branding, a variety of sponsor opportunities, exhibition, workshops, seminar, etc. to a general (e.g. CXO) audience or a highly targeted event.
- We position you as an equal partner around the conference with your key or target accounts – to participate in Q&A sessions or panel throughout the conference.
  - High confirmation rate for invitations to workshops, seminars or product presentations.
- The sponsors have been with us for several years because we want to create a long term business relationships via our GRC/BFC/CSR focused approach. Build on relationships that address the current issues from our one-stop GRC shop.
- Our activities are targeted towards the GRC/BFC/CSR audience. Participants have the option to submit key GRC wish-list of subjects, persons, sectors or regions thru our interactive communications throughout the year. Therefore, each event agenda is designed specifically to keep the participants and sponsors updated on the key GRC demands and business trends.

Other Bespoke Services; Executive Dinners, Seminars, Workshops, Think tank, Roundtable.

Host or co-host with us a GRC or IT topic-focused, private dinner (boardroom style) for ca 15-20 highly targeted attendees. The Bespoke dinner can be organised as stand-alone activity in your chosen city, or adjoined to one of the events or summits (depending on availability). We do all the work including;

- Send invites and confirmations to preferred positions, persons or companies
- We deliver a welcome speech and/or co-chair the dinner with a local GRC authority
  - The agenda will suit your current requirements, embed keynotes and case studies
- Select a GRC theme, moderate discussions and gather queries for you to address later.
- Input into the topic and speakers – opportunity to either focus on a chosen sector, topic, subject matter or issue!
- Find a prominent co-branding local partner.

Therefore, if you want to enter the market, build your current portfolio of clients or enter the market with a new product or service. Call us on +45 2121 0616 or [info@grccontrollers.com](mailto:info@grccontrollers.com)

## Extra assistance. Dinners, workshops, seminars.

- **We cover the entire range of Governance, Risk Management, Compliance, IT Security (GRC), Bribery, Fraud, Corruption (BFC) Corporate Social Responsibility (CSR) subjects & events.**
- Each event focuses on expertise, knowledge and experience in developing custom tailored or open to public, high-level conferences, think tanks, breakfast briefing, bespoke roundtable, webinars or workshop and other events to fit the participants needs and requests.
- We can co-host a themed seminar, roundtable, workshop or think tank to add value to the business communities you are targeting. Lets have a dialog to select your preferred audience (e.g. IT Managers, Audit, CFO, CEO CXO, or Directors) and a variety of companies to attend.
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